

**City of Madera ADA Advisory Council  
City Hall Council Chambers  
205 W. 4<sup>th</sup> Street, Madera, CA 93637  
Regular Session Agenda  
March 18, 2025 3:30 p.m.**

Notice is hereby given that the ADA Advisory Council will hold a regular meeting Tuesday, March 18, 2025, at 3:30 p.m. in the City Council Chambers for the following purpose:

Members of the public may attend this meeting at City Hall. Members of the public may also observe the meeting on Zoom. Members of the public may comment on agenda items at the meeting or remotely through an electronic meeting via phone by dialing (669) 900-6833 enter ID #864 5765 2165. When an agenda item you wish to comment on is discussed, press \*9 on your phone to virtually raise your hand. Press \*6 to un-mute yourself to speak when the last four digits of your phone number or your name is called. Comments will also be accepted via email at [hinfo@madera.gov](mailto:hinfo@madera.gov) or by regular mail at 205 W. 4th Street, Madera, CA 93637.

**Weblink:** <https://cityofmadera.zoom.us/j/86457652165>

**Telephone Number:** (669) 900-6833  
**Meeting ID** 864 5765 2165

Roll Call

Saim Mohammad- Vice Chairperson  
Cynthia Ortegón  
Jack Porter  
Diana Robbins  
Gladys Marroquin  
Sipho Munyaradzi

PUBLIC COMMENT:

The first fifteen minutes of the meeting are reserved for members of the public to address the Advisory Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked, but not required, to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Chairperson has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

## Business Matters

1. Approval of Minutes – Meeting of September 17, 2024
2. Nomination and Election of Chairperson – Wendy Silva
3. Nomination and Election of Vice Chairperson – Wendy Silva
4. Informational report of City of Madera sidewalk improvement projects – Engineering Department
5. Advisory Councilmember Reports  
***This portion of the meeting is reserved for the Advisory Council members (1) to make brief reports on attendance at other boards, committees, public agencies, and/or public events, (2) to request updates, (3) to initiate future agenda items.***

## Adjournment

Next Regular Meeting will be Tuesday, April 15, 2025

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- Please silence or turn off cell phones and electronic devices while the meeting is in session unless they are required for your participation in the meeting.
- Regular meetings of the Madera ADA Advisory Council are held the 3rd Tuesday of each month at 3:30 p.m. in the Council Chambers at City Hall. The public is invited to participate in-person or via Zoom.
- The complete agenda packet is available on the City's website and in the Human Resources Department at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting Human Resources at (559) 661-5404 or by email at [hinfo@madera.gov](mailto:hinfo@madera.gov).
- The meeting room is accessible to the physically disabled. Requests for accommodations for persons with disabilities such as signing services, assistive listening devices, or alternative format agendas and reports needed to assist participation in this public meeting may be made by calling the Human Resources Office at (559) 661-5404 or emailing [hinfo@madera.gov](mailto:hinfo@madera.gov). Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service. Requests may also be delivered/mailed to: City of Madera, Attn; Human Resources, 205 W. 4<sup>th</sup> Street, Madera, CA 93637. Requests should be made as soon as practicable as additional time may be required for the City to arrange or provide the requested accommodation. At least seventy-two (72) hours' notice prior to the meeting is requested but not required. When making a request, please provide sufficient detail that the City may evaluate the nature of the request and available accommodations to support meeting participation. Please also provide appropriate contact information should the City need to engage in an interactive discussion regarding the requested accommodation.
- The services of a translator can be made available. Please contact Human Resources at (559) 661-5404, or [hinfo@madera.gov](mailto:hinfo@madera.gov) to request translation services for this meeting. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Service. Requests should be submitted in advance of the meeting to allow the

City sufficient time to provide or arrange for the requested services. At least seventy-two (72) hours' notice prior to the meeting is requested by not required.

- Questions regarding the meeting agenda or the conduct of the meeting, please contact the Human Resources Office at (559) 661-5404.
  - Para asistencia en español sobre este aviso, por favor llame al (559) 661-5401.
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I, Erica Gaitan, Human Resources Technician II for the City of Madera, declare under penalty of perjury that I posted the above Madera ADA Advisory Council Agenda for the Regular Meeting of March 18, 2025, near the front entrances of City Hall no later than 5:00 p.m. on March 13, 2025.

*Erica Gaitan*

03/13/2025

Erica Gaitan, Human Resources Technician II      Date

ALL CITY EMPLOYEES AND THE PUBLIC ARE WELCOME TO ATTEND

City of Madera ADA Advisory Council  
City Hall Council Chambers  
205 W. 4<sup>th</sup> Street, Madera, CA 93637  
**REGULAR MEETING MINUTES**  
September 17, 2024, 3:30 p.m.

A regular meeting of the Madera ADA Advisory Council was scheduled for 3:30 p.m. on Tuesday, September 17, 2024, in the City Council Chambers. The meeting was also available to members of the public by Zoom video conferencing.

**ROLL CALL:**

<b>Advisory Councilmember Name</b>	<b>Present</b>
DJ Becker, Chairperson	Y
Saim Mohammad, Vice Chairperson	Y
Jack Porter	N
Cynthia Ortégón	Y
Diana Robbins	Y
Gladys Marroquin	Y
<b>In-Person City Staff Present</b>	
Wendy Silva, Director of Human Resources	
Erica Gaitan, Human Resources Technician II	
<b>In-Person Members of Public</b>	
None	
<b>Zoom Attendees</b>	
Ismael Hernandez, Public Works Operations Director	

**OTHERS PRESENT:** None.

Chairperson Becker called the meeting to order at 3:33pm.

Public Comment:

Each member of the public, including City Staff, In-Person, and Zoom attendees, introduced themselves.

Business Matters

1. Approval of Minutes – Meeting of June 18, 2024. Vice Chairperson Mohammad made a motion to approve the minutes as presented; motion seconded by Councilmember Gladys Marroquin. All council members voted yes to approve the minutes. Motion passed unanimously.
2. Update on Tyler311 system was presented by Ismael Hernandez, Public Works Operations Director. On July 25, 2024, there was meeting that he attended that provided training/workshop and general overview of how the new citizen

engagement module will benefit the City and surrounding areas. Residents will have access to submit requests through an internet portal, initiating work orders requests, and as City staff completes the work, a follow up and/or update will be sent to the individual that submitted the request. It will be a great way to engage the community and provide them feedback on their request. Chairperson Becker asked about Geotagging, but it is currently not available with Tyler311. When City staff is properly trained with the module, it will offer a more efficient work order system and communication amongst departments. Time frame to become public for the City is anticipated about Jan/Feb 2025. No public training for residents, links will be available on the City website.

3. Discussion and direction on participation in the Madera Old Timer's Day Parade was presented. It takes place on Saturday, September 28, 2024, at 10:00 am. There is a \$45 parade entry fee and Dennis Smith volunteered his classic car if someone would like to ride with him. There is a banner and door magnets available, and Wendy will provide time and location information for those interested to participate. Councilmember Cynthia Ortegón requested a table to be present and have handouts/flyers accessible. Vice Chairperson Mohammad offered to set up by 8:00 am and Wendy will complete a registration form.
4. Discuss and develop outreach campaign regarding increasing the inventory of disability housing units was brought forth by Chairperson Becker. Due to the high demand of low-income housing and the crisis for the aging community, Chairperson Becker suggests reaching out to Senator Cabellero's and State Representative Soria's offices to help develop a plan and meet the needs of the Madera community. She also suggested reaching out to private builders and presenting a proposal to develop a 100-unit housing development. She also suggested looking for funding from Crown and Pistoiresi and to focus on the need of a secure and safe environment for the disabled, low-income, and elderly community.
5. Designation of representative to receive proclamation at 10/2/24 City Council meeting for Disability Awareness and Employment Month. Vice Chairperson Mohammad volunteered to receive the proclamation in person at the upcoming City Council meeting at 6:00 pm.
6. Advisory Councilmember Reports-Councilmember Ortegón attended a Transit Advisory Board meeting last month. It was reported on 04/21/2021 Council approved a \$100,000 agreement to develop the Madera Transit plan. She offered a summary of the progress the transit system has made. As of January 6, 2024, 42 transit stops were removed, 65 total stops were added to the system with an entire new route extending through Cleveland Ave to Matilda Torres High School. Ridership has increased, in both fixed-route and Dial-a-Ride transit systems over the course of 4 years, particularly Dial-a-Ride services. In 2019-2020 fixed-route ridership was 66,535 and Dial-a-Ride ridership was 6,210, in comparison to 2023-2024 fixed-route ridership increased to 74,458 and Dial-a-Ride ridership was 17,413. As of March 2024, para transit (3 vans) was implemented and have had 119 ridership thus far. The Next phase is to get new map routes posted at each stop and brochures within each bus.

Meeting adjourned at 4:13 p.m.

Respectfully Submitted,

Accepted,

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Erica Gaitan  
HR Technician II

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DJ Becker  
Chairperson

Date: \_\_\_\_\_

Date: \_\_\_\_\_