



## REPORT TO CITY COUNCIL

**Approved by:**

*Wendy Silva*

Wendy Silva, Director of Human Resources

*Arnoldo Rodriguez*

Arnoldo Rodriguez, City Manager

**Council Meeting of:** September 1, 2021

**Agenda Number:** B-14

**SUBJECT:**

Madera ADA Advisory Council (MADAAC) participation in 2021 Old Timers' Day Parade

**RECOMMENDATION:**

Adopt a Minute Order approving MADAAC's participation in the 2021 Old Timers' Day Parade and authorize the City Manager to execute the Entry Form and Hold Harmless Agreement

**SUMMARY:**

MADAAC was established by the City Council in 2006 to advise the City on matters relating to providing accessible facilities, services, programs, and infrastructure. MADAAC participates in various community events to raise disability awareness. The requested action is to approve MADAAC's participation in the 2021 Old Timers' Day Parade.

**DISCUSSION:**

As part of their community outreach and education campaign for the 2021-22 Fiscal Year, MADAAC would like to have an entry in the 2021 Old Timers' Day Parade. The entry will include a vehicle with MADAAC logo magnets as well as a member participating on their power scooter. In order to participate, an Entry Form and Hold Harmless Agreement must be executed. The requested action is to authorize the City Manager to execute these documents to effectuate MADAAC's entry into the parade.

**FINANCIAL IMPACT:**

The cost for entry will be \$45.00. Funds for MADAAC outreach and educational opportunities are included in the adopted budget.

**CONSISTENCY WITH THE VISION MADERA 2025 PLAN:**

MADAAC plays an integral role in helping the City to achieve vision action items related to accessibility. Specifically:

- 113.1 After update of General Plan, update existing City Accessibility Plan.
- 113.4 Provide parking with easy access for the handicapped.
- 138.1 Update the City of Madera's ADA program.
- 138.2 Inventory those public structures currently not in ADA compliance and develop a plan to bring them into compliance.

**ALTERNATIVES:**

Council may direct MADAAC to seek other outreach opportunities besides the parade.

**ATTACHMENTS:**

1. Old Timers' Day Entry Form and Hold Harmless Agreement

## Category of Entries *(SELECT ONE)*

(see parade rules #5 & #6)

### Class: 1 Floats

1. Commercial
2. Youth Groups
3. Organizations

### Class 2: Military Units

1. Drill Teams
2. Color Guard

### Class 3: Bands

1. High School (over 1600 students)
2. High School (700-1599)
3. High School (100-699)
4. Junior High School

### Class 4: Drill Teams (Non Military)

1. Auxiliary – Jr.
2. Auxiliary – Sr.

### Class 5: Majorette/Drum Majors

1. Majorette, Peewee Group (3 or more)
2. Majorette, Single Junior
3. Majorette, Single Senior
4. Majorette, Jr. Group (3 or more)
5. Majorette, Sr. Group (3 or more)
6. Drum Major, Junior. High School
7. Drum Major, Senior High School

### Class 6 Open Class

1. Future Horseman (ages 1 - 8)  
Costume or Western
2. Junior Equestrian (ages 9 - 12)

### Class 7: Divided Classes (Male & Female)

1. Mounted Group
2. Color Guard
3. Charro/Charra
4. Parade Horse or Pony
5. Charro/Charra Costume
6. Working Horse Western – Jr.
7. Working Horse Western – Sr.
8. Fancy Dressed Western – Jr.
9. Fancy Dressed Western – Sr.
10. Plain Western – Jr.
11. Plain Western – Sr.
12. Novelty – Fiesta (Jr. & Sr.)

### Class 8: Hitch Classes

1. Horse
2. Pony
3. Mule

### Class 9: Special Groups

1. Antique Auto
2. Antique Auto Group (3 or more)
3. Classic Auto
4. Classic Auto Group (3 or more)
5. Decorated Auto, Truck, Car, or Boat
6. Dune Buggy or 4-Wheel Drive
7. Comic
8. Street Rods
9. Motorcycle
10. Old Fire Trucks

### Class 10: Youth Groups

1. Dance Group
2. Performing Gymnastics Group
3. Youth Comic
4. Scout Troops
5. Bike Group/Clubs
6. Cheer
7. Youth Activities-Other

### Class 11: Non-Judged

1. Commercial
2. Political Individual/Group
3. Miscellaneous

### **Entry Fees:**

|                               |          |
|-------------------------------|----------|
| Political                     | \$100.00 |
| All Others                    | \$45.00  |
| Late Fees (after 9/10/2021)   | \$20.00  |
| <i>No Entry Fee for Bands</i> |          |

Completed signed application and hold harmless agreement can be mailed or delivered to:

Old Timers' Day Parade  
c/o Madera Chamber of Commerce  
120 North E Street  
Madera, CA 93638

Or email forms to:  
District3@maderacounty.com

Please make checks payable to:  
Madera Downtown Association

## **PARADE RULES**

1. Parade starts at 10:00 a.m. SHARP!
2. Forward motion at all times. Units will be penalized for delay.
3. Maintain approximately 50 ft. between units.
4. NO throwing or distributing of candy or objects to spectators.
5. Junior Units are age 13 and under. **(circle)**
6. Senior Units are age 14 and older. **(circle)**
7. Bands should play often along route.
8. Identification numbers are to be placed in view of the judges (facing north).
9. Entries involving vehicles or animals must maintain control of same at all time.
10. Entries may enter in only one category.
11. Only one trophy awarded per entry.
12. Children under the age of 6 may not enter unless accompanied by a person 18 years of age or older.
13. Parade officials reserve the right to discharge any parade participant...
14. All vehicles participating in parade must be insured for liability.

## **PARADE GOES ON RAIN OR SHINE!**

## **AWARDS CEREMONY**

After the parade, and upon judges final tallying of scores, the Awards Ceremony will be held after the parade, at Courthouse Park.

## **AWARDS**

1st, 2<sup>nd</sup> & 3<sup>rd</sup> Place categories receive trophies.

Bands: In addition to 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place trophies, the school who places 1<sup>st</sup> Overall (band, aux., and drum major) will receive \$200.00

Equestrian: All will be judged by CAHA judge. The 1<sup>st</sup> Overall equestrian will receive \$150.00, 2<sup>nd</sup> Overall will receive \$100.00 and 3<sup>rd</sup> Overall will receive \$50.00. Trophies will be awarded for all equestrian entries.

### **Questions??**

Call: 559-474-9901

Email: district3@maderacounty.com



## **ENTRY FORM**

2021 Old Timers' Day Parade  
Saturday, September 25, 2021  
Entries Close September 15, 2021

Organization Name \_\_\_\_\_

Authorized Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

# of Participants \_\_\_\_\_ # of Vehicles \_\_\_\_\_

Entry Type \_\_\_\_\_

(ex: Semi-Trailer/Car/Truck/Horses/Float/Harley)

Approx. length of entry \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

My signature certifies the category of entry in which to be judged. In entering this event, I agree to accept the decision of the duly appointed judges. I have read and agree to abide by all rules and regulations of the event. I agree to release the Madera Downtown Association, Madera Sunrise Rotary, and all their associates affiliates with this event from any, and all, responsibility for loss, damage, and/or personal injury to any person or property from any participation in this event. I also confirm that this entry holds a current liability insurance policy to cover event participation.

Signature of Authorized Representative \_\_\_\_\_



# 2021 Old Timers Day Parade

## HOLD HARMLESS AGREEMENT

In submitting this application, the Applicant (organization/group name) \_\_\_\_\_, and its agents and those assigned, agrees to release and hold harmless the, Madera Downtown Association, City of Madera, Madera Sunrise Rotary Club, and their directors, members, employees, volunteers, and other representatives, and to promptly indemnify same, from and against any and all claims, actions, damages, liability of every typed and nature, including all costs and legal expenses incurred by the applicant or any other party, by reason of any activity arising under, or in connection with the applicant's participation in the Old Timers Day Parade including but not limited to loss of life, personal injury, and/or damage to property arising from, or out, of any occurrence, omission, or activity to such participation. In the event Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club shall be made a party to any litigation by or against the Applicant, then the Applicant shall hold the Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club harmless and shall pay all cost, expenses and attorney's fees incurred or paid by them in connection with such litigation. In signing below, I verify that in consideration of your acceptance of this entry, I intend to be legally bound myself , my heirs, executors and administrators, waive and release any and all rights I may have against Madera Downtown Association, City of Madera, and Madera Sunrise Rotary Club, and all other associated sponsors, promoters, and agents for any and all injuries suffered by me in conjunction with/and or arising in and out of my traveling to, participate in, and returning from Old Timers Day Parade.

By signing this document, the applicant certifies that they have read, understand and will comply with the Old Timers Day Parade Rules and Regulations. The applicant further certifies that all members participating in the unit identified in the application have been advised of and are knowledgeable of said rules and regulations and have agreed to comply with them. The applicant further agrees to hold harmless, the Madera Downtown Association, City of Madera, Madera Sunrise Rotary Club and its designated representatives, volunteers and sponsors, for all claims, damages and liability arising from any injury associated with the parade in all manner.

THIS HOLD HARMLESS AGREEMENT MUST BE SIGNED OR THE APPLICANT WILL NOT BE ADMITED TO THE PARADE.

I agree to the Hold Harmless Agreement.

\_\_\_\_\_  
SIGNATURE OF AUTHORIZED REPRESENTATIVE TO GIVE CONSENT:

\_\_\_\_\_  
Print Name of AUTHORIZED REPRESENTATIVE TO GIVE CONSENT

Date \_\_\_\_\_



**The Madera Downtown Association & Madera Sunrise Rotary  
2021 Old Timers' Day Parade  
SATURDAY, SEPTEMBER 25, 2021 AT 10:00 A.M.**

**Entries due by September 15, 2021**

## **Announcers Script Information**

Please tell us a little about your entry, your past awards, and other parades you've been involved in. If your entry is a float, please tell us who built it, the name of your sponsors, etc. This information will be read by the parade announcer and will be used in the pre-parade publicity. Please limit your script to 50 words. We will edit your script if necessary.

Your entry will be final when all paperwork; entry form, hold harmless agreement, publicity information sheet, and payment has been submitted. After completion of parade application forms, please make a copy for your records.

Mail or deliver your completed entry form, with payment (Cash, Check, or Credit Card, to):

**Madera Old Timers' Day Parade c/o Madera Chamber of Commerce  
120 N. E St. Madera, CA 93638  
Or email forms to: [district3@maderacounty.com](mailto:district3@maderacounty.com)**

**Please contact the parade organizer with any questions at:  
[District3@maderacounty.com](mailto:District3@maderacounty.com) or [\(559\) 474-9901](tel:5594749901)**