

City of Madera ADA Advisory Council  
City Hall Council Chambers, 205 W. 4<sup>th</sup> Street  
Madera, CA 93637

**REGULAR MEETING AGENDA**

June 15, 2021 3:30 p.m.

The meeting room is accessible to physically disabled persons. Requests for accommodation (assistive listening devices, interpreters, or language translators, etc.) should be made at least seventy-two (72) hours before the meeting to Diana Rosas at (559) 661-5401 or [drosas@madera.gov](mailto:drosas@madera.gov).

Any writing related to an agenda item for the open session of this meeting distributed to the ADA Advisory Council less than 72 hours before this meeting is available for inspection at the City of Madera Human Resources Department, 205 West 4<sup>th</sup> Street, Madera, California 93637 during normal business hours.

**NOTICE IS HEREBY GIVEN THAT THE CITY OF MADERA ADA ADVISORY COUNCIL WILL HOLD A REGULAR MEETING **TUESDAY, June 15, 2021 AT 3:30 P.M.** VIA TELECONFERENCE FOR THE FOLLOWING PURPOSE:**

This meeting will be conducted pursuant to the provisions of the Governor's Executive Order which suspends certain requirements of the Ralph M. Brown Act. Social distancing per Executive Order will be used at the meeting. Members of the public may participate in the meeting remotely through an electronic meeting via phone by dialing (669)900-6833 enter ID: 218 591 1530 followed by \*9 on your phone to speak. Comments will also be accepted by email at [hrinfo@madera.gov](mailto:hrinfo@madera.gov) and must be received prior to 5:00pm on the stated meeting date.

Roll Call

- DJ Becker-Chairperson
- Tim Riche-Vice Chair
- Cynthia Ortegon
- Muhammad Latif
- Dennis Smith
- Diana Robbins
- Gabriela Gonzalez

PUBLIC COMMENT:

The first fifteen minutes of the meeting are reserved for members of the public to address the Advisory Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked, but not required, to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Chairperson has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that

are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

### Business Matters

1. Approval of Minutes – Meeting of April 20, 2021
2. Informational Report on Accessible Parking Education Campaign and Related Directed Enforcement Activity- Madera Police Department
3. Informational Report on Status of Tyler 311 Citizen Application Implementation- Mark Souders, IS Manager
4. Advisory Council Reports/Announcements/Requests for Future Agenda Items

***This portion of the meeting is reserved for the Advisory Council members (1) to make brief reports on attendance at other boards, committees, public agencies, and/or public events, (2) to request updates, (3) to initiate future agenda items.***

### Adjournment

Next Regular Meeting of the Madera ADA Advisory Council will be Tuesday, July 20, 2021 at 3:30 p.m. Via Teleconference.

I, Diana Rosas, Human Resources Technician II for the City of Madera, declare under penalty of perjury that I posted the above Madera ADA Advisory Council Agenda for the Regular Meeting of June 15, 2021, near the front entrances of City Hall no later than 5:00 p.m. on June 11, 2021.



06/08/2021

Diana Rosas, HR Technician II

Date

ALL CITY EMPLOYEES AND THE PUBLIC ARE WELCOME TO ATTEND

City of Madera ADA Advisory Council  
City Council Chambers, 205 W. 4<sup>th</sup> Street  
Madera, CA 93637

**REGULAR MEETING MINUTES**

April 20, 2021, 3:30 p.m.

A regular meeting of the Madera ADA Advisory Council was scheduled for 3:30 p.m. on Tuesday, April 20, 2021, in the City Council Chambers.

**ROLL CALL:**

**PRESENT:**

DJ Becker, Chairperson

Tim Riche, Vice Chair

Cynthia Ortegon

Muhammad Latif

Diana Robbins

Gabriela Gonzalez

**Staff**

Wendy Silva

Diana Rosas

**ABSENT:**

Dennis Smith

**OTHERS PRESENT:** City Councilwoman Cecelia Gallegos and Vidal Medina from Resources for Independence Central California

Chairperson DJ Becker called the meeting to order at 3:34 p.m.

Public Comment: None

Business Matters

1. Approval of Minutes – March 16, 2021. Vice Chairperson Riche moved to approve the minutes; motion seconded by Councilmember Ortegon. Motion passed unanimously.
2. Informational Report on the City of Madera Senior Nutrition Program – Corinne Long-Folk. Corinne Long-Folk indicated that the senior centers in Madera were closed due to the COVID-19 pandemic. The Fresno Madera Agency on Aging took over the management of the meal program including the Meals on Wheels program. The agency is using their monies to provide meals to seniors. These meals have been being delivered since March of last year. It consists of a weekly delivery that includes a TV-type dinner, milk, bread, and fresh fruit. The City/County has 550 participants. Other sources of meals are from Madera Food Bank, which is done on a monthly basis. Seniors also have the option in purchasing a brown bag meal. This is a \$24.00 per year cost that includes basic groceries on a monthly basis from the Madera Food Bank. Corinne stated the meal deliveries do have criteria that have to be met: aged 60 and older, cannot drive, and no one available to cook a meal for them. Before COVID-19 a

representative would visit the senior for an initial assessment and application. FMAAA does a lot of the outreach. FMAAA provides up to 1100 meals per week combined in Madera and Fresno. Chairperson Becker suggested that an insert be placed in the City of Madera utility bill to reach more of the City of Madera seniors.

3. Discussion and Feedback on Readability of City Printed Materials – DJ Becker. Chairperson Becker stated that City materials need to be more accessible for seniors and folks with vision issues, for example the City of Madera Newsletter. Vidal Medina from Resources for Independence Central Valley, a nonprofit that provides services to people with all disabilities. Vidal is a transit rider and stated that the materials on there are difficult to read. Vidal stated that anything that will be read by the public is recommended at 14-16 point font in Arial.
4. Discussion and Feedback on Accessibility Evaluation of Madera Metro – DJ Becker. Chairperson Becker and Councilmember Ortegon rode the City buses for 3-4 hours to educate themselves on the accessibility, services, and routes. Councilmember Ortegon did see some issues and will share at her next Transit Advisory Board meeting.
5. Discussion and Direction Regarding the Purchase of Safety Flags and Educational materials-DJ Becker. Wendy Silva stated that the ADA budget is included in the HR Budget totaling \$1000 for the fiscal year. \$200 was spent on flags. The plan is to include money for next budget year as well. Chairperson Becker would like to use the budget for outreach materials to increase awareness. Possible outreach can include advertising ADA parking awareness through Facebook Boosting or a video/ commercial with the Madera Police Department. Chairperson Becker would like a trifold flyer to pass out while passing out flags. Wendy will coordinate with the PD to see what they can put together on the ADA Parking Awareness campaign.
6. Advisory Council Reports/Announcements/Requests for Future Agenda Items

***This portion of the meeting is reserved for the Advisory Council members (1) to make brief reports on attendance at other boards, committees, public agencies, and/or public events, (2) to request updates, (3) to initiate future agenda items.***

Chairperson Becker shared pictures of the travel circle on Kaitlyn that now has a crosswalk. This was a request by Chairperson Becker 6 months ago and she thanked the City Engineer for meeting her out there and making the change.

Councilmember Latif shared that he was able to give out a flag.

Meeting adjourned at 4:38 p.m.

Respectfully Submitted,



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Diana Rosas  
Human Resources Technician  
II

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Date: 06/15/2021

Accepted,

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DJ Becker, Chairperson

Date: \_\_\_\_\_