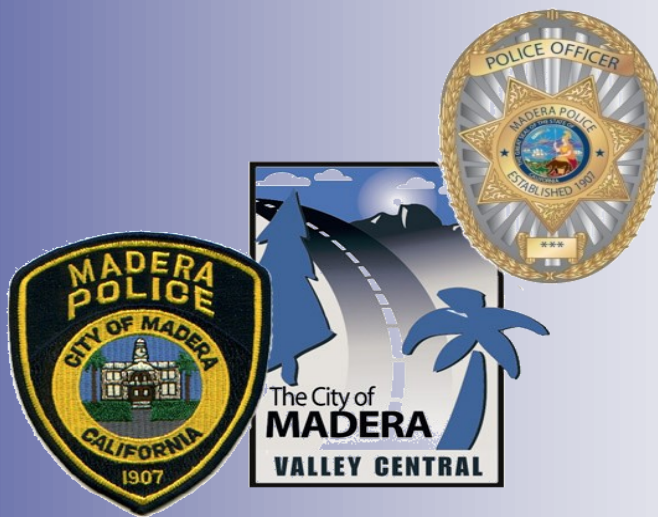


# CITY OF MADERA



## POLICE DEPARTMENT ANNUAL REPORT 2014



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014





## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### LETTER FROM THE CHIEF

Mayor, City Council, and Members of the Community,

As we review 2014 in our Second Annual Report we experienced some significant highs and lows as a department and profession. The echoes of Ferguson and New York are just diminishing and the fallout of those events still have yet to be determined. These events have had a divisive impact on communities and law enforcement as a whole, reinforcing the need for a transparent agency and productive relationships. 2014 saw the passage of Proposition 47 that reduced felonies to misdemeanors, impacting law enforcement's ability to deter drug use and possession and significantly impacting our retail community. In spite of events nationally and within our state we remain committed to the well being of this community. We held our first and second Citizen/Police Academies in 2014 establishing long term relationships with the 25 graduates. With the help of our partners in Neighborhood Revitalization we continue to grow our neighborhood watch programs. We offered opportunities to share information in six town hall meetings spread throughout 2014 and will continue to pursue each of these avenues in 2015. We also are pleased to announce that, with your partnership, we reduced our crime statistics across the board from 2013. While this is certainly cause for celebration there still remains a great deal of work to be accomplished. Violent crime and gangs still remain a problem and the passage of prop 47 will most certainly increase thefts exponentially. Our greatest opportunity to impact crime still remains in building partnerships with the community. Only by working together can we truly impact our community for the good. Taking a stand against crime in your neighborhoods through neighborhood watch; providing information to your law enforcement agency even when it is unpopular to do so... will have a profound impact on our community. Can you feel it? I know I can... feel a community gaining momentum, never in my 30+ years of living and working in this community have I seen such collaboration between City Council, Police Department and Citizens. If we're not careful we may actually find that we can get things done, that we can change things, that we can impact crime together. I am very proud of and can speak for the men and women of this department who are looking for that engagement and opportunity to partner with you in making Madera a safe community.

It is still my highest honor and privilege to serve as your Police Chief, not only in service to you but in service to the men and women who are your police department.

Sincerely

Steve Frazier  
Eph 4:1,2



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## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### Law Enforcement Fast Facts

(sad but true)

According to preliminary data compiled by the National Law Enforcement Officers Memorial Fund, 126 law enforcement officers died in the line of duty in 2014, a 24 percent increase from 2013, when 102 officers were killed.

Firearms-related incidents were the leading cause of death among law enforcement officers in 2014. Firearms-related fatalities accounted for 50 deaths, increasing 56 percent from 2013 when 32 officers were killed.

California led the nation in officer fatalities, losing 14 officers in 2014. Texas lost 11 officers, New York lost nine officers, Florida lost six officers and Georgia lost five officers.

Looking at the last 50 years 1974 was recorded as the worst year with 280 deaths. Since that time, 1964, the number of Law Enforcement officer deaths has never been below 100.

Ambushes were the leading circumstance of officer fatalities in firearms-related deaths. Of the 50 firearms-related fatalities in 2014, fifteen officers were shot and killed in ambush, more than any other circumstance of fatal shootings in 2014.

The deadliest month in 2014 was May with 18 fatalities. February had the fewest fatalities with five deaths.

Friday was the deadliest day of the week for law enforcement officers this year, with 23 fatalities, followed by Monday with 21 fatalities. Thursdays had the fewest fatalities with 14 this year.

There are more than 900,000 sworn law enforcement officers now serving in the United States, which is the highest figure ever. About 12 percent of those are female.

According to the FBI's Uniform Crime Reports, an estimated 1.16 million violent crimes occurred nationwide in 2013, a decrease of 4.4 percent from 2012.

Crime fighting has taken its toll. Since the first recorded police death in 1791, there have been over 20,000 law enforcement officers killed in the line of duty. Currently, there are 20,267 names engraved on the walls of the National Law Enforcement Officers Memorial.

On average, over the last decade, there have been 58,930 assaults against law enforcement per year, resulting in 15,404 injuries



### Madera Police Department Mission Statement

The Mission of the Madera Police Department is to reduce crime, fear and disorder by creating a foundation of superior service delivery, citizen/police partnerships and proactive problem solving strategies through organizational planning and visionary processes. The Madera Police Department is an organization committed to the well being of the City of Madera and its citizens.

### Madera Police Department Values Statement

The Madera Police Department values **professionalism**. We strive to provide quality customer service with **integrity** and endeavor to solve community problems and reduce crime by partnerships built upon a foundation of **accountability, trust** and **compassion**.



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# ADMINISTRATION

The Madera Police Department is led by Chief of Police Steve Frazier and Commander Dino Lawson. The Madera Police Department has 79 employees who proudly serve the residents of Madera. This dedicated group consists of 57 allocated Officers and 20 Civilian Support Personnel. In addition there are 10 Volunteers in Policing who help us deliver services to the residents of Madera.

The Department is organized into the following specialized units and teams staffed by sworn and civilian personnel: Administration (command staff, detectives, dispatch, Property/Evidence, Animal Control and records). Patrol (Four patrol teams, Traffic, School Resource, and multi agency special investigations unit). Our dedicated staff is committed to providing the highest quality of services to the City's residents and businesses in order to enhance community safety. To do this, we pledge to take a leadership role in developing partnerships and resolving problems with the community. Our goal is to prevent crime and improve the quality of life in the city of Madera.



Chief Steve Frazier



Commander Dino Lawson



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### SUPPORT PERSONNEL



Records Personnel Melba Rangel, Kelly Chargin and Yolanda Barrios led by Auxiliary Services Supervisor Soledad Fernandez. Responsible for processing the 29,393 reports generated by the work of the Police Department.



Property and Evidence Personnel Paige Gacayan and Karyn Burns led by Auxiliary Services Supervisor Soledad Fernandez. Responsible for the 60,000 pieces of evidence that are processed through the Department.



Lacy Burleson the Department's Crime Analyst. Our crime report specialist is outlined on page 18.



Animal Control Officers Jesus Bravo and Jose Hernandez led by Sgt. Johnnie Smith.





## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# PERSONNEL



Administrative Sgt. Randy Williams. The Administrative Sergeant is primarily responsible for recruiting new department employees, coordinating training, managing the OTS and “Avoid the 21” traffic grants, and coordinating Volunteer activities. He also assists Command Staff with a variety of department projects, such as the implementation of new computer programs installed this past year.



School Resource Officers (SRO) Louis Reyes and Eddie Guzman. They are responsible for the High Schools and other city school when needed.



## Neighborhood Revitalization

The Madera Police Department and their crime prevention efforts are supported significantly by Neighborhood Revitalization. Madera Police Department counts on neighborhood revitalization to accomplish many important aspects that are valuable to both the Department and community as a whole. Neighborhood revitalization provides the following opportunities for the Department:

- Facilitating the Neighborhood Watch program
- Coordinating National Night Out
- Assisting with all Town special events
- Promoting crime prevention

The Madera Police Department is privileged to have the opportunity to associate with neighborhood revitalization.



Jim Taubert, Director, Jose Evangelista & Christina Herrera Neighborhood Outreach



## NEIGHBORHOOD WATCH



Neighborhood watch is a crime prevention program that enlists the active participation of residents in cooperation with our department to reduce crime, solve problems, and improve the quality of life in our city.



Madera currently has 44 Neighborhood Watch groups established in various areas of our city. Last year we met with 25 neighborhoods hoping to establish Neighborhood Watch.

2014 National Night Out Event





## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# Patrol

Patrol is the largest unit within the Police Department. Thirty officers, four sergeants and four corporal /FTO's were assigned to patrol Madera's streets during 2014. The Town is divided into three beats, each staffed by one to two officers. Our officers work 3/12 shifts working one of four teams, weekend days and nights and weekday days and nights. Patrol is the backbone to any law enforcement agency. It is patrol that responds to the domestic violence, robbery or active shooter calls. Patrol officers are the first responders of the department for any call for service. We continue to employ our effective policing model based upon three tenets:

- Solving problems, orienting toward crime, not just criminals
- Asking citizens to reassert their role in crime reduction and community livability
- Being accountable, taking responsibility for the level of crime

Effective policing promotes the use of partnerships and problem-solving techniques. Patrol officers proactively address the immediate conditions that give rise to public safety issues such as crime and social disorder. The police officer is the Department's representative to the community. All Department resources are centered around the patrol officers. The police officer maintains a leadership role in the commitment to community problem solving and the coordination of internal and external resources.





**CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014**

# **PATROL TEAMS**

## **WEEKEND DAY SHIFT**



**Officers Steve Boehm, Josiah Arnold, Robert Hill, Matthew Tuckness, John Rosel, Lori Alva, AJ Forestiere and Brian Esteves**

## **WEEKEND NIGHT SHIFT**



**Officers Mark Trukki, Michael Powell, Wayson Juarez, Felix Gonzalez, Kenneth Hall, Mark Adams, Chris Anaya, Matt Autry and K9 “Hazard”**



**CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014**

# **PATROL TEAMS**

## **WEEKDAY DAY SHIFT**



**Officers Shawn Bushey, Steve Sisemore, Warren Webb, Heath Middleton, Tom Burns, Brett Prieto, Jason Valdez and Jason Green**

## **WEEKDAY NIGHT SHIFT**



**Officers Nick Webster, Juan Gaona, Juan Villegas, Daniel Foss, Marcy Noriega, Matt Saucedo, Sean Plymale and K9 "Gunz"**



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### CALLS FOR SERVICE & RESPONSE TIMES

The Police Department handled 47,444 calls in 2014. An increase of 1,544 over last year. A call for service does not necessarily mean the incident is a crime or criminal in nature. Calls for service can result in a report being taken, an area check being made, an arrest made of a criminal, or a simple discussion with a citizen. Calls for service are also not limited to requests from citizens. Calls for service include officer-initiated activities such as traffic stops and foot patrols. The chart on page 12 identifies the top ten calls for service classifications.

A goal of the Department's overall strategy for service delivery is to maintain an acceptable response time to calls for service. The Police Department works hard to maintain the lowest response times possible. Calls are defined into three categories:

Priority 1 –Emergency calls such as an armed robbery or burglary in progress. Average times for Priority 1 Calls:

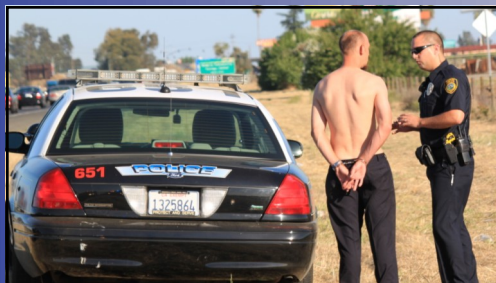
**2013** - 3min, 48sec.    **2014** - 3min, 49sec.

Priority 2 – Urgent calls, such as a disturbance or a non-injury traffic collision. Average times for priority 2 calls:

**2013** - 4min, 42sec.    **2014** - 4min, 12sec.

Priority 3 – Non-urgent calls involving incidents that have occurred with no suspects, and no urgent need for an officer. An example is a vandalism that occurred the day before. Average times for priority 3 calls:

**2013** - 5min, 27sec.    **2014** - 4min, 46seconds



\*Response times listed are measured from the time the call is dispatched to the officer, to the time the officer arrives at the scene.



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# Top 10 Calls for Service

### January - December 2013

SELF INITIATED CHECK SUBJECT	3,360
REQUEST OFFICER	2,130
CHECK AREA	1,579
CHECK VEHICLE	1,786
BURGLAR ALARMS	1,480
NOISE DISTURBANCE	1,387
CHECK WELFARE	1,018
FIGHTS	1,000
CHECK SUBJECT	968
TROUBLE WITH SUBJECT	951

### January - December 2014

SELF INITIATED CHECK SUBJECT	3,267
REQUEST OFFICER	2,631
BURGLARY ALARMS	1,621
NOISE DISTURBANCE	1,582
CHECK AREA	1,579
CHECK VEHICLE	1,478
CHECK WELFARE	1,106
CHECK SUBJECT	1,076
TROUBLE WITH SUBJECT	973
PETTY THEFT	880







## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# DISPATCH

The Communication Center is the hub of the Madera Police Department. In 2014 an average of 70,000 emergency and non-emergency calls from citizens residing within the City of Madera were received and processed, including Animal Control calls. Each call is evaluated and the appropriate personnel are dispatched to handle the situation. The Communications Center has three dedicated 911 trunk lines along with six non-emergency lines. At the touch of a single button we can transfer calls to surrounding jurisdictions. Calls are dispatched to officers via police radio. Dispatchers keep track of the officer status as well as Code and Parking Enforcement officers activity via the Computer Aided Dispatch (CAD) system.

The Communications Center is open 24 hours a day, 7 days a week. The center is staffed with ten full time police dispatchers and one full time supervisor; all of whom are trained professionals dedicated to providing the highest level of public safety communications to the community. There are two to three dispatchers on duty at one time, working 12 hour shifts. Dispatchers serve as the primary link between the public and the Police Officers in the field.



**Victoria Garcia, Laura Bulfinch, Griselda Martinez, Marianne Croxen, Martin Ramos, Kristine Hodges, Barbara Miller, Jolene Wyatt, Charlena Sutherland And Joe Lopez (not pictured)**



## INVESTIGATIONS

The Madera Police Department Investigations Unit is led by Sgt. Johnnie Smith who supervises Detectives Brent Cederquist, Josh Chavez, Jason Gutknecht, Alicia Keiser and Shant Sheklanian. The Investigations Unit handled 713 cases in 2014. . the Investigations Unit was able to close approximately 84% of the case load generated in 2014.

Madera Police Investigators are responsible for investigating all felony cases that are reported in the City of Madera. Some of these cases include, but are not limited to: homicide, burglary, robbery, assault, narcotics, sexual assault, fraud, identity theft, missing persons, and any other high profile cases. Investigators are tasked with successfully completing these cases and preparing them for filing with the Madera County District Attorney's Office. They strive to be proactive in their approach to prevent and deter crime in Madera. Investigators identify crime trends and offer specialized training to patrol officers to proactively combat crime. It is the goal of the investigator to develop leads and information that will ultimately result in case closure and prosecution of the responsible parties.



Shant Sheklanian, Josh Chavez, Alicia Keiser, Sgt. Johnnie Smith, Jason Gutknecht & Brent Cederquist.



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# CRIME STATISTICS

The Madera Police Department submits crime statistics through the California Department of Justice and then to the FBI under the Uniform Crime Reporting (UCR) Program. The nationwide data is available to the public and can be viewed at: <http://www.ucrdatatool.gov/>

Figure 1

	HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROPERTY CRIMES
2010	8	22	100	227	<b>357</b>	460	552	307	<b>1300</b>
2011	1	15	115	275	<b>406</b>	608	608	528	<b>1442</b>
2012	2	19	114	331	<b>466</b>	653	622	346	<b>1621</b>
2013	9	28	107	312	<b>456</b>	591	1011	256	<b>1858</b>
2014	6	17	72	210	<b>305</b>	472	1007	207	<b>1686</b>

### CRIME RATE PER 100,000 POPULATION

Figure 2

	HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROP-ERTY CRIMES
2010	13	35.8	162.8	369.6	<b>581.30</b>	749	898.8	499.9	<b>2147.6</b>
2011	1.6	24.10	185.10	442.60	<b>653.40</b>	978.50	849.70	492.50	<b>2320.60</b>
2012	3.20	30.30	181.50	527.10	<b>742.10</b>	1039.90	990.50	551.00	<b>2581.40</b>
2013	13.43	41.79	159.70	465.67	<b>680.59</b>	882.08	1508.95	382.08	<b>2773.13</b>
2014	8.95	25.37	107.46	313.43	<b>455.22</b>	704.47	1502.98	308.95	<b>2516.41</b>

### 2013/2014 PERCENT CHANGE

Figure 3

HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROPERTY CRIMES
-33.3%	-39.28%	-32.7%	-32.69%	-33.1%	-20.1%	-.39%	-19.1%	-9.25%

We have provided 5 years of information for your review, 2010 through 2014 (Figure 1). Looking at crime over time provides an accurate assessment of crime trends and provides a better basis for decision making. The UCR data also breaks down the data as contained in figure 1 to include a percentage per 100k population (Figure 2). We have also made a comparison on our crime statistics from one year to the next, 2013 to 2014 (Figure 3). A one year comparison holds little value in determining crime trends but is included here as another comparator when national media discuss whether crime is up or down.

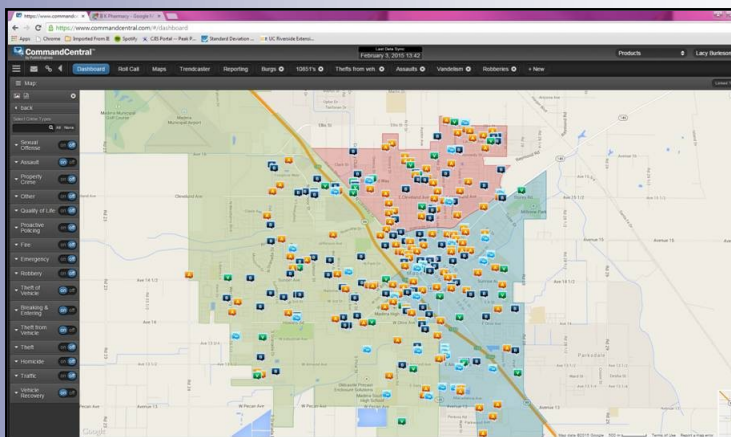


## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# CRIME PREVENTION

In 2011 we purchased Crime Reports, a tool that presents crime in a visual fashion to the public via the internet and provides, on the back end, (law enforcement side) the ability to predict crime trends. We successfully integrated Crime Reports into our policing philosophy and had some success in deterring crime through the successful mapping of crime hotspots and deploying officers to designated areas at designated times. We also actively pushed the public side of crime reports in our community outreach efforts and integrated Crime Reports into our neighborhood watch programs. The concept is to provide real time information to the community in order to create partnerships and involvement by the community in the policing process.

Crime Reports allowed the Department to enter the field of intelligence based policing and as our knowledge in that arena grows we are discovering that Crime Reports one dimensional approach no longer fits the needs of our organization. Intelligence based policing is not based exclusively on the concept of hot spot policing but on a number of factors in addition to hot spot policing. In 2015 we will introduce Bair Analytics our new analysis software that has the same public side, like Crime Reports, but with more capabilities to keep us in the intelligence policing business.



**BAIR ANALYTICS**

SOLUTIONS SOFTWARE SERVICES SUPPORT

**ATAC WORKSTATION**

ATAC (Automated Tactical Analysis of Crime) Workstation provides powerful crime pattern analysis, predictive analytics, and crime mapping and reporting to crime investigators and intelligence analysts.

[FREE TRIAL SIGN-UP](#)

ATAC WORKSTATION: Overview Features Technical Info Add-Ons Contact Us

We in Tempe rely heavily on ATAC to house our "trend-worthy" crime data, as well as any data relating to a series. Using ATAC's temporal analysis, I was able to very easily find that it was likely the suspect was going to hit in that secondary residence. These tools accurately predicted both when and where the suspect would hit next (or attempt to hit, in this case). The Do-Ray Daniels is still in custody to this day!

Brian Haggard, Tactical & Intel Analyst  
Tempe AZ Police Department



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# TRAFFIC

Traffic safety in the City is a high priority for the Police Department and arguably one of the most requested of police services. Five officers are assigned to traffic enforcement, Jason Green, Warren Web, Matt Saucedo, Mike Powell and Matt Tuckness. The Traffic Unit determines traffic needs by analyzing the specific cause of reported collisions and enforcing those particular vehicle code violations as well as those requests made by the public.

DUI enforcement remains a priority for the Department. The Madera Police Department participated in “Avoid the 21,” a regional DUI task force made up of all 21 police agencies in Fresno, Madera and Merced Counties. In addition the Madera Police Department receives Office of Traffic Safety funding for its DUI enforcement efforts. The Police Department Traffic Unit is committed to reducing the number of DUI drivers in our City through a combination of education and enforcement.

Officer Mike Powell was recognized by the Mothers Against Drunk Drivers in 2014 for making 208 DUI arrests.



We have pulled the latest data off of the Office of Traffic Safety web page, available at [http://www.ots.ca.gov/media\\_and\\_research/rankings/](http://www.ots.ca.gov/media_and_research/rankings/) As indicated on page 22. Madera is ranked with 102 other cities of similar size with population of 50,001-100,000. We have added our 2014 data for comparison to the OTS rankings. 2014 data, in red, shows significant improvements across the board with but a few exceptions.

**IMPORTANT NOTE #1:** The figures in the ranking column show as two numbers divided by a slash. The first number is the city of Madera ranking in that category. The second number is the total number of cities/counties within that “Group”. For instance, if you see “22/102”, that means that city ranks 22nd out of 102 cities of similar size.

**IMPORTANT NOTE #2:** Number 1 in the rankings is the highest, or “worst.” So, for a ranking of 1/102 would be classified as the highest or worst, 51/102 is average, and 102/102 is the lowest or best.



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### TRAFFIC STATISTICS

Type of Collision	2012 Vic- tims Killed & Injured	2012 OTS Ranking	2013 Vic- tims Killed & Injured	2014 Vic- tims Killed & Injured
total Fatal & Injury	168	34/102	130	86
Alcohol Involved	26	15/102	8	9
HBD Driver < 21	4	26/102	0	0
HBD Driver 21-34	14	6/102	2	5
Motorcycles	1	93/102	3	5
Pedestrians	22	17/102	15	23
Pedestrians <15	12	1/102	3	10
Pedestrians 65+	0	80/102	2	3
Bicyclists	10	60/102	10	8
Bicyclists <15	2	67/102	5	11
Speed Related	18	61/102	27	13
Nighttime (9pm- 2:59am)	18	16/102	6	11
Hit and Run	15	17/102	9	9
<b>Total DUI Arrests</b>	<b>2012</b>	<b>2012 Ranking</b>	<b>2013</b>	<b>2014</b>
	223	86/102	325	315





## SERVICE COMPLAINTS

The Madera Police Department has guidelines for the reporting, investigation and disposition of complaints regarding the conduct of employees. We are required by law to investigate every complaint. Complaint forms are accessible to the public at the Madera Police Department and on the City of Madera web page. Complaints can take the form of a Service, Misconduct or Agency Complaints. The determination or type of complaint depends on the seriousness of the complaint or who initiates the complaint.

- Agency Complaints (AC) - initiated by the agency involving agency observed behavior.
- Service Complaints (SC) - initiated by the public on rude behavior or misunderstandings with the public.
- Misconduct Complaint (MC) – initiated by agency or public, involves violation of policy and City Rules and Regulations.

The numbers below outline 2013 and 2014 numbers of complaints .

### 2013

SC – 22

AC – 1

MC- 3

Sustained - 4

### 2014

SC - 14

AC - 1

MC - 2

Sustained - 5



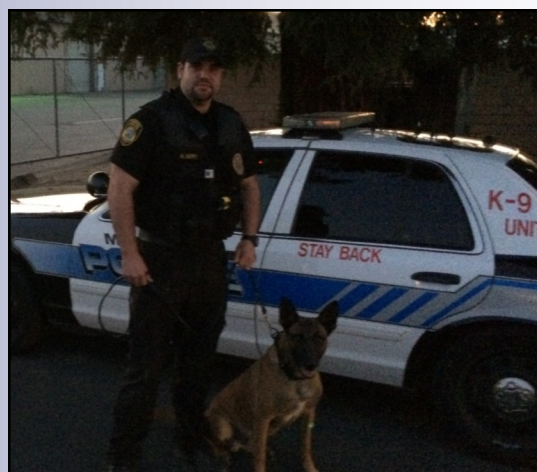


## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

### K-9

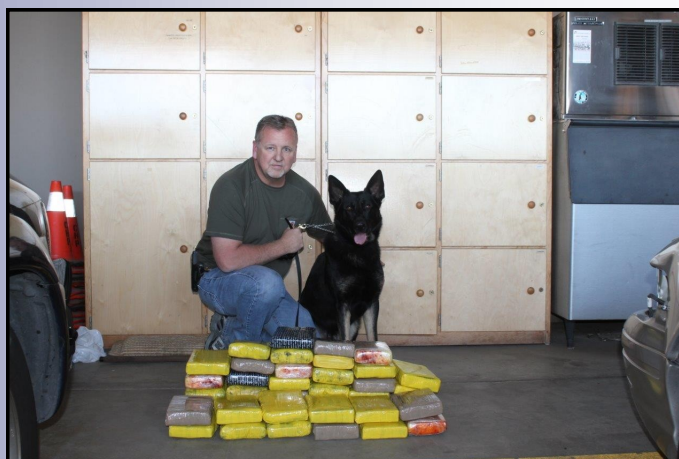
In 2014 the Madera Police Department expanded our K9 program by introducing K9 handler Officer Plymale and his partner “Gunz” and K9 handler Autry and his partner “Haz”. These two officers joined Officer Smith and his K9 partner “Ollie”. All three canines are trained in handler protection. Only Ollie at this point is trained in two disciplines, handler protection and controlled substance detection.

Officer Matt Autry and his K9 partner “Haz”



Officer Sean Plymale with his K9 partner  
“Gunz”

Officer Jerry Smith with his K9 partner “Ollie”







## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# SPECIAL INVESTIGATIONS UNIT (SIU)

The SIU, an adjunct to patrol, focuses on reducing crime, fear and disorder through proactive policing strategies. This team has been highly successful in the endeavors they have undertaken. Their focus is on gangs, drugs, graffiti and AB109 compliance checks, as well as working as a resource to patrol on a referral system on issues identified as too extensive or involved for patrol to handle. SIU had a total of 384 arrest in 2014, 312 of those were felonies. In 2014 SIU seized 77 weapons, over 10,000 grams of marijuana, over 800 grams of methamphetamine and over 40,000 grams of cocaine.



**Hector Garibay, Sgt. Gino Chiamonte, Jerry Smith, Josiah Arnold, Chowchilla PD Rick Hunter, Ryan Videgain, Probation Officer Ramiro Aguilera and Sheriff Deputy Richard Gonzales.**



## POST REQUIRED TRAINING

In-service training consists of 24 hours of mandatory retraining over a two year period. In 2014 officers participated in a total of 22 hours of in-service training per officer. The training consisted of firearms, less lethal munitions, weaponless defense, driving, Tactical entry, Building searches, active shooter response and Taser. Training updates in criminal/constitutional law, diversity, management, officer survival, child sexual abuse, administrative issues, verbal confrontation management, arrest procedures, many other classes have resulted in an additional 2540 hours of outside training for employees of the Madera Police Department in 2014.





## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# VOLUNTEERS

The Madera Police Department Volunteer Program enables members of the community the opportunity for challenging and rewarding volunteer service to the City of Madera Police Department.

Volunteers for the Madera Police Department have the opportunity to contribute to the mission of the Madera Police Department by providing quality service to the community. Members of the Volunteer program are aware of the direct and indirect impact of crime on every day life and make a difference by proactively becoming role models in helping the Police Department provide services.

Volunteers offer assistance in the following areas:

General Office Work      Data Entry      Missing Person Follow-up Calls  
 Disabled Parking Enforcement

Assisting Officers in the Field with Vehicle Impounds & Storage      High Visibility Patrol

Fingerprinting Children      Providing Holiday Food for Needy Families

Other assistance to MPD Personnel and Officers in the field as needed.

Our active Volunteers have donated thousands of hours over this past year and are much appreciated by all members of the Department. To become a member of the volunteer program applicants must pass a background check and commit a minimum of 16 hours a month to the program. Applications are accepted on a continuous basis.



Juan Prudente, Cristian Alvarado, Jeff Upton, Anthony Martinez, Donna Upton, Anita Eden, Donna Howe. Esmeralda Mendez and Jutta Webb (not pictured)



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014

# EXPLORER PROGRAM

The purpose of Law Enforcement Exploring is to provide young adults who may be interested in a career in law enforcement with a comprehensive program of training, competition, service and practical experiences. Character development, physical fitness, good citizenship and patriotism are integral components of the overall program. Through their involvement in the program, Explorers develop an awareness of the purpose, mission and objectives of law enforcement agencies. The support of the chief executive officer of the agency, along with a dedicated cadre of law enforcement professionals and adult volunteers who provide adult leadership, is essential to the success of any Post. Although Exploring depends on volunteer leadership, professional Exploring/Learning for Life executives are available to provide assistance and support.

In 2014 The Explorer program had a productive and eventful year. The Explorer Program entered a large competition in Tulare, Ca and competed against other police agency explorer programs. The competition consisted of various law enforcement scenarios such as traffic stops, high risk stops, domestic violence, shooting skills, physical agility, DUI investigation, etc. The Explorers came away with a first place trophy in the shooting skills and a 5<sup>th</sup> place trophy in Night Time Suspicious Person scenario.

Part of the Explorer program is getting involved with the community and helping out Madera PD during special events or functions. These events included crowd control, parades, traffic control, children fingerprinting, bicycle safety programs and demonstrations, parking details, community dinner events, public relations booth, and other public events. In 2014 the Explorer program had 14 Explorers achieve a minimum of 100 hours of service to the department and community.





## CITIZEN POLICE ACADEMY

In 2014 the Madera Police Department offered the first two Police Citizens Academy to individuals who reside or work in the City of Madera. This academy was designed to provide a better understanding of the Department's operations as well as the Madera County criminal justice system. During the first academy which was held spring of 2014, a total of 12 citizens completed the 13 week program. The second academy was held during fall of 2014, a total of 13 citizens completed the course. The majority of the courses are taught by members of our department according to their expertise.



**First Police Citizen Academy 2014**

**Second Police Citizen Academy  
2014**





## 2014 IN REVIEW

What did we accomplish in 2014

- The introduction of Citizen Police Academy
- 6 Town hall meetings
- 24 neighborhood watch opportunities
- Growing of Facebook to include videos (please like us on Facebook)
- GREAT (Gang Resistance Education And Training) to 3,000 fourth grade students in MUSD
- 5 retired officers and 1 left for greener pastures
- 5 new officers hired
- Reduced crime on average by 25.3%
- Added a new Records Management, Computer Aided Dispatch system





## LOOKING AHEAD

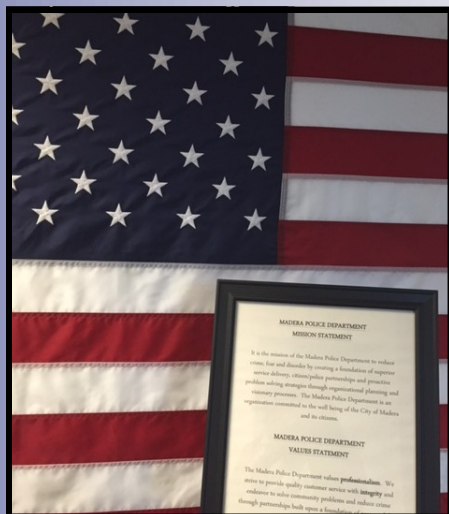
(The following narrative was part of a dialogue between the Chief and the City Administrator... It seemed appropriate). We have been actively engaged in a process of accountability and community outreach and will continue in that endeavor. I believe we have a good start but have been stymied somewhat in our efforts to be able to provide accurate and timely data/information to citizens through the failure of our records management system. This is being addressed and we hope to have the ability to provide reports monthly on our crime statistics. We have accomplished **accountability** through our internal programs, early intervention, call backs and a tangible policing philosophy and **community outreach**, through town hall meetings, 6 this year, neighborhood watch and citizen police academy. These are all long term commitments that may not provide visible evidence of success for several years. These endeavors must be continued and should be expected to not only continue but become an ingrained part of our culture and who we are as an organization. Our data problems have also impacted our ability to accurately identify the trends, but again we hope to have that rectified before the end of the year and engage again the forecasting of crime. Law enforcement approaches, how business is conducted / policing strategies, may be significantly altered by last November's election. It is therefore difficult to set goals without specifically knowing the challenges that will be in place. We have been discussing next steps and I alluded some of this to you in an earlier conversation. We will be looking on educating the community on gangs and looking to expand our youth education programs.

### Goals:

1. Continue community partnerships and programs.
  - a. Town Hall Mtgs - Specific topics to include Gangs or other areas as designated by community
  - b. Citizen Academy
  - c. Neighborhood
2. Develop new ways to involve the police department in the community.
3. Raise public confidence that the system/PD is fair and will deliver for the community
4. Focus internally with an external emphasis on equity, effectiveness, and Identify and minimize crime in our City through collaborative problem solving efforts. Increase training, staff capabilities and promote professionalism.
5. Identify ways to engage the monolingual population



## CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2014



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