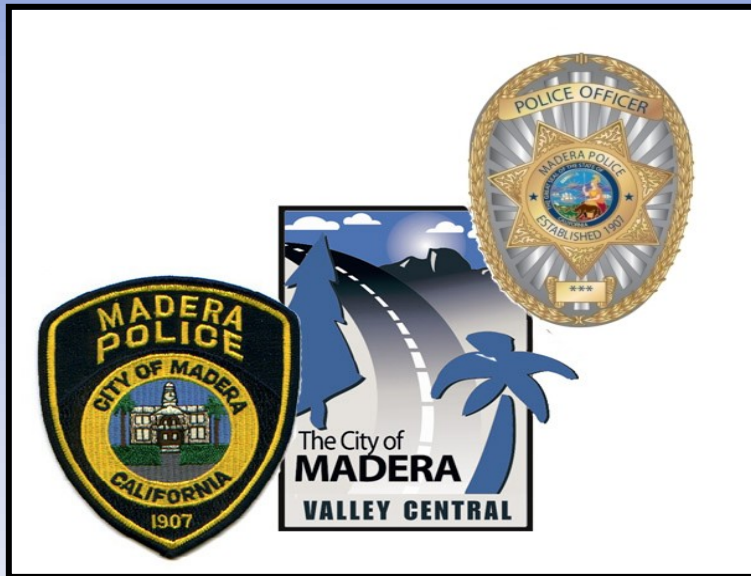


CITY OF MADERA



POLICE DEPARTMENT ANNUAL REPORT 2013



Art Work—National Night Out 2013



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

LETTER FROM THE CHIEF

Mayor, City Council, and Members of the Community,

It is my privilege, on behalf of the Madera Police Department, to present you the first Annual Report. As your Chief of Police one of my goals was to create an organization that is open and accessible to all we serve. One of the tools in accomplishing this is an annual report. We hope you find the contents informative and useful. The Annual Report will illustrate the accomplishments of our dedicated staff and volunteers this past year. 2013 brought significant changes to the organization, a focus on customer service, a different philosophy centered on our three tenets of service delivery, a cessation of self reporting and a more efficient, cost effective, organization. Most importantly the Annual Report will present the crime statistics that we as a Community experienced this past year. The Annual Report will serve as visual reminders of the areas we need to improve on as an organization and I hope make us more accountable to you the community.

Crime remains at unacceptable levels in our community, as you will see as you read through our report. It will take a concerted effort by both the Police Department and community to come together to impact crime. 2013 demonstrated the potential of this community by providing a glimpse of what can be accomplished when we work together. I saw firsthand the depth of collaboration we are capable of on our first national night out, the involvement in neighborhood watch and the caring when twenty eight thousand people are reached on facebook within 19 hours for a missing child. This community has potential to be something special and working together we can make things happen. I want to thank the residents of the City of Madera for their support during this challenging year. It is truly an honor to be your police chief and to work for a City that cares as much as Madera does. As we begin 2014, we will continue our proactive stance on violence; we will continue to seek your partnership in making Madera a community that we are all proud to call home.

Your Chief of Police,

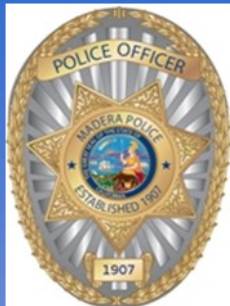
Steve Frazier



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

TABLE OF CONTENTS

Administration	5
Support Staff	6
Neighborhood Revitalization	7
Patrol	8
Calls for Service	11
Beat Boundaries	13
Dispatch	14
Investigations	15
School Resource Program	16
Crime Statistics	17
Crime Prevention	19
49 Reporting Districts	21
Traffic	22
Traffic Statistics	23
Service Complaints	24
K-9 Program	25
Special Investigations Unit (SIU)	26
Volunteer Program	27
Explorer Program	28
POST Required Training	29
2013 In Review	30

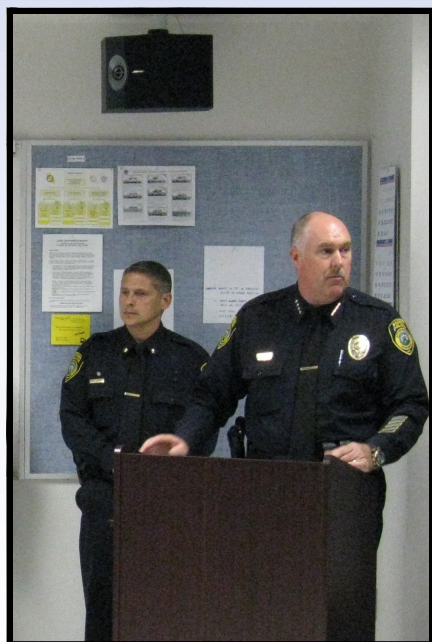


CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

ADMINISTRATION

The Madera Police Department is led by Chief of Police Steve Frazier and Commander Dino Lawson. The Madera Police Department has 79 employees who proudly serve the residents of Madera. This dedicated group consists of 63 Officers and 16 Civilian Support Personnel. In addition there are 17 Volunteers in Policing who help us deliver services to the residents of Madera.

The Department is organized into the following specialized units and teams staffed by sworn and civilian personnel: Administration (command staff, detectives, dispatch, Property/Evidence, Animal Control and records). Patrol (Four patrol teams, Traffic, School Resource, and multi departmental special investigations unit.



Our dedicated staff is committed to providing the highest quality of services to the City's residents and businesses in order to enhance community safety. To do this, we pledge to take a leadership role in developing partnerships and resolving problems with the community. Our goal is to prevent crime and improve the quality of life in the city of Madera.

Chief Frazier (right) & Commander Lawson (left) Swearing in Ceremony 2013



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

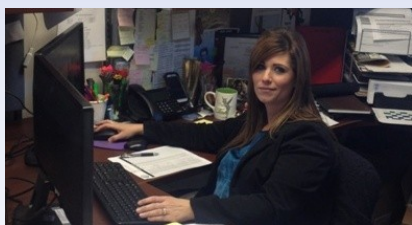
SUPPORT PERSONNEL



Records Personnel Melba Rangel, Kelly Chargin and Yolanda Barrios led by Office Supervisor Lesa Chambers. Responsible for processing the 29,393 reports generated by the work of the Police Department.



Property and Evidence Personnel Paige Gacayan and Karyn Burns led by supervisor Soledad Fernandez. Responsible for the 60,000 pieces of evidence that are processed through the Department.



Lacy Burtleson the Department's Crime Analyst. Our crime report specialist is outlined on page 19.



Animal Control Officers Jordan Lewis and Chelsea Ruble led by Sgt. Robert Salas.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

Neighborhood Revitalization

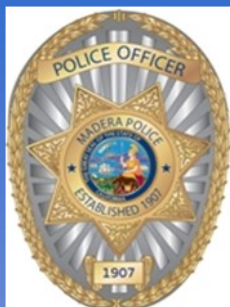
The Madera Police Department and their crime prevention efforts are supported significantly by Neighborhood Revitalization. Madera Police Department counts on neighborhood revitalization to accomplish many important aspects that are valuable to both the Department and community as a whole. Neighborhood revitalization provides the following opportunities for the Department:

- Facilitating the Neighborhood Watch program
- Coordinating National Night Out
- Assisting with all Town special events
- Promoting crime prevention



Christina Herrera , Former Fresno Mayor Allan Autry, Mayor Poythress
and Sue Saunders at National Night Out Kick Off Ceremony.

In our first ever national night out Christina Herrera and Sue Saunders put together an award winning program. The City of Madera won the Rookie of the year category for first time events and can be seen at <http://natw.org/awards/> The Madera Police Department is privileged to have the opportunity to associate with neighborhood revitalization.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

Patrol

Patrol is the largest unit within the Police Department. Thirty officers, four sergeants and four corporals/FTO were assigned to patrol Madera's streets during 2013. The Town is divided into three beats, each staffed by one to two officers. Beats are the geographical areas that patrol officers are responsible for. Beats are established primarily on statistical data reflecting workload combined with landmark and/or natural boundary characteristics, such as major roadways (see page 13 for beat configurations). The protection of life and property and reducing crime, fear and disorder are the Department's primary responsibility. This is accomplished through what we call an effective policing model. The Effective Policing Model incorporates three tenets that define how we operate organizationally.

- Solving problems, orienting toward crime, not just criminals
- Asking citizens to reassert their role in crime reduction and community livability
- Being accountable, taking responsibility for the level of crime

Effective policing promotes the use of partnerships and problem-solving techniques. Patrol officers proactively address the immediate conditions that give rise to public safety issues such as crime and social disorder.



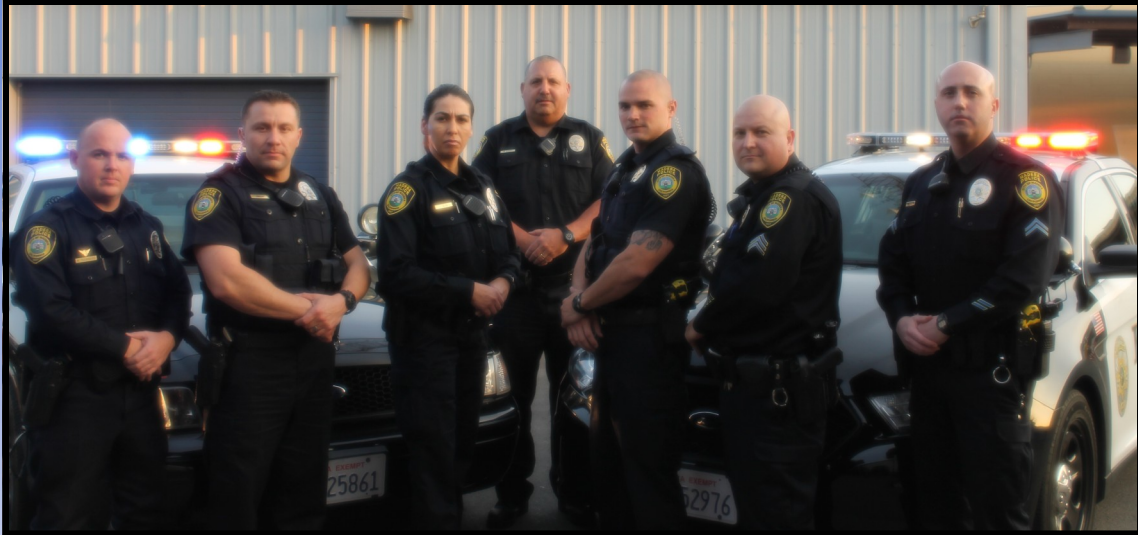
The police officer is the Department's representative to the community. All Department resources are centered around the patrol officers. The police officer maintains a leadership role in the commitment to community problem solving and the coordination of internal and external resources.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

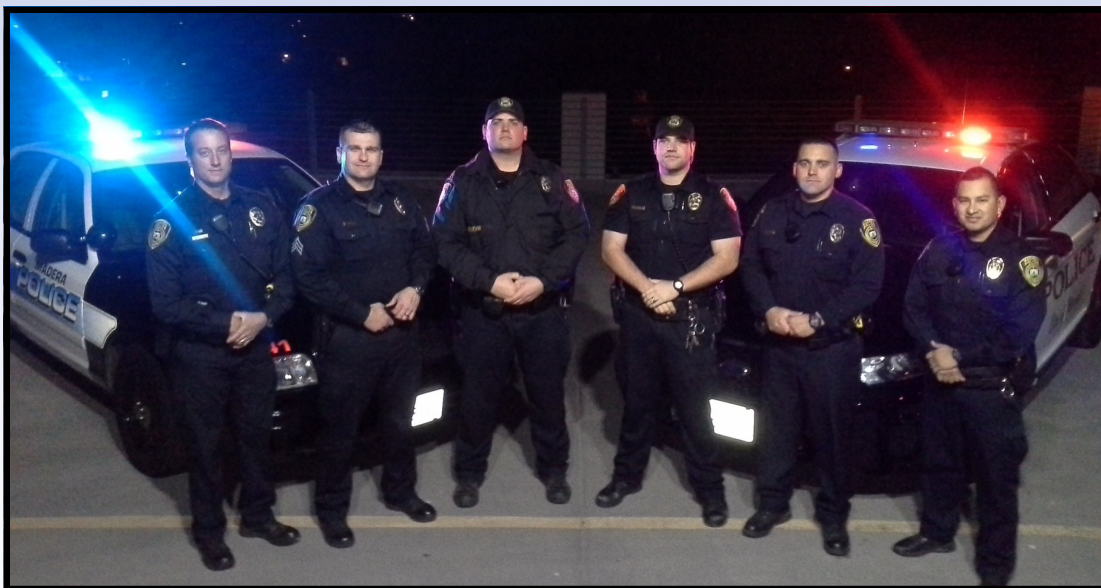
PATROL TEAMS

WEEKEND DAY SHIFT



Motor Officer Tuckness, Officer Anaya, Officer Alva, Officer Juarez, Officer Adams, Sgt. Burns , Corporal Webster and Officer Villegas (not pictured)

WEEKEND NIGHT SHIFT



Officer McCombs, Sgt. Esteves, Officer Boehm, Officer Autry, Corporal Gonzalez , Officer Rosel, Motor Officer Powell (not pictured) and Officer Gutknecht (not pictured)



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

PATROL TEAMS

WEEKDAY DAY SHIFT



**Officer Guzman, Officer Kutz, Officer Gaona , Corporal Trukki, Officer Prieto, Sgt. Williams
Motor Officer Green, Motor Officer Saucedo and Officer Noriega (not pictured)**

WEEKDAY NIGHT SHIFT



**Motor Officer Webb, Corporal Bushey, Officer Herspring, Sgt. Wiles, Officer Valdez,
Officer Sisemore, Officer Beck and Officer Hill (not pictured)**



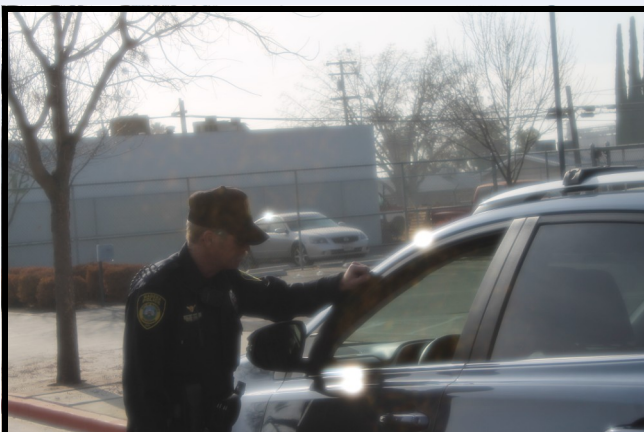
CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

CALLS FOR SERVICE & RESPONSE TIMES

The Police Department handled 45,900 calls in 2013. A call for service does not necessarily mean the incident is a crime or criminal in nature. Calls for service can result in a report being taken, an area check being made, an arrest made of a criminal, or a simple discussion with a citizen. Calls for service are also not limited to requests from citizens. Calls for service include officer-initiated activities such as traffic stops and foot patrols. The chart on page 12 identifies the top ten calls for service classifications.

A goal of the Department's overall strategy for service delivery is to maintain an acceptable response time to calls for service. The Police Department works hard to maintain the lowest response times possible. Calls are defined into three categories:

- Priority 1 –Emergency calls such as an armed robbery or burglary in progress. Average time in 2013 for Priority 1 calls was 3 minutes, 48 seconds
- Priority 2 – Urgent calls, such as a disturbance or a non-injury traffic collision. Average times for priority 2 calls was 4 minutes, 42 seconds
- Priority 3 – Non-urgent calls involving incidents that have occurred with no suspects, and no urgent need for an officer. An example is a vandalism that occurred the day before. Average times for priority 3 calls was 5 minutes, 27 seconds



*Response times listed are measured from the time the call is dispatched to the officer, to the time the officer arrives at the scene.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

Top 10 Calls for Service

January 1, 2013— December 31, 2013

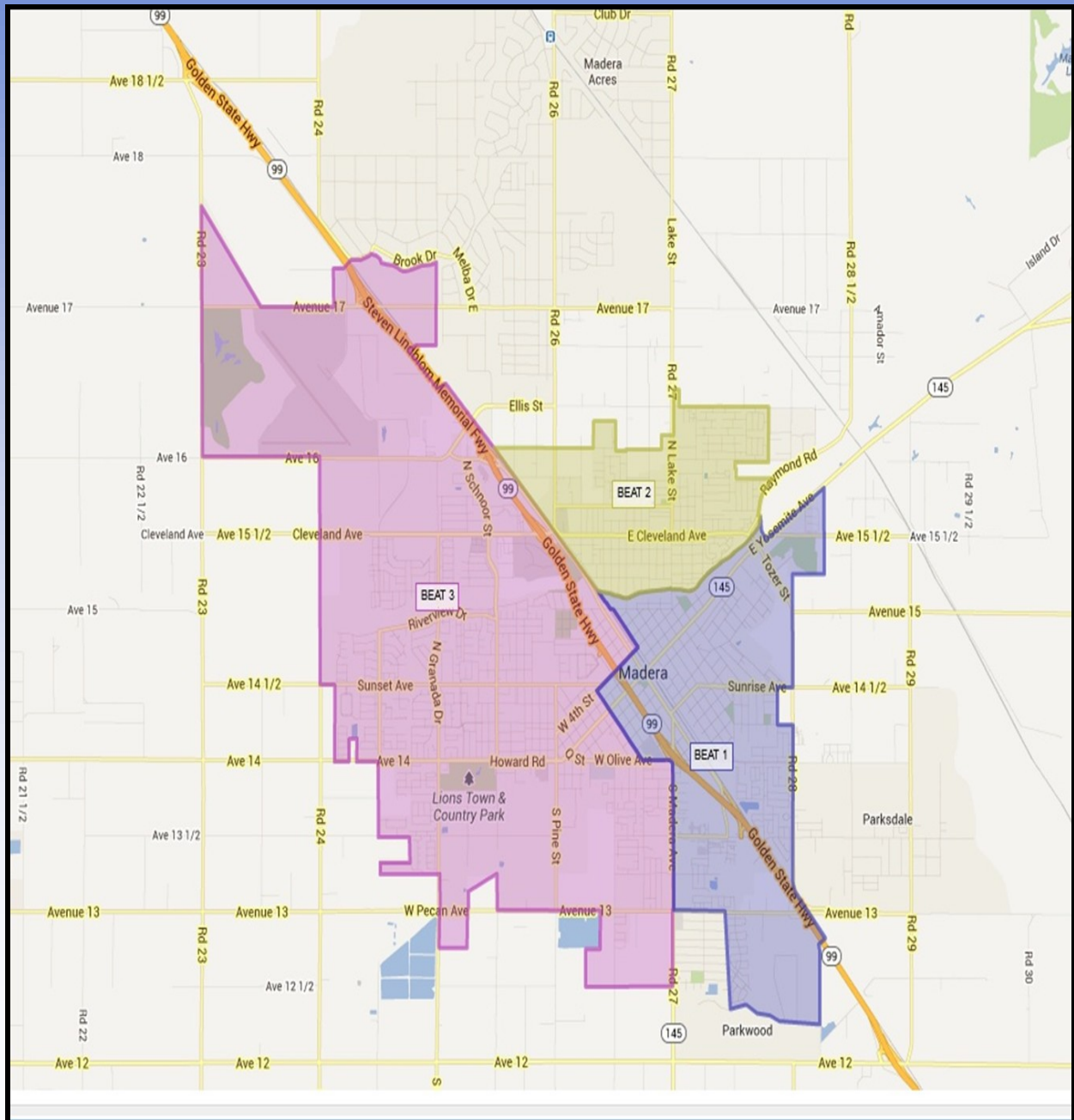
SELF INITIATED CHECK SUBJECT	3,360
REQUEST OFFICER	2,130
CHECK AREA	1,836
CHECK VEHICLE	1,786
BURGLARY ALARMS	1,480
NOISE DISTUR- BANCE	1,387
CHECK WELFARE	1,018
FIGHTS	1,000
CHECK SUBJECT	968
TROUBLE WITH SUBJECT	951





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

BEAT BOUNDARIES





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

DISPATCH

The Communication Center is the hub of the Madera Police Department. In 2013 69,965 emergency and non-emergency calls from citizens residing within City of Madera were received and processed. Animal Control calls were also processed. Each call is evaluated and the appropriate personnel is dispatched to handle the situation. The Communications Center is open 24 hours a day, 7 days a week. The Communications Center has three dedicated 911 trunk lines along with six non-emergency lines. At the touch of a single button we can transfer calls to surrounding jurisdictions. Calls are dispatched to officers via police radio. Dispatchers keep track of the officer status and their activity via the Computer Aided Dispatch (CAD) system. Tracking also include Code Enforcement and Parking Enforcement officer activity.

The center is staffed with ten full time police dispatchers and one full time supervisor; all of whom are trained professionals dedicated to providing the highest level of public safety communications to the community. There are two to three dispatchers on duty at one time, working 12 hour shifts. Dispatchers serve as the primary link between the public and the Police Officers in the field.



Victoria Garcia, Laura Bulfinch, Griselda Martinez, Marianne Croxen, Martin Ramos, Kristine Hodges, Barbara Miller, Jolene Wyatt, Charlena Sutherland And Joe Lopez (not pictured)



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

INVESTIGATIONS

The Madera Police Department Investigations Unit is led by Sgt. Robert Salas, who supervises Detectives Brent Cederquist, Josh Chavez, Daniel Foss, Alicia Keiser and Shant Sheklanian. The Investigations Unit handled 1617 cases in 2013, which was an 8.31% increase from the 1478 cases investigated in 2012. Despite the increased case load, the Investigations Unit was able to close approximately 97% of the case load generated in 2013.

Madera Police Investigators are responsible for investigating all felony cases that are reported in the City of Madera. Some of these cases include, but are not limited to: homicide, burglary, robbery, assault, narcotics, sexual assault, fraud, identity theft, missing persons, and any other high profile cases. Investigators are tasked with successfully completing these cases and preparing them for filing with the Madera County District Attorney's Office. They strive to be proactive in their approach to prevent and deter crime in Madera. Investigators identify crime trends and offer specialized training to patrol officers to proactively combat crime. It is the goal of the investigator to develop leads and information that will ultimately result in case closure and prosecution of the responsible parties.



Detective Foss, Detective Sheklanian, Detective Sgt. Salas, Detective Cederquist, Detective Chavez and Detective Keiser (Not pictured)



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

SCHOOL RESOURCE PROGRAM

Schools in the City of Madera are staffed with one School Resource Officer (SRO). Officer Louis Reyes is responsible primarily for Madera and Madera South high schools but when there is a need at any of the City schools Louis is ready to respond.

The SRO provides law enforcement and police services to the school, school grounds and areas adjacent to the school. The SRO investigates allegations of criminal incidents per police department policies and procedures and works to prevent juvenile delinquency through close contact and positive relationships with students.

The SRO assists in conflict resolution efforts and initiates interaction with students in the classroom and general areas of the school building promoting the profession of police officer and acting as positive role model.



Officer Reyes and students from Madera North High School



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

CRIME STATISTICS

The Madera Police Department submits crime statistics through the California Department of Justice and then to the FBI under the Uniform Crime Reporting (UCR) Program. The nationwide data is available to the public and can be viewed at: <http://www.ucrdatatool.gov/>

Figure 1

	HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROPERTY CRIMES
2009	1	15	133	259	408	459	614	227	1300
2010	8	22	100	227	357	460	552	307	1319
2011	1	15	115	275	406	608	528	306	1442
2012	2	19	114	331	466	653	622	346	1621
2013	9	28	107	312	456	591	1011	256	1858

CRIME RATE PER 100,000 POPULATION

Figure 2

	HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROP-ERTY CRIMES
2009	1.70	25.70	227.80	443.70	699.00	786.30	1,052.00	388.90	2,227.10
2010	13.00	35.80	162.80	369.60	581.30	749.00	898.80	499.90	2,147.60
2011	1.60	24.10	185.10	442.60	653.40	978.50	849.70	492.50	2,320.60
2012	3.20	30.30	181.50	527.10	742.10	1,039.90	990.50	551.00	2,581.40

2012/2013 PERCENT CHANGE

Figure 3

HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE	PROPERTY CRIMES
77.77%	32.14%	-6.54%	-6.08%	-2.19%	-10.49%	38.47%	-35.15%	12.75%

We have provided 5 years of information for your review, 2009 through 2013 (Figure 1). Looking at crime over time provides an accurate assessment of crime trends and provides a better basis for decision making. The UCR data also breaks down the data as contained in figure 1 to include a percentage per 100k population (Figure 2). We have also made a comparison on our crime statistics from one year to the next, 2012 to 2013 (Figure 3). One year comparison hold little value in determining crime trends but is included here as another comparator when national media discuss whether crime is up or down.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

CRIME STATISTICS

We have also included a comparison with California and National crime to our crime rate per 100k population, we have made this comparison with the latest UCR data from the year 2012. We present this data at some risk as making a comparison on just raw crime data can be misleading and interpreted incorrectly. Many factors must be considered before an appropriate conclusion can be drawn. There is value though at looking at data simplistically. For instance our violent crime clearly indicates that some work remains to be done in this area. Because this comparison is made with 2012 data we can already see a downward trend on violent crime with our 2013 statistics as contained in Figure 3.

2012	HOMICIDE	RAPE	ROBBERY	AGGRAVATED ASSAULT	VIOLENT CRIME	BURGLARY	LARCENY	MOTOR VEHICLE THEFT	PROPERTY CRIMES
MADERA	3.2	30.3	181.5	527.1	742.1	1039.9	990.5	551.0	2581.4
STATE	5.0	20.6	148.6	248.9	423.1	646.1	1669.5	443.2	2758.7
NATION	4.7	26.9	112.9	242.3	386.9	670.2	1959.3	229.7	2859.2

In 2014 we will continue to aggressively pursue violent crime and continue our efforts in the critical task of partnering with the community in making Madera a better place to live.





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

CRIME PREVENTION

In its continuing effort to impact crime and neighborhood problems, the Madera Police Department implemented several strategies last year to help mobilize and educate the community.

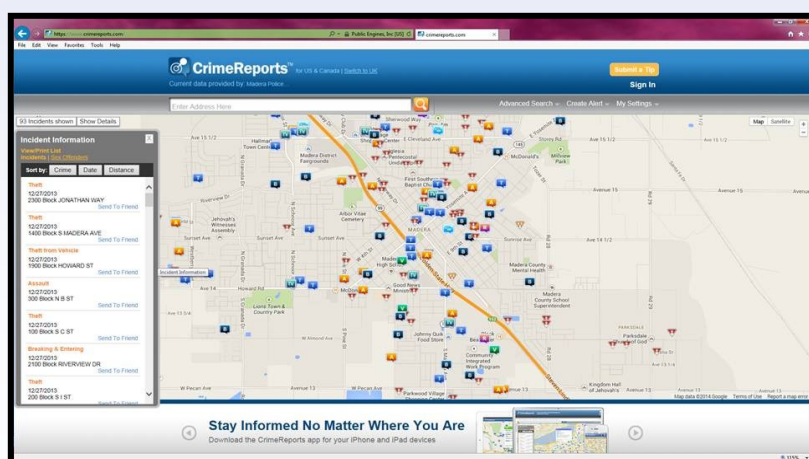
Crime Mapping

The Police Department now utilizes a community crime mapping program. The program is called “CrimeReports” and is accessible through any web browser at <https://www.crimereports.com/>. Features include searching for a selected group of crimes for the last 3, 7, 14, 30 days, or six months; a printable list of the crime details selected, and a printable list of the map with crime locations.

Information given about crimes selected include: date, time of incident, case number, incident description, and approximate location (It does not give exact addresses). Information is updated every two hours.

Another feature available to the community is an e-mail alert system. This feature allows a user to have emails sent to them listing crimes that have occurred within the area the resident has chosen. Alerts can be sent daily, weekly and monthly.

The Police Department urges residents and business owners to use this crime mapping program to learn about crime in their area to help prevent further crime from occurring.



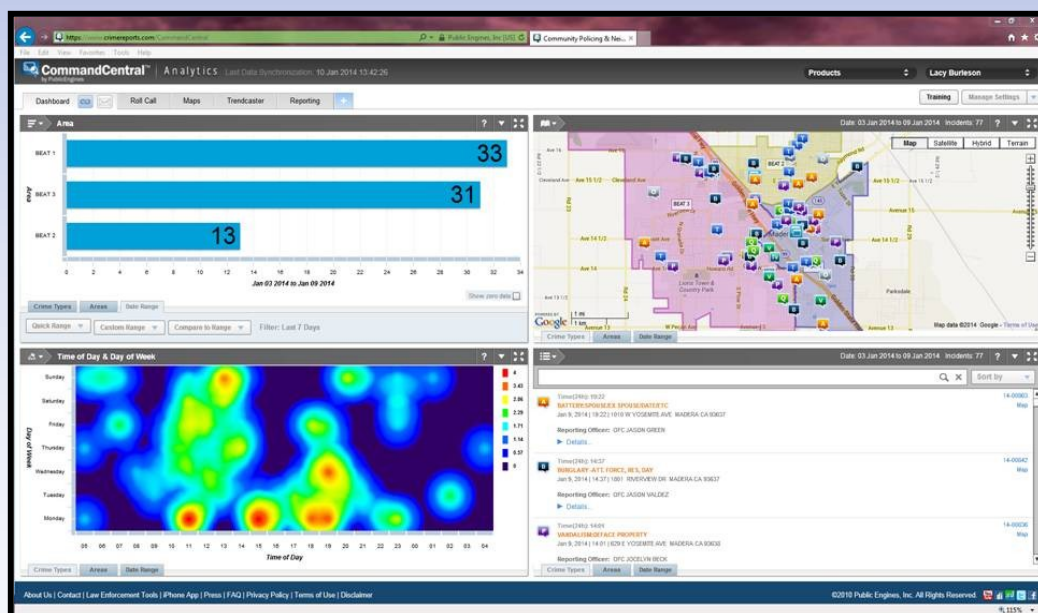
This is our public side showing what has been happening since 12/27/2013 to 01/10/2014



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

CRIME PREVENTION

Crime reports provide an opportunity for the Department to trend crime. Trending crime looks at clusters of crime, dates and times and predicts when and where crime is likely to occur. The Department then places an officer in the area identified as a high probability crime area in order to prevent crime from occurring. We have seen very positive results with crime predicting and will continue to refine our skills in getting ahead of crime.



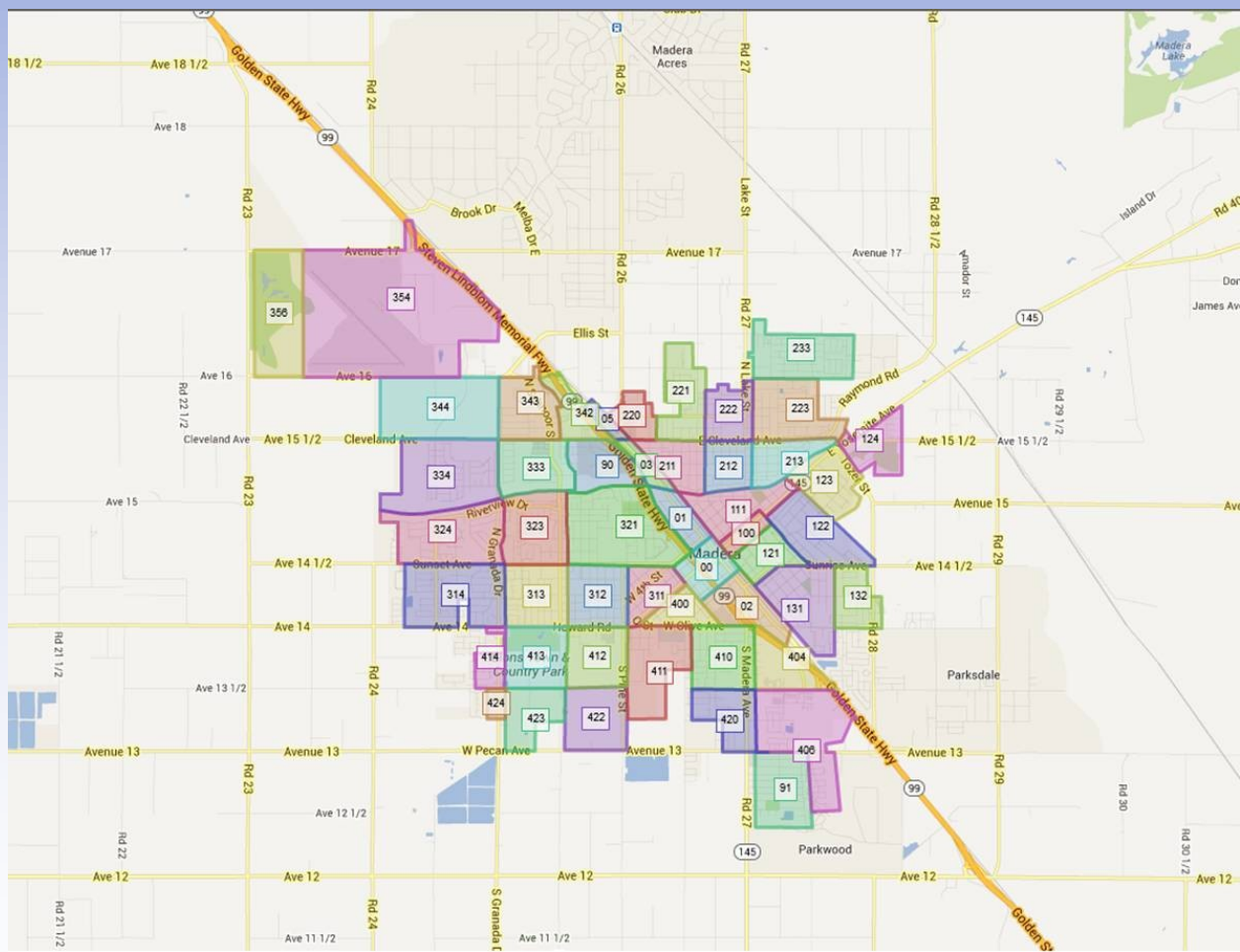
This is our Crime Reports Dashboard showing all crimes in our area within a seven day period, excluding traffic stops and accidents on this particular map.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

49 REPORTING DISTRICTS

Another feature provided by Crime Reports is the ability to divide the City into 49 Reporting Districts, making the information available for the public more manageable than looking at the three beats identified on page 13.



Map view of the 49 different reporting districts



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

TRAFFIC

Traffic safety in the City is a high priority for the Police Department and arguably one of the most requested of police services. Five officers are assigned to traffic enforcement, Jason Green, Warren Web, Matt Saucedo, Mike Powell and Matt Tuckness. The Traffic Unit determines traffic needs by analyzing the specific cause of reported collisions and enforcing those particular vehicle code violations as well as those requests made by the public.

DUI enforcement remains a priority for the Department. The Madera Police Department participated in “Avoid the 21,” a regional DUI task force made up of all 21 police agencies in Fresno, Madera and Merced Counties. In addition the Madera Police Department receives Office of Traffic Safety funding for its DUI enforcement efforts. The Police Department Traffic Unit is committed to reducing the number of DUI drivers in our City through a combination of education and enforcement.

Officer Mike Powell was recognized by the Mothers Against Drunk Drivers in 2013 for making 148 DUI arrests.



We have pulled the latest data off of the Office of Traffic Safety web page, available at http://www.ots.ca.gov/media_and_research/rankings/ As indicated on page 23. Madera is ranked with 102 other cities of similar size with population of 50,001-100,000. We have added our 2013 data for comparison to the OTS rankings. 2013 data, in red, shows significant improvements across the board with but a few exceptions.

IMPORTANT NOTE #1: The figures in the two ranking columns show as two numbers divided by a slash. The first number is Madera’s ranking in that category. The second number is the total number of cities/counties within that “Group”. For instance, if you see “22/102”, that means that Madera ranks 22nd out of 102 cities of similar size.

IMPORTANT NOTE #2: OTS Rankings are calculated so that the higher the number of victims or collisions per 1000 residents in a population group, the higher the ranking. Number 1 in the rankings is the highest or “worst” So, for a ranking of 1/102 is the highest or worst, 51/102 is average, and 102/102 us the lowest or best.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

TRAFFIC STATISTICS

Type of Collision	2011 Vic-tims Killed & Injured	2011 Rank-ing By Daily vehicle miles traveled	2011 Ranking By Average Population	2013 Vic-tims Killed & Injured
total Fatal & Injury	133	47/101	90/102	130
Alcohol Involved	28	8/101	34/102	8
HBD Driver < 21	2	39/101	63/102	0
HBD Driver 21-34	8	22/101	65/102	2
Motorcycles	1	94/101	98/102	3
Pedestrians	22	9/101	31/102	15
Pedestrians <15	10	2/101	4/102	3
Pedestrians 65+	0	86/101	93/102	2
Bicyclists	6	78/101	96/102	10
Bicyclists <15	1	75/101	91/102	5
Speed Related	17	65/101	96/102	27
Nighttime (9pm-2:59am)	12	31/101	76/102	6
Hit and Run	21	5/101	21/102	9
Total DUI Arrests	2011		2011 Ranking	2013
	136		28/102	325





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

SERVICE COMPLAINTS

The Madera Police Department has guidelines for the reporting, investigation and disposition of complaints regarding the conduct of employees of this department. Complaint forms are accessible to the public at the Madera Police Department. Once the Forms are completed a supervisor conducts an investigation.

In 2013 the Madera Police Department received 22 complaints. The disposition of those service complaints are the following:

- **11 Unfounded**
- **7 Exonerated**
- **2 Not Sustained**
- **2 Sustained**

Classification of complaint dispositions:

Unfounded: When the investigation discloses that the alleged act (s) did not occur or did not involve department personnel. Complaints which are determined to be frivolous will fall within the classification of unfounded (Penal code 832.5 c)

Exonerated: When the investigation discloses that the alleged act occurred, but that the act was justified, lawful and/or proper.

Not sustained: When the investigation discloses that there is insufficient evidence to sustain the complaint or fully exonerated the employee.

Sustained: When the investigation discloses sufficient evidence to establish that the act occurred and that it constituted misconduct.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

K-9

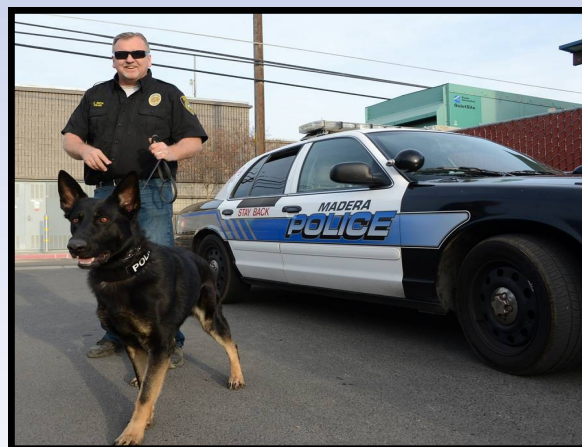
Officer Lori Alva and her partner “Axel” served the City of Madera for a total of 8 years. Together they had a very successful career obtaining several awards for protection and obedience. In November 15, 2013 the Department had to retired “Axel” from service due to his health. Officer Alva with the permission of the City Council, purchased Axel, and now he is residing with Officer Alva and her family.

In November 19th, 2013 Officer Jerry Smith starting working with “Ollie” a two year old German Sheppard, his focus is detection of controlled substances.

The Department has plans of expanding the Patrol Canine Program by purchasing two more canines in the near future. This purchase was approved by City Council in December 2013.



Officer Alva and her partner “Axel”



Officer Jerry Smith and his partner “Ollie”



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

SPECIAL INVESTIGATIONS UNIT (SIU)

The SIU, an adjunct to patrol, focuses on reducing crime, fear and disorder through proactive policing strategies. This team has been highly successful in the endeavors that have undertaken. Their focus is on gangs, drugs, graffiti and AB109 compliance checks, as well as working as a resource to patrol on a referral system on issues identified as to extensive or involved for patrol to handle.





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

VOLUNTEERS

The Madera Police Department Volunteer Program enables members of the community the opportunity for challenging and rewarding volunteer service to the City of Madera Police Department.

Volunteers for the Madera Police Department have the opportunity to contribute to the mission of the Madera Police Department by providing quality service to the community. Members of the Volunteer program are aware of the direct and indirect impact of crime on every day life and make a difference by proactively becoming role models in helping the Police Department provide services.

Volunteers offer assistance in the following areas:

- General Office Work

- Data Entry

- Missing Person Follow-up Calls

- Disabled Parking Enforcement

- Assisting Officers in the Field with Vehicle Impounds & Storage

- High Visibility Patrol

- Fingerprinting Children

- Providing Holiday Food for Needy Families

- Other assistance to MPD Personnel and Officers in the field as needed.

Our active Volunteers have donated thousands of hours over this past year and are much appreciated by all members of the Department. To become a member of the volunteer program applicants must pass a background check and commit a minimum of 16 hours a month to the program. Applications are accepted on a continuous basis.



Pedro Martinez, Commander Lawson, Chief Frazier, Sgt. Smith, Shawn Flores, Scott McGhee, Brenda Howe, Jesus Bravo, Anita Eden, Ken Maffia and Jose Hernandez.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

EXPLORER PROGRAM

The purpose of Law Enforcement Exploring is to provide young adults who may be interested in a career in law enforcement. A comprehensive program of training, competition, service and practical experiences, character development, physical fitness, good citizenship and patriotism are integral components of the overall program. Through their involvement in the program, Explorers develop an awareness of the purpose, mission and objectives of law enforcement. The Explorer program is supported by a dedicated cadre of law enforcement professionals and adult volunteers who provide adult leadership.

In 2013 The Explorer program had a productive and eventful year. The Explorer Program entered a large competition in Tulare, Ca and competed against other police agency explorer programs. The competition consisted of various law enforcement scenarios such as traffic stops, high risk stops, domestic violence, shooting skills, physical agility, DUI investigation, etc. The Explorers came away with a second place trophy in the shooting skills.

Part of the Explorer program is getting involved with the community and assisting Madera PD during special events or functions. These events included crowd control, parades, traffic control, children fingerprinting, bicycle safety programs and demonstrations, parking details, community dinner events, public relations booth, and other public events. In 2013 the Explorer program had 14 Explorers achieve a minimum of 100 hours of service to the department and community.



Octavio Navarro, Mayra Gomez, Elizabeth Huerta, Officer Spears, Rudy Hernandez, Isaac Cazarez, Marco Velenzuela, Ray Frausto
Jenny Mejia, Sara Moreria, Leticia Hernandez, William Spears Jr., Alfred Lopez, and Pamela Jimenez



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

POST REQUIRED TRAINING

In-service training consists of 24 hours of mandatory retraining over a two year period. In 2013 officers participated in a total of 19.5 hours of in-service training per officer. The training consisted of firearms, weaponless defense, driving, tactical communication, domestic violence and CPR. Training in updates in criminal/constitutional law, diversity, management, officer survival, child sexual abuse, administrative issues, verbal confrontation management, arrest procedures, many other classes have resulted in an additional 1578 hours of outside training for employees of the Madera Police Department in 2013.





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

2013 IN REVIEW

What did we accomplish in 2013

- We instituted a new philosophy as described under our patrol information
 - ◇ Solving problems, orienting toward crime, not just criminals
 - ◇ Asking citizens to reassert their role in crime reduction and community livability
 - ◇ Being accountable, taking responsibility for the level of crime
- We discontinued the mail out report. If you are the victim of a crime we will now send an officer, no longer will you be required to self report as a victim. The Department recognizes the need to establish and foster relationships with the community and asking the community to self report was counterproductive to that endeavor.
- We instituted an early warning system that tracks our officer's behavior, good and bad, and alerts administration when an officer is demonstrating patterned behavior. The early warning system is not visible to the outside but is accountability that as a citizen you should be aware of.
- Re-instituted supervisory call backs. 20 years ago we would check on personnel performance by calling those who had received our service and ask how we were doing and what we could do different/better. We have returned to that format and have been calling and asking how we are doing. Service to you is important and we need to be aware if we are falling short or not meeting your expectations. Based on the feedback we have received we are residing at 94% approval rating.
- We entered the age of social media, finally. The Madera Police Department began a facebook page in which we chronicle the happenings of the organization. Events can be seen on facebook before they are released to mainstream media. We will continue to grow this opportunity to connect with the community so if you have not "Liked" us yet... Please do so!
- We began issuing California Concealed Weapon (CCW) permits. While the response has been somewhat lackluster our intent to issue permits was not based on volume but providing another opportunity for a citizen to obtain a CCW if they chose to do so. Madera PD can only issue to residents of the City of Madera.



CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013

LOOKING AHEAD

In 2014 we will continue to aggressively pursue crime through our crime mapping programs working to get ahead of crime before it occurs. We will continue to work collaboratively with other law enforcement agencies. We will continue to refine service delivery and we will continue to pursue relationships within the community. We will be introducing two citizen/police academies in 2014 that we hope will serve as a catalyst for establishing positive police/citizen relationships. We will be sending out a satisfaction survey asking citizens what they like/dislike about their Police Department. We will be an agency accountable to the citizens of this community.



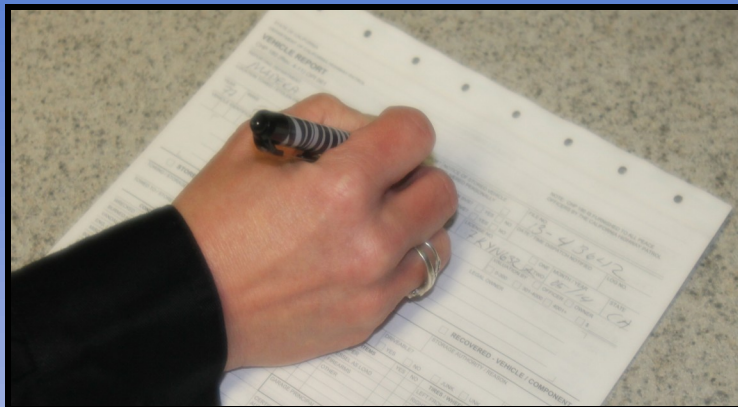
Officer Durbin Lloren presenting THE GREAT Program to a Fourth Grade class.

SIU in preparation for a Search Warrant Josiah Arnold, Jerry Smith, CHP Jason Van Ornam, Probation Ramiro Aguilar and Hector Garibay.





CITY OF MADERA POLICE DEPARTMENT—ANNUAL REPORT 2013



MADERA POLICE DEPARTMENT

Chief of Police

Steve Frazier (559) 675-4201

Commander

Dino Lawson (559) 675-4212

Investigation Sergeant

Robert Salas (559) 675-4291

Patrol Sergeants

Randy Williams (559) 675-4205

Matt Wiles (559) 675-4251

Tom Burns (559) 675-4256

Brian Esteves (559) 675-4234