

City of Madera ADA Advisory Council  
City Hall Council Chambers, 205 W. 4<sup>th</sup> Street  
Madera, CA 93637

**REGULAR MEETING AGENDA**

April 18, 2017, 2:00 p.m.

The meeting room is accessible to physically disabled persons. Requests for accommodation (assistive listening devices, interpreters, or language translators, etc.) should be made at least seventy-two (72) hours before the meeting to Diana Rosas at (559) 661-5401 or [drosas@cityofmadera.com](mailto:drosas@cityofmadera.com).

Any writing related to an agenda item for the open session of this meeting distributed to the ADA Advisory Council less than 72 hours before this meeting is available for inspection at the City of Madera Human Resources Department, 205 West 4<sup>th</sup> Street, Madera, California 93637 during normal business hours.

Roll Call

Dennis Smith – Chair  
Dana DeFranco – Vice-Chair  
Cynthia Ortegon  
DJ Becker  
Emmanuel Gomez  
Tim Riche

PUBLIC COMMENT:

The first fifteen minutes of the meeting are reserved for members of the public to address the Council on items which are within the subject matter jurisdiction of the Council. Speakers shall be limited to three minutes. Speakers will be asked to identify themselves and state the subject of their comment. If the subject is an item on the Agenda, the Chairperson has the option of asking the speaker to hold the comment until that item is called. Comments on items listed as a Public Hearing on the Agenda should be held until the hearing is opened. The Council is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council does not respond to public comment at this time.

Business Matters

1. Approval of Minutes – Meeting of March 21, 2017
2. Presentation by Linda Shaw, Executive Director of the Madera Housing Authority, on housing units for seniors
3. Review of letter to be submitted on behalf of MADAAC to the Madera Post Office regarding accessibility concerns – Tim Riche/Wendy Silva

4. Discussion of participation in the Strides for Inclusion walk event 5/13/17 - Tim Riche
5. Oral reports by Staff and Advisory Board Members

Adjournment

Next Regular Meeting of the Madera ADA Advisory Council will be Tuesday, May 16, 2017 at 2:00 p.m. in the City Hall Council Chambers.

I, Diana Rosas, HR Technician II for the City of Madera, declare under penalty of perjury that I posted the above Madera ADA Advisory Council Agenda for the Regular Meeting of April 18, 2017, near the front entrances of City Hall no later than 5:00 p.m. on April 13, 2017.

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Diana Rosas, HR Technician II                      Date

ALL CITY EMPLOYEES AND THE PUBLIC ARE WELCOME TO ATTEND

City of Madera ADA Advisory Council  
City Council Chambers, 205 W. 4<sup>th</sup> Street  
Madera, CA 93637

**REGULAR MEETING MINUTES**

March 21, 2017, 2:00 p.m.

A regular meeting of the Madera ADA Advisory Council was scheduled for 2:00 p.m. on Tuesday, March 21, 2017, in the City Council Chambers.

ROLL CALL:

**PRESENT:**

Dennis Smith, Chair  
Emmanuel Gomez  
Cynthia Ortegon  
Tim Riche  
Dana DeFranco, Vice Chair  
DJ Becker

**Staff**  
Diana Rosas  
Wendy Silva

**ABSENT:**

Chairperson Dennis Smith called the meeting to order at 2:01 p.m.

Public Comment:

Business Matters

1. Approval of Minutes – January 17, 2017. Council Member Ortegon moved to approve the minutes; motion seconded by Council Member Gomez. Motion passed unanimously.
2. Presentation by Jack Porter on his Facebook Page- Jack Porter did not show for the meeting so this item was not discussed.
3. Discussion with the Madera Police Department on Enforcement of Accessible Parking Laws for Vehicles-Lieutenant Esteves. Lieutenant Esteves provided last year's statistics on handicapped parking citations. There were 47 parking citations in the calendar year of 2016. Council member Ortegon wanted to know if the citations were in repeated areas; Lieutenant Esteves did not have location data at the meeting. Lieutenant Esteves expressed that when citations are written they go to Randy Williams, Administrative Sergeant. He reviews the legality of the vehicle code to see if the citations were applicable or not. Council Member Becker asked about the accompanying registration with the handicapped card. Lieutenant Esteves stated that

yes if someone is around their vehicle PD can check the registration card issued with the placard, or if someone has it on their plate it is an indicator of ownership. Council Member Becker stated that as Council Members they all at one point have observed that people walking up to Walmart are pulling up in the front and appear to be a member of a family who is not handicapped and are therefore using and abusing the placard hangers. Ms. Silva asked Lieutenant Esteves if he could comment on how many of the citations were from proactive enforcement vs. how many were from response to specific complaints. Lieutenant Esteves stated that it is enforced both ways but the data did not indicate which were proactive enforcement vs in response to complaints. Council Member DeFranco asked if the Department is re-establishing a traffic division. Lieutenant Esteves stated that they are with the increase in funding due to the passage of Measure K their goal is to have officers whose sole function is traffic enforcement. Council Member Smith stated that the Council wants to be reassured that the Police Department is taking steps toward being able to cite more violations of accessible parking laws. Council Member Becker suggested a high profile sting event in front of Walmart to reinforce to the public that this matters. Lieutenant Esteves suggested education through the Police Department Facebook page. Council member Riche also thought education on Facebook would go a long way as well. Council Member Becker wanted to make a request to the Police Department to get a couple of hours of enforcement on a weekly basis. City Attorney Richardson stated that providing direction to a City department on how to conduct their work would be outside the bylaws of MADAAC. Council Member Becker then suggested making the request to the City Council to give direction to the Police Department to enforce accessible parking for a certain amount of time each week. City Attorney Richardson once again stated that if the board is making the request it is considered outside the bylaws of MADAAC. Council Member Smith stated that what can be done is the Lieutenant can take back to the traffic division and the Chief the concerns the ADA Advisory Council and that MADAAC is willing to help in anyway to increase enforcement. Council Member Smith suggested the newspaper running a story, Facebook, Instagram, Twitter to start education off. Council Member DeFranco asked if out of the 47 was there any particular area or day of the week that would make sense to add increased enforcement? Lieutenant Esteves indicated that he did not look at locations when getting the statistical number. Council Member Becker stated that the problem is everywhere and the problem is matching the placard to the registration in her observation. Council Member Gomez added that Facebook communication is a great way to start enforcement and that the Police Department does an amazing job on their Facebook and displaying their areas where they are serving, and maybe by posting a picture of a car in a handicap spot someone will recognize the car and maybe the next violator might think twice. It's a great way of communicating, it's public, free and doesn't take up too much time and gets the word out.

4. Discussion of Accessibility Concerns for the Public at the Madera Post Office-DJ Becker. Council Member Riche was able to visit with the Postmaster; they walked around the Madera Post Office and talked about various access concerns. Council Member Riche indicated that his conversation with him was meant to begin the process and not have everything fixed by next month per se. Council Member Riche reported that he felt the postmaster was genuine during their meeting. They spoke about the front doors, drop box, and parking concerns. Council Member Riche stated that the postmaster wants him to write up several proposals for front door, parking, sidewalk and drop off concerns to include pictures and how to fix it. Council Member Riche said that before he proposes something he would like someone from the City to go with him to make sure he is proposing for something that needs to be done. Ms. Silva advised the Council that it is a Federal building and the City has no jurisdiction. She suggested MADAAC document the specific concerns for public access, but that advising the Federal Government on what to do to fix their building was outside the scope of MADAAC and the City's jurisdiction. Council Member Riche stated that the Postmaster indicated he would take the proposal put forth by MADAAC then forward it to his boss for consideration in their annual budgeting process., Council Member Riche inquired about simultaneously sending the letter with accessibility concerns and filing a claim with the Department of Justice. Ms. Silva reminded the Council that as an ADA Advisory Council it would not be appropriate to file a complaint but writing a letter stating the concerns to the local post office, up to the chain of command within USPS is something that can be done as the ADA Advisory Council. City Attorney Richardson also spoke to the idea working collaboratively with the local post office versus filing formal complaints without giving the new Postmaster time to rectify the issues. Ms. Silva will draft a letter for MADAAC's review at the next Advisory Council meeting to be sent to the Post Office. Council Member Riche will send information on the specific concerns addressed to Ms. Silva prior to the meeting to be included in the letter. Council member Ortegon stated that the issues with the post office have been since 2006 and has been the biggest and most complaints they get from citizens. Once the letter has been approved and sent, the Postmaster will be invited to attend a MADAAC meeting to further the discussions on accessibility.
5. Report on Attendance at the February 22, 2017 Transit Advisory Board Meeting-Cynthia Ortegon. Council Member Ortegon stated the Transit Advisory Board is a group of citizens from Madera who review information that is received, funding and so forth. She has been attending the meetings for years and wanted to share about the 2/22/17 meeting. Council Member Ortegon reported that there is a new transit manager, Patti Dossetti and a new grant manager, Ivette Iraheta. They discussed future improvements, installing 21 new bus shelters, and that in 2015 40 new shelters were put in from grant money received. Council Member Ortegon stated she has been taking the bus and enjoying it. Transit is planning on getting 17 new busses in 3 years, building a new transit facility by the High School which will be 3200 square

feet of land. She shared that the Dial a Ride budget is \$790K and the MAX budget is \$705K. The amount of income they generate is around \$30K. New busses may be natural gas, high tech, or maybe electric. Council Member Ortegon shared that Loretta Castro has been the Chair of the Transit Advisory Board since 1976. Council Member Ortegon encouraged everyone to ride the bus; it's not expensive at \$.35 to ride MAX. She took Dial a Ride to the meeting today and it's great how they show up on time and are courteous. She reported that MAX is a rougher ride but drivers are very accommodating. She suggested a ride the bus day and more public awareness to ride the bus.

6. Designation of a Representative to Attend the April 19, 2017 Unmet Transit Needs Meeting at the Madera County Transportation Commission – Cynthia Ortegon. Council Member Ortegon stated that the Unmet Transit Needs is a meeting by the public where they speak of unmet needs to the Madera County Transportation Commission, like more bus service. She would like to attend the meeting and report back to the council. It is at 3:00pm on 4/19/2017 at Citizens Business Bank. Council Member Riche said he would also be interested in attending. Advisory Council members inquired if it was OK for more than one member to attend on behalf of MADAAC. City Attorney Richardson reminded the Advisory Council to keep in mind that those individuals who attend shouldn't converse regarding the meeting outside of a meeting for serial meeting reasons.
7. Discussion on participation in the Madera Relay for Life Event – Wendy Silva. Ms. Silva checked in with Sonia Alvarez, City Clerk, who is in charge of the City's Relay for Life Team. Ms. Alvarez would welcome MADAAC's help at the event to staff the booth but to remember it isn't a general outreach event, but focused on cancer awareness, cancer survival, and wellness. The event is Saturday, May 6<sup>th</sup> and Sunday, May 7<sup>th</sup> for 24 hours. Members could wear their MADAAC shirt and walk the track and provide any resources that would benefit cancer patients.
8. Oral reports by Staff and Advisory Board Members- Council Member Becker had another conversation with Linda Shaw, Director of the Housing Authority, on housing units for seniors and disabled and shared a willingness on joining us at a meeting in the future. Council Member DeFranco shared that the Little League Challenger Division for Kids in Madera has started for the next eight weeks and will be playing on Saturday or Sunday at Town and Country Park and he will provide Ms. Silva with a schedule to share. Council Member Becker stated she was hoping for more enforcement on the handicapped parking issue and hoping to move forward on directing the Police Department to spend at least one hour per week enforcing handicapped parking. Council Member Smith said he thinks that they all feel her frustration but that he understands it takes time for the Measure K funds to be received and new personnel to be brought on. Council Member Becker said she did some research and a fine from a valid parking citation is split between City and State

agencies so any fines written would reimburse the Police Department of an hour or two a week of public enforcement on placards and handicap parking so she sees it as win win and realizes that we cannot commit a lot of resources but an hour or two here and there in a public fashion isn't too much to ask. Council Member Riche shared that he doesn't think it's about the reimbursement but that it's a staffing issue; he was on the Measure K committee and sat down with the Police Department and saw that staffing is needed with the size of our town. He is definitely interested in potentially using volunteers and educating people on the issue.

Adjournment

The meeting adjourned at 3:05 p.m.

The next Regular Meeting of the Madera ADA Advisory Council will be Tuesday, April 18, 2017 at 2:00 p.m. in the City Hall Council Chambers.

Respectfully Submitted,

Accepted,

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Diana Rosas  
Human Resources Technician II

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Dennis Smith, Chair

Date: \_\_\_\_\_

Date: \_\_\_\_\_