

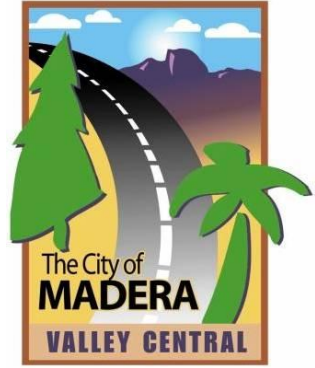
# CITY OF MADERA

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## CONSOLIDATED PLAN, 2015-2019 FISCAL YEAR 2015-2016 ACTION PLAN

HUD DRAFT  
MAY 22, 2015

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City of Madera, California

# Consolidated Plan

*2015-2019*

# Action Plan

*Fiscal Year 2015-2016*

HUD Draft  
May 22, 2015

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## Executive Summary

### ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

#### 1. Introduction

The Consolidated Plan serves as a comprehensive planning document for the City of Madera to use to identify the overall needs for affordable and supportive housing and community and economic development, and outlines a strategy to address these needs. The City of Madera is an entitlement jurisdiction that receives Community Development Block Grant (CDBG) funds directly from the U.S. Department of Housing and Urban Development (HUD). The Consolidated Plan is required by HUD in order for the City to continue to receive CDBG funds. The Grants Division of the City of Madera Administrative Service Department is designated by the Madera City Council as the single point of contact and lead agency for the administration of the CDBG program.

The Consolidated Plan embodies and reflects three overall goals, which relate to the major commitments and priorities of HUD, including:

- Provide decent affordable housing for low-income and homeless persons and increase the supply of supportive housing to enable persons with special needs to livewith dignity.
- Provide a suitable living environment by improving the safety and livability of neighborhoods.
- Expand economic opportunities by creating jobs accessible to low-income persons and empowering low-income persons to achieve self-sufficiency.

The City of Madera prepared this Consolidated Plan for fiscal years 2015 through 2019 using the eConPlanning Suite system developed by HUD. The Consolidated Plan consists of five sections:

- Executive Summary (ES)
- The Process (PR)
- Needs Assessment (NA)
- Market Analysis (MA)
- Strategic Plan (SP)

Additionally a companion document to this Consolidated Plan is the Analysis of Impediments to Fair Housing (AI), which was also updated during this process. The AI contains detailed data and analysis regarding demographics, housing market conditions, and fair housing issues in the city of Madera. The City of Madera City Council approved the updated AI at its May 6, 2015 meeting. The City will provide the full AI or information contained in the AI to HUD, if requested.

## **2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview**

The Needs Assessment identified several types of programs, projects, and services that are needed in the community, including the following:

- Affordable housing, especially with units targeted to extremely low-income and very low-income households;
- Affordable housing with on-site social services and located near community amenities, such as parks, transportation facilities, grocery stores, and educational and employment centers. This is especially important for special needs populations;
- Transitional housing for individuals and families with children, especially for those who have left homeless shelters, but are on the waitlist for a Housing Choice Voucher;
- More Housing Choice Vouchers in an effort to reduce the number of individuals/families on the waitlist;
- More single-room occupancy, studios, and dormitory style units for single adults, specifically for former foster youth, veterans, and disabled individuals who may prefer and may be accustomed to living individually;
- Upgrades to public facilities, such as community centers; homeless facilities; parks and recreation facilities; and neighborhood facilities; and
- Public improvements, such as street improvements; pedestrian and bikeway improvements; water, sewer, and storm drain improvements; and ADA accessibility improvements.

The city of Madera has extensive housing and community development needs. CDBG funds alone are not adequate to address the needs identified during the public outreach process and summarized in the Needs Assessment of this Consolidated Plan. Recognizing the national objectives of the CDBG program and specific program regulations, the City intends to use CDBG funds to coordinate programs, services, and projects to create a decent and suitable living environment to benefit low- and moderate-income households as well as individuals with special needs.

## **3. Evaluation of past performance**

The City reports on its progress towards goals set in the Consolidated Plan and Annual Action Plans in the Consolidated Annual Performance and Evaluation Report (CAPER). The City reported for every year of the 2010-2015 Consolidated Plan. The City and its residents were greatly impacted by the economic downturn and high rates of foreclosure. Yet, the City continued to make progress towards the cumulative housing and community development goals set in the years 2010-2015.

The City's CDBG activities throughout the past five years included funding for several programs and services, some of which included: funding for youth programs to provide development and leadership skills; funding for facility improvements, such as the senior center, the Sunrise Rotary Park, Centennial Pool, and ADA accessibility; funding for the Madera County Workforce Investment Corporation; and funding for neighborhood revitalization efforts, such as graffiti abatement and code enforcement.

The City also continued to fund several housing programs. In collaboration with the County of Madera, the City administered the Neighborhood Stabilization Program 3 (NSP3). NSP3 is limited to the HUD target area, which is the Parkwood subdivision area in Madera. NSP3 provides loans in the form of zero interest deferred payment, silent second loans as gap financing toward the purchase price and closing costs of affordable housing units. The City's Owner-Occupied Rehabilitation Program, funded by HOME funds, provided both zero-interest loans and grants to low-income families whose homes are in need of health and safety repairs. The City of Madera also promotes homeownership among first-time low-income homebuyers through a down payment assistance program. The program is also funded using HOME and CalHOME funds. Since the 2010/2011 program year, the City has assisted about 30 households through these programs.

Additionally, the City provided HOME funds to two publicly-assisted housing projects located in the city of Madera: Madera Family Apartments, which provides 39 affordable units, and Arborpoint Apartments, which provides 64 affordable units.

#### **4. Summary of citizen participation process and consultation process**

The City conducted an extensive community outreach program during the process of developing the Consolidated Plan. Specifically, the public consultation process included the following components:

##### ***Consultation with Public and Nonprofit Agencies***

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, nonprofits, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents in order to develop the priorities and strategies contained within this five-year plan.

##### ***Focus Groups***

On December 18, 2014, the City held two Focus Group Meetings, one with service providers and the other with real estate development professionals. The City held the Focus Group Meetings at City Hall located at 205 West 4<sup>th</sup> Street in Madera. The City publicized the Focus Group Meetings using email announcements, the City's Facebook page, the Madera Tribune's Community Calendar, phone calls, and flyers (in both English and Spanish) posted throughout the City Administration Building. Approximately 20 people attended the focus group discussions.

### ***Community Forum***

On January 20, 2015, the City held a Community Forum to provide an introduction to the City's five-year Consolidated Plan and the Federal CDBG program, and to solicit input from residents and workers on the major issues affecting the community. The City held the Community Forum at the Frank Bergon Senior Center located at 238 South D Street in Madera. The City publicized the Community Forum using email announcements, the City's Facebook page, phone calls, and flyers (in both English and Spanish) posted throughout City Hall, the Madera County Library, and the Housing Authority of the City of Madera. In addition the City announced the forum in the Madera Tribune, the local newspaper several weeks leading up to the forum date. A total of 20 individuals participated in the Community Forum.

### ***Community Needs Survey***

The City conducted a Community Needs Survey to solicit input from residents and workers. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate-income residents. The survey polled respondents about the level of need in the city for various types of improvements that can potentially be addressed by the use of CDBG funds, including: housing, public facilities and services, infrastructure, and economic development improvements. The City collected 187 survey responses, including surveys collected electronically and on paper. Of the 187 surveys, 109 individuals responded to the survey in English and 78 individuals responded in Spanish.

### ***Public Hearings***

The Consolidated Plan was made available for public review from April 2, 2015 to May 1, 2015. The City held two public hearings in the City Hall Council Chambers, 205 West 4<sup>th</sup> Street in Madera on April 1 and May 6, 2015 at 6:00 p.m. The City published the notice for the public hearings in the Madera Tribune.

## **5. Summary of public comments**

Comment: The City received a comment during the 30-day public comment period. The comment was in reference to a local CDBG grantee, whose application was deemed vague and duplicative. The local grantee discussed how the application submitted for the 2015-2016 CDBG funds cycle was essentially the same application as the three preceding years that they have applied and been awarded CDBG funds. The grantee encouraged the City Council to review the agency's reports and outcomes when considering performance, and in doing so, it'll provide some clarity on the agency's work.

## **6. Summary of comments or views not accepted and the reasons for not accepting them**

To date, the City has not received any public comments that were not accepted. The City attempted to incorporate the feedback received throughout the Consolidated Plan outreach efforts in the Plan.

## The Process

### PR-05 Lead & Responsible Agencies 24 CFR 91.200(b)

#### 1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The City of Madera Administrative Services Department is the lead agency for the administration of the Community Development Block Grant (CDBG) grant program.

**Table 1 – Responsible Agencies**

<b>Agency Role</b>	<b>Name</b>	<b>Department/Agency</b>
Lead Agency, CDBG Grant Administration	City of Madera, California	Grant Administration

#### Narrative

The City of Madera Grant Administration Department is the Lead Agency for administration of the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant program. The Grant Administration Department is also responsible for the preparation of the Consolidated Plan, Annual Action Plans, and Consolidated Annual Performance Evaluation Reports (CAPER).

#### Consolidated Plan Public Contact Information

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## **PR-10 Consultation - 91.100, 91.200(b), 91.215(I)**

### **1. Introduction**

**Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).**

#### ***Overview***

In preparing the Consolidated Plan, the City consulted with a variety of agencies, including local and regional service providers, the Housing Authority, business groups, and many others. The City also attended meetings and spoke with local housing and homeless service providers to gain additional input. The goal of the consultation process was to gather data, inform the community, and determine priority needs of Madera residents in order to further develop the priorities and strategies contained within this five-year plan.

The City of Madera, with assistance from Mintier Harnish Planning Consultants, facilitated a comprehensive outreach effort to enhance coordination and discuss new approaches and efficiencies with public and assisted housing providers; health, mental health, and service agencies; and other representative stakeholders that use funding for eligible activities, projects, and programs.

The outreach and consultation strategies of the City included the formation of community outreach partnerships with housing, service, and mental health providers, workforce developers, community advocates, the real estate community, and others. The partners alerted their clients and program beneficiaries that an important planning process was being undertaken and encouraged active participation by beneficiaries in order to create a plan that reflected the needs of the community. The City also reached out to community business leaders, including those of the real estate development profession, as well as public agencies and departments of both the City and County of Madera. This was done in an effort to spread the word about the Consolidated Plan process, the Community Needs Survey, the Community Forum, and the Focus Group Meetings. For a detailed discussion on Citizen Participation, see section PR-15: Citizen Participation, below.

**Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness**

The Fresno-Madera Continuum of Care (FMCoC) provides comprehensive homeless and housing services to individuals in both the Fresno and Madera regions. FMCoC assists homeless persons make the transition from homelessness to independent or supportive permanent housing. FMCoC provides access to education, health and mental health services, employment training, and life skills development. In 2014 FMCoC is comprised of 18 members from a broad spectrum, including: service providers, government agencies, and community coalitions.

HUD requires all Continuums of Care to produce a statistically reliable, unduplicated count of homeless persons in sheltered and unsheltered locations within their geographic region at a one-day point-in-time (PIT) count. The FMCoC 2014 PIT count took place on the night of January 27, 2014, and the morning of January 28, 2014. Soon after the PIT count, FMCoC released a report that outlined the number and characteristics of the homeless persons in the Fresno and Madera regions counted on that night. The City used this report to draft parts of this Plan.

The City consulted FMCoC on information relating to homelessness. FMCoC and the City exchanged e-mails and phone calls to gain input on the issues surrounding homelessness and the facilities and services serving the homeless. The City and the City's Consultant, Mintier Harnish, also participated in a meeting with the Madera County Homeless Coalition. The City gathered feedback from the homeless service providers, on homeless needs and services in Madera. The City also invited the groups participating in the meeting to attend the Focus Group Meetings. Several members of the Homeless Coalition did attend the Focus Group Meetings to provide further information on homeless needs and issues.

Additionally, every year in March FMCoC holds a special planning meeting to set goals for the following year. FMCoC will hold its annual planning meeting on March 12, 2015. The City plans to work with FMCoC to coordinate efforts to solve the housing and homeless issues in Madera.

**Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS**

Neither the City nor the County of Madera receives ESG grant funds. The Fresno Housing Authority serves as the local administrator and lead of HMIS. HMIS policies and procedures are developed by Fresno Housing Authority HMIS staff in accordance with HUD guidelines and are reviewed by a HMIS committee comprised of HMIS FMCoC users and approved by the FMCoC Board.

**2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities**

In October 2014 the City of Madera contracted with Mintier Harnish Planning Consultants for the development and preparation of the Consolidated Plan for fiscal years 2015-2019. With the assistance of the Consultants, the City launched an in-depth and collaborative effort to consult with City officials, City departments, community stakeholders, and beneficiaries of the entitlement program to inform and develop the priorities and strategies contained within this five-year plan. Below is a list of all agencies and organization contacted during the consultation process.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Basila Construction	Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Building Industry Association	Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended Focus Group Meeting and provided input to help prioritize the needs of the city.
California Rural Legal Assistance	Services - Fair Housing; Other - Legal/advocacy	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings. The City interviewed a representative via phone about fair housing issues.



**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
City of Madera, Parks and Community Services Department, Senior Services Division	Services - Elderly Persons; Other government - Local	Housing Needs Assessment; Non-Homeless Special Needs; Market Analysis	Contacted via email and phone, and asked to provide information on senior services and the general needs of seniors; was asked to attend and distribute information on the Community Forum and Focus Group Meetings.
City of Madera, Neighborhood Revitalization Department	Other government - Local	Market Analysis	Contacted via email and phone and asked to provide information on vacant and REO properties and strategies the City has to address vacant and abandoned properties.
Clearview Outreach of Madera	Other: Religious Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Community Action Partnership of Madera County	Services - homeless	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. The City also asked the organization to help distribute the survey to its mailing list and beneficiaries for input on the development of the plan. Representative(s) attended the Community Forum and the Focus Group Meeting and provided input to help prioritize the needs of the city.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
County of Madera, Behavioral Health Services	Housing; Services - Health; Health Agency; Other government - County	Housing Needs Assessment; Non-Homeless Special Needs	Contacted via email and phone asked to provide information on the Permanent Supportive Housing program for disabled individuals they administer in partnership with the Housing Authority. The City also asked them to attend and distribute information about the Community Forum, the Focus Group Meetings and the survey. Representative(s) from the County attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
County of Madera, Department of Public Health	Services - Health; Health Agency; Other government - County	HOPWA Strategy Non-Homeless Special Needs	Contacted via email and asked to provide information on the number of HOPWA participants as well as general information on the needs of HOPWA participants and for people with HIV/AIDS in terms of facilities and services. The City also asked them to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) from the County attended the Focus Group Meetings and provided input to help prioritize the needs of the city.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Darrin M. Camarena Health Center	Services - Health	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
DMP Homes	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Don Floyd and Associates	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Fair Housing Council of Central California	Services - Fair Housing; Regional Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. The City interviewed a representative via phone about fair housing issues.
First 5 Madera	Services - Children; Child Welfare Agency; Regional Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Frank A. Bergon Senior Center	Services - Elderly	Needs Assessment; Non-Homeless Special Needs	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. The City also inquired about senior services, programs, and meals offered at the Center.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Fresno Housing Authority	Housing; PHA; Services - Homeless	Housing Needs Assessment; Market Analysis; Homeless Needs - Chronically homeless; Homeless Needs - Families with Children; Homeless Needs - Veterans; Homeless Needs - Unaccompanied Youth	Contacted via email and phone and asked about the administration of the HMIS system and for homeless data specific to the city of Madera.
Heartland Opportunity Center	Services - Employment; Regional Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Hope House, Turning Point	Services - Persons with Disabilities; Services - Employment; Regional Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
Horizon Enterprises	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Housing Authority of the City of Madera	Housing; PHA; Services - Homeless	Housing Needs Assessment; Market Analysis; Public Housing Needs; Homeless Needs - Chronically homeless; Homeless Needs - Families with Children; Homeless Needs - Veterans; Homeless Needs - Unaccompanied Youth; Homeless Strategy; Public Housing rehabilitation strategy	Contacted via email and phone, asked to provide information on the number of public housing units, and housing choice vouchers available to residents in the city of Madera, as well as characteristics of residents and applicants. In addition, the City asked the Housing Authority about public housing conditions, waitlist of public housing units and Housing Choice Vouchers. Also, the city inquired about plans to address deficiencies at public housing sites. The City also asked them to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Madera Association of Realtors (also known as the Madera County Board of Realtors)	Housing; Business Leaders	Housing Needs Assessment; Market Analysis	Contacted via e-mail and phone and asked to provide information on how affordability is likely to change in the city, specifically changes in renter and owner markets post-recession. The city also asked the organization to help distribute the survey to its mailing list for input on the development the Plan as well as asked them to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
Madera Chamber of Commerce	Business Leaders	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County AspiraNet	Services - Children; Child Welfare Agency; Regional Organization; Other: Family Welfare Agency	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Madera County Economic Development Corporation	Business Leaders	Market Analysis	Consulted on the skills and educational level of the local workforce; and how those two correspond to the employment opportunities in the city. Additionally, the City inquired them about local initiatives that relate to employment and economic development in the city. The city also asked them to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County Farm Bureau	Regional Organization; Business Leaders	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County Office of Migrant Education	Services - Education; Other government- County	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) from the County attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
Madera County Sheriff's Office	Other government - County	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Madera County, Department of Social Services	Other government - County	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County, Office of Education	Services - Education; Other government- County	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera Custom Builders	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County Food Bank	Regional Organization	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera Hispanic Chamber of Commerce	Business Leaders	Market Analysis	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera Realty LF Mortgage Group	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera Rescue Mission	Services - Homeless	Needs Assessment; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.



**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Madera Unified School District	Other government - Local	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
Nora and Associates	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Office of Supervisor Max Rodriguez, District 4, Madera County	Civic Leaders	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Pan-American Community Center	Services - Elderly	Needs Assessment; Non-Homeless Special Needs	Contacted via phone and asked about their senior services and programs, including the senior meal program.
Planned Parenthood of Madera County	Services - Health	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
Resources for Independent Living, Central Valley	Housing Services - Persons with Disabilities; Regional Organization	Housing Needs Assessment; Non-Homeless Special Needs; Market Analysis	Contacted via email and phone and asked to provide information on specific housing programs they administer. The City also asked them to help distribute the survey to its mailing list for input on the development of the Plan and also asked them to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
RM Covington Homes	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Self-Help Enterprises	Housing	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Shunammite Place	Housing; Services - Homeless	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.

**Table 2 – Agencies, groups, organizations who participated**

<b>Agency/Group/ Organization</b>	<b>Agency/Group/ Organization Type</b>	<b>What section of the Plan was addressed by Consultation?</b>	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>
U.S. Department of Housing and Urban Development, San Francisco Regional Field Office	Other government - Federal	Housing Needs Assessment; Market Analysis; Other: Consolidated Plan	The City contacted HUD Office via email and phone and discussed the Plan’s goals and objectives in general terms.
University of California Cooperative Extension	Services - Education	Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and asked to attend and distribute information about the Community Forum and Focus Group Meetings.
Madera County Workforce Investment Corporation	Services - Employment; Regional Organization	Non-Homeless Special Needs; Market Analysis	Contacted via email and phone and asked to provide information on recent workforce investment initiatives in Madera. The City asked them to help distribute the survey to its mailing list for input on the development of the Plan and also asked them to attend and distribute information about the Community Forum and Focus Group Meetings. Representative(s) attended the Focus Group Meetings and provided input to help prioritize the needs of the city.
ZABE Mortgage Group	Services - Housing	Housing Needs Assessment; Market Analysis; Non-Homeless Special Needs; Non-housing Community Development Strategy	Contacted via email and phone and asked to attend and distribute information about the Community Forum and Focus Group Meetings.

**Identify any Agency Types not consulted and provide rationale for not consulting**

The City consulted a variety of agencies serving Madera residents and the region. No agency types were specifically left out of the consultation process.

**Other local/regional/state/federal planning efforts considered when preparing the Plan**

**Table 3 – Other local / regional / federal planning efforts**

<b>Name of Plan</b>	<b>Lead Organization</b>	<b>How do the goals of your Strategic Plan overlap with the goals of each plan?</b>
Fresno-Madera Continuum of Care 10-year plan	Fresno-Madera Continuum of Care	Coordinating homelessness services with CoC priorities
City of Madera General Plan	City of Madera	The goals of the Strategic Plan were developed to be consistent with the City of Madera General Plan
5-year Plan and Annual Plan	Housing Authority of the City of Madera	The goals of the Strategic Plan were developed with consideration of the Housing Authority’s 5-year Plan and Annual Action Plan

**Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(I))**

The City of Madera will continue its collaborative efforts and partnerships, as described throughout this report. Collaborative efforts consist of coordinating between public and private health, housing and social service agencies such as:

- the Housing Authority of the City of Madera
- the Successor Agency to the Former Madera Redevelopment Agency
- Madera County Economic Development Commission
- Madera County Workforce Investment Corporation
- Madera County Social Services and Behavioral Health

## **PR-15 Citizen Participation**

### **1. Summary of citizen participation process/Efforts made to broaden citizen participation. Summarize citizen participation process and how it impacted goal-setting.**

#### ***Focus Groups***

On December 18, 2014, the City held two Focus Group Meetings, one with service providers and the other with real estate development professionals. The City held the Focus Group Meetings at City Hall located at 205 West 4<sup>th</sup> Street, Madera, California from 10 am to noon and the other from 2 pm to 4 pm. The City geared the discussion with service providers towards organizations that provide affordable housing; services to low-income households, including homeless services and housing counseling; and organizations that provide services to special needs groups, such as farmworkers, seniors, the disabled, and youth. The City geared the discussion with real estate development professionals towards individuals in the real estate sector, including for profit and non-profit developers. These discussions introduced the groups to the Consolidated Plan, the process for the new Plan, and solicited input from the two groups on the level of need for various types of housing, community, and economic development improvements.

The Focus Group Meetings began with introductions and a presentation of the project. The presentation outlined the Consolidated Plan and the importance of public participation during the planning process. The City asked the focus group participants about the most significant housing, economic, and community needs and issues affecting Madera residents and businesses and how these needs changed in the past five years. Additionally, the City asked participants about issues of housing discrimination in the city and if barriers to fair housing choice exist, as well as if any government constraints exist that discourage housing development.

The City publicized the Focus Group Meetings using email announcements, the City's Facebook page, the Madera Tribune's Community Calendar, phone calls, and flyers (in both English and Spanish) posted throughout the City Administration Building. Approximately 20 people attended the focus group discussions held at City Hall located at 205 West 4th Street, Madera California from 10 am to noon and the other from 2 pm to 4 pm.

Participants identified the following major needs in the community:

- More extremely low-income and very low-income units;
- More single-room occupancy, studios, and dormitory style units for single adults, specifically for former foster youth, veterans, and disabled individuals who may prefer and may be accustomed to living individually;
- More transitional housing options for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher;

- More homeless shelters for men, especially returning Veterans;
- More transitional housing for single men;
- Social services to be provided on-site at affordable housing facilities; and
- More Housing Choice Vouchers in an effort to reduce the number of individuals/families on the waitlist.
- More job specific training programs, specifically machinist, mechanics and welders.
- The need to educate residents about fair housing
- The need to better connect social programs and educational services with students and families at the school district
- The need for more public improvements: sidewalks, roads, public art

### ***Community Forum***

On January 20, 2015, the City held a Community Forum to provide an introduction to the City's five-year Consolidated Plan and the Federal CDBG program, and to solicit input from residents and workers in the city on the level of need for various types of improvements and the major issues affecting the community. A total of 20 individuals participated in the Community Forum and provided input on what they considered to be the top community issues affecting Madera and provided feedback on what they considered to be the housing, economic, and community development priorities in the city.

The City held the Community Forum at the Frank Bergon Senior Center located at 238 South D Street, Madera California from 5:30 pm to 7:30 pm.

The City publicized the Community Forum using email announcements, the City's Facebook page, phone calls, and flyers (in both English and Spanish) posted throughout City Hall, the Madera County Library and the Housing Authority of the City of Madera. In addition the City announced the forum in the Madera Tribune, the local newspaper several weeks leading up to the forum date.

The forum engaged the community through an introductory presentation on the Consolidated Plan, how it functions, and its applicability and impact to Madera. The City followed the presentation with a series of facilitated breakout groups where participants discussed community issues. Participants communicated in an open-ended dialogue, ranked the issues discussed, and offered suggestions on solutions to the issues they selected. The City did this in an effort to understand the various problems affecting local residents and workers and how the Consolidated Plan can potentially address them. The interactive format of the forums solicited strong participation, wherein all attendees were provided the opportunity to participate in the conversation. The City provided Spanish translation services, and one of the breakout group discussions was conducted in Spanish.

The top three issues identified by the first breakout group include:

1. Need more advocates to support the development of permanent supportive housing for the homeless.
2. Need more affordable housing for re-entry populations, including: former foster youth leaving foster care, Veterans, Prop 47 released individuals, mental health patients.
3. Need more housing options for single individuals.

Solutions to the issues above:

1. Need more advocates to support the development of permanent supportive housing for the homeless.
  - a. More advocates
  - b. More funding
  - c. Land to determine if single units can be built or leased
  - d. HUD matching dollars
2. Need more affordable housing for re-entry populations, including: former foster youth leaving foster care, Veterans, Prop 47 released individuals, mental health patients.
  - a. Find land and housing for affordable housing units.
  - b. Give preference for housing to re-entry population to ensure they transition instead of falling through the cracks.
  - c. Recommendation to obtain donations for furniture for publicly assisted units.
  - d. Ensure rules and regulations are in place.
3. Need more housing options for single individuals.
  - a. Build more single units using funds from the government.

The top three issues identified by the second breakout group include:

1. Lack of affordable housing units, especially for the lowest income categories.
2. Lack of youth programs and outreach.
3. Lack of knowledge on fair housing issues and the ability to file a complaint.

Solutions to the issues above:

1. Lack of affordable housing units, especially for the lowest income categories
  - b. Increase housing inventory by building more units at all levels of income
  - c. Reform eligibility requirements to include additional communities (i.e.: Undocumented people who may not be eligible because of President Obama's deferred action plan)
2. Lack of youth programs and outreach

- d. Increase funding for more tutors and staff at the centers
- e. Increase funding for centers so they can increase the number of students they can help
- 3. Lack of knowledge on fair housing issues and the ability to file a complaint
  - f. Hold community workshops specifically for fair housing education
  - g. Educate the public on what fair housing issues are, then educate them on how to file a complaint
  - h. Provide a computer with internet access at a center for people who do not have the internet/computer but may still want to file a fair housing complaint

### ***Community Needs Survey***

The City conducted a Community Needs Survey to solicit input from residents and workers in the city of Madera. The survey informed respondents that the City was updating the Consolidated Plan for Federal CDBG funds that primarily serve low- to moderate income residents and areas. The questionnaire polled respondents about the level of need in the city for various types of improvements that can potentially be addressed by the use of CDBG funds, including: housing, community and economic development improvements.

In order to give as many people as possible the opportunity to voice their opinion, the City placed emphasis on making the survey widely available via different means and languages. The survey attempted to gather a large number of responses rather than administering the survey to a controlled, statistically representative pool. Therefore, the survey results should be viewed as an indicator of the opinions of the respondents, but not as representing the opinions of the city population as a group.

The City distributed the survey through a number of channels in order to gather responses from a broad sample. The City distributed the survey to service providers and local stakeholders in order to increase the number of responses. Additionally, the City forwarded the survey to all City and County Departments for them to distribute. The City made the survey available in hard copy format, as well as electronic format via Survey Monkey. The City made the survey available online and offline in both English and Spanish.

### ***Survey Results***

The City collected 187 survey responses from early December 2014 to January 23, 2015, including surveys collected electronically and on paper. Of the 187 surveys, 109 individuals responded to the survey in English and 78 individuals responded in Spanish.

The Survey began by asking respondents four general needs questions (see Table 4 for results). Respondents then rated the level of need for 55 specific improvement types divided into five overall areas, including: Housing; Public Facilities; Infrastructure and Neighborhood Improvements; Public Services; and Economic Development. The survey asked respondents to rank the level of need for each service/program under each of the overall areas using the following scale:



- 0 = No Need
- 1 = Low Need
- 2 = Moderate Need
- 3 = High Need
- NA = Do not know

Results for all five overall areas are shown in the tables that follow. The high need (percentage) column translates into the percentage of respondents that identified that program/service as a “high need,” earning a score of 3 on the ranking scale. The average rating given to items within these categories provides another indicator of broad priorities.

*Need Ratings in General Areas*

Table 4 outlines the needs ratings for the general topic areas. Among these categories, the need that received the highest rating was the need to create more jobs available to low-income residents, followed by the need to create more affordable housing for low-income residents. This sends a clear message that respondents believe the needs of low-income residents should be prioritized.

**Table 4 – Needs Ratings for the General Questions**

<b>Topic</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
Create more jobs available to low-income residents	2.78	84.4%
Create more affordable housing for low-income residents	2.68	75.2%
Improve non-profit facilities providing community services (i.e., Senior Centers, Youth Centers, Food Banks)	2.53	60.2%
Improve city facilities providing public services (Police/Fire Stations, Parks, Libraries)	2.31	45.4%

*Needs Ratings by Improvement Category*

Table 5 outlines the need ratings by improvement categories. As the table shows, Public Services and Housing were the two areas with the highest average rating. This indicates that respondents believe the City should prioritize public service improvements and housing needs.

**Table 5 – Needs Ratings by Improvement Category**

<b>Topic</b>	<b>Average Rating</b>
Public Services	2.50
Housing	2.48
Public Facilities	2.40
Infrastructure and Neighborhood Improvements	2.39
Economic Development	2.38

*Top Highest Priority Needs in All Categories*

Table 6 below shows the 10 highest rated need areas in any category. This table also helps identify overall needs more specifically by looking deeper into the needs rating given for all areas in any category.

**Table 6 – Top Highest Priority Needs in the Five Overall Categories**

<b>Priority Rank</b>	<b>Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>	<b>Need Category</b>
1	Facilities for abused, abandoned, and neglected children	2.69	74.5%	Public Facilities
2	Increase supply of affordable rental housing	2.65	72.2%	Housing
3	Abused, abandoned, and neglected children services	2.63	70.9%	Public Services
4	Street Improvements	2.63	70.2%	Infrastructure & Neighborhood Improvements
5	Permanent housing for the homeless	2.63	69.7%	Housing
6	Employment Training Services	2.63	64.4%	Public Services
7	Homeless Facilities (transitional and emergency shelters)	2.60	74.5%	Public Facilities
8	Youth Services	2.59	64.4%	Public Services
9	Battered and abused spouses services	2.58	67.3%	Public Services
10	Code enforcement in low-income neighborhoods	2.58	64.5%	Housing

*Housing*

Respondents rated the need for nine different housing-related improvement areas in the city. The three highest priorities in this area were:

- Increase supply of affordable rental housing;
- Permanent housing for the homeless; and,
- Code enforcement in low-income neighborhoods.

Table 7 below shows the average need rating given to each of the housing needs, and the share of respondents who rated each category as a “high need.”

**Table 7 – Need Ratings for Specific Housing Improvements**

<b>Priority Rank</b>	<b>Housing: Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
1	Increase supply of affordable rental housing	2.65	72.2%
2	Permanent housing for the homeless	2.63	69.7%
3	Code enforcement in low-income neighborhoods	2.58	64.5%
4	Energy efficiency improvements	2.47	57.4%
5	Assistance to help pay for rent	2.44	56.1%
6	Rental housing rehabilitation	2.39	55.8%
7	Fair housing outreach and testing	2.38	49.5%
8	Assistance to purchase housing	2.36	58.3%
9	Owner-occupied housing rehabilitation	2.35	54.7%

*Public Facilities*

Respondents rated the need for 11 different public facility types. The three highest priorities in this area were:

- Facilities for abused, abandoned, and neglected children;
- Homeless Facilities (transitional and emergency shelters); and,
- Centers for the disabled.

Table 8 below shows the average need rating given to each of the public facility types, and the share of respondents who rated each category as a “high need.”

**Table 8 – Need Ratings for Specific Public Facilities**

<b>Priority Rank</b>	<b>Public Facilities: Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
1	Facilities for abused, abandoned, and neglected children	2.69	74.5%
2	Homeless Facilities (transitional and emergency shelters)	2.60	74.5%
3	Centers for the disabled	2.51	51.9%
4	Mental health care facilities	2.46	59.8%
5	Youth Centers	2.44	53.9%
6	Parks and recreational facilities	2.39	47.6%
7	Health care facilities	2.38	46.1%
8	Child care centers	2.34	45.6%
9	Senior Center	2.34	35.3%
10	Fire stations	2.22	35.0%
11	Police stations	2.09	30.8%

*Infrastructure and Neighborhood Improvements*

Respondents rated the need for 12 different infrastructure and neighborhood improvements. The three highest priorities in this area were:

- Street Improvements;
- Lighting Improvements; and,
- Sidewalk Improvements.

Table 9 below shows the average need rating given to each of the infrastructure and neighborhood improvements, and the share of respondents who rated each category as a “high need.”

**Table 9 – Need Ratings for Specific Infrastructure and Neighborhood Improvements**

<b>Priority Rank</b>	<b>Infrastructure and Neighborhood Improvements: Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
1	Street Improvements	2.63	70.2%
2	Lighting Improvements	2.57	63.8%
3	Sidewalk Improvements	2.55	63.1%
4	Water/sewer improvements	2.54	58.1%
5	Storm water and drainage improvements	2.52	62.1%
6	Playgrounds	2.42	48.5%
7	Acquisition and clearance of vacant lots	2.30	48.1%
8	Landscaping improvements	2.30	42.3%
9	Neighborhood signage	2.26	43.1%
10	Tree Planting	2.26	36.5%
11	ADA accessibility to public facilities	2.24	36.3%
12	Public Art	2.04	29.1%

*Public Services*

Respondents rated the need for 18 different public service improvements. The three highest priorities in this area were:

- Abused, abandoned, and neglected children services;
- Employment training services; and,
- Youth services.

Table 10 below shows the average need rating given to each of the public service improvements, and the share of respondents who rated each category as a “high need.”

**Table 10 – Need Ratings for Specific Public Service Improvements**

<b>Priority Rank</b>	<b>Public Service Improvements: Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
1	Abused, abandoned, and neglected children services	2.63	70.9%
2	Employment training services	2.63	64.4%
3	Youth services	2.59	64.4%
4	Battered and abused spouses services	2.58	67.3%
5	Neighborhood cleanups (trash, graffiti)	2.57	60.6%
6	Substance abuse services	2.56	63.1%
7	Crime awareness/prevention services	2.56	56.3%
8	Disability services	2.56	54.8%
9	Homeless services	2.55	67%
10	Mental health services	2.54	63.5%
11	Childcare services	2.50	52.9%
12	Transportation services	2.49	64.4%
13	Senior services	2.49	47.1%
14	Health services	2.45	53.8%
15	Legal services	2.40	51.9%
16	Tenant/landlord counseling services	2.34	50%
17	Services for persons with HIV/AIDS	2.27	42.7%
18	Lead based paint/lead hazard screens	2.24	39.2%

Table 11 below shows the average need rating given to each of the economic development areas, and the share of respondents who rated each category as a “high need.”

**Table 11 – Need Ratings for Specific Economic Development Areas**

<b>Priority Rank</b>	<b>Economic Development: Specific Need</b>	<b>Average Rating</b>	<b>High Need (Percentage)</b>
1	Financial assistance for low-income individuals to create a small business	2.45	56.3%
2	Store front improvements in low-income neighborhoods	2.43	59.2%
3	Financial assistance for low-income residents for business expansion	2.40	49.5%
4	Microenterprise assistance for business expansion (5 or fewer employees)	2.38	47.1%
5	Public improvements to commercial/industrial sites	2.22	40.2%

## **Citizen Participation: Plan Outreach**

The City released the Consolidated Plan on April 2, 2015 for a 30-day public review and comment period. The City made the Plan available electronically at [www.cityofmadera.org](http://www.cityofmadera.org). Additionally, the City distributed hardcopies throughout the city of Madera, including: the Madera County Library, the Housing Authority of the City of Madera and the Community Action Partnership of Madera County. The City sent the electronic version to distribution lists from organizations, agencies, and citizens that attended the Focus Group Meetings or Community Forum, and provided their contact information.

## **Public Hearings**

The City held two public hearings in the City Hall Council Chambers, 205 W. 4<sup>th</sup> Street, Madera, CA 93637 on April 1 and May 6, 2015 at 6:00 p.m.

The City published the notice for the public hearings on January 30, 2015 in the Madera Tribune. This date was more than a 30-day advanced notification to the public forum presentation of the Draft 2015-2019 Consolidated Plan and 2015-2016 Action Plan with funding recommendations from the CDBG Review and Advisory Committee. The notice provided a 60-day advanced notification to the public about the May 6, 2015 City Council meeting to finalize both plans.

## **Public Comment**

Prior to the adoption of the Consolidated Plan and Action Plan, the City made the draft Plan available for a comment period of no less than 30 days. As per the aforementioned notification details, the 30-day period began on April 3, 2015 and ended on May 5, 2015.

The City engaged public comment at the hearing listed above or the public could submit their comments in person or in writing to Jorge Antonio Rojas, 205 W. 4<sup>th</sup> Street, Madera, CA 93637, [jrojas@cityofmadera.com](mailto:jrojas@cityofmadera.com).



**Citizen Participation Outreach**

<b>Table 12 – Citizen Participation Outreach</b>					
<b>Mode of Outreach</b>	<b>Target of Outreach</b>	<b>Summary of response/ attendance</b>	<b>Summary of comments received</b>	<b>Summary of comments not accepted and reasons</b>	<b>URL (if applicable)</b>
Community Forum	Non-targeted/ broad community	20 individuals attended the Community Forum in January 2015.	See PR-15	-	-
Focus Group Meeting	Other: Housing Service Providers and Real Estate Development Community	About 20 individuals attended either one of the Focus Group Meetings	See PR-15	-	-
Internet Outreach	Non-targeted/ broad community	The City sent out e-mail announcements to inform stakeholders and community members throughout the Plan process	See PR-15	-	-
Other: Telephone	Non-targeted/ broad community	The City made telephone calls to publicize community outreach efforts	See PR-15	-	-

**Table 12 – Citizen Participation Outreach**

<b>Mode of Outreach</b>	<b>Target of Outreach</b>	<b>Summary of response/ attendance</b>	<b>Summary of comments received</b>	<b>Summary of comments not accepted and reasons</b>	<b>URL (If applicable)</b>
Other: Survey	Non-English speaking: Spanish  Non-targeted/broad community	The City collected 187 survey responses, including surveys collected electronically and on paper. Of the 187 surveys, 109 individuals responded to the survey in English and 78 individuals responded in Spanish.	See PR-15	-	-

## Needs Assessment

### NA-05 Overview

#### Needs Assessment Overview

In 2011 there were 60,211 residents and 15,848 households in the city of Madera, according to American Community Survey (ACS) data. The median household income in the city was \$41,991 in 2011. In terms of income categories, about 12 percent (1,915) of households in Madera qualify as extremely low income, 15 percent (2,385) qualify as very low income, 20 percent (3,200) qualify as low income, and about 11 percent (1,685) qualify as moderate-income households.

#### *Housing Problems*

There is a disparity between renter and owner households in terms of housing problems. The most common housing problems faced by households in the city of Madera are cost burden and overcrowding. An estimated 42 percent of all households in the city pay more than 30 percent of their income on housing, with 21.5 percent paying between 30 and 50 percent of their income and over 20 percent paying more than 50 percent.

Within the low- and moderate-income population, a larger number of renter households suffer from housing problems compared to owner households. For example, over twice as many low/moderate-income renter households suffered from at least one of the four housing problems compared to low/moderate income owner households.

There is relatively little difference between racial and ethnic groups in terms of their incidence of housing problems and housing cost burden. However, in all income categories, Asian and Black/African American households are slightly more likely to experience a disproportionate number of housing problems. Asian households, for which the sample size is small, are the only racial/ethnic group that experienced a disproportionately greater severe housing cost burden compared to the city as a whole, with 33.3 percent of Asian households paying more than 50 percent of their income on housing costs compared to 22.5 percent of households overall.

#### *Housing Needs*

The primary housing issue in the city of Madera continues to be providing housing that is affordable to the lowest-income segments of the population. Demand for affordable housing, especially for extremely low- and very low-income households, continues to outpace production. The high cost of subsidy, limited funding resources, and restrictions on funding sources provide challenges in addressing existing and projected affordable housing needs.

Through outreach and consultation, the following general housing needs were identified:

- More extremely low-income and very low-income units;
- More single-room occupancy, studios, and dormitory style units for single adults, specifically for former foster youth, veterans, and disabled individuals who may prefer and may be accustomed to living individually;
- More transitional housing options for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher;
- More homeless shelters for men, especially returning Veterans;
- More transitional housing for single men;
- Social services to be provided on-site at affordable housing facilities; and
- More Housing Choice Vouchers in an effort to reduce the number of individuals/families on the waitlist.

### ***Public Housing***

As of December 2014 the Housing Authority of the City of Madera (HACM) operates 244 Public Housing units. In addition HACM administers a total of 791 Housing Choice Vouchers (Section 8), including 16 Project-based vouchers, 708 tenant-based vouchers, 46 Veterans Affairs Supportive Housing (VASH), and 17 Family Unification Program (FUP) special purpose vouchers. It is important to note that out of the 791 Housing Choice Vouchers administered by HACM, more than a quarter of them, or 218, are for disabled families. The needs of public housing residents, including those with disabilities, include social services and self-sufficiency training, including job training, after-school and daycare programs, and health and educational services.

***Non-housing Community Development Needs***

Non-housing community development needs were determined in consultation with City departments and service agencies. In addition needs for public facilities, improvements, and services were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey:

- *Public Facilities:* A need to devote funds to upgrade and improve community centers; homeless facilities; parks and recreation facilities; and neighborhood facilities.
- *Public Improvements:* Needs identified over the next five years include: street improvements; pedestrian and bikeway improvements; water, sewer, and storm drain improvements; and ADA accessibility improvements.
- *Public Services:* Needs identified over the next five years include: workforce skills training and education; youth services; homeless assistance; senior services; economic development services, and fair housing services.

## NA-10 Housing Needs Assessment - 24 CFR 91.205 (a,b,c)

### Summary of Housing Needs

An implication of the overall population demographics in the city of Madera indicates there will be a continuing demand for affordable housing. It would be desirable to focus efforts at providing more affordable units throughout the community, in order to provide a greater range of neighborhood selections and housing opportunities. Housing demands for low- and very low-income households will continue to be very high in certain areas of the community, and programs should be developed to satisfy those requirements throughout the city.

Table 13 shows the change in population, households, and median household income in Madera from 2000 to 2011. From 2000 to 2011, the population increased by 39 percent, from 43,207 to 60,221. Over the same time period, the number of households increased by 32 percent from 11,971 households in 2000 to 15,848 households in 2011. From 2000 to 2011, the median household income in the city increased from \$31,033 to \$41,991, a 35 percent increase. Most of this increase can be attributed to inflation; however, even when adjusted for inflation, the median income increased slightly.

**Table 13 - Housing Needs Assessment Demographics**

<b>Demographics</b>	<b>Base Year: 2000</b>	<b>Most Recent Year: 2011</b>	<b>Percent Change</b>
Population	43,207	60,221	39%
Households	11,971	15,848	32%
Median Income	\$31,033	\$41,991	35%

**Data Source:** Census (Base Year), 2000; ACS (Most Recent Year), 2007-2011.

## Number of Households Table

Table 14 shows the number of lower- and moderate-income households by income category based on HUD Area Median Family Income (HAMFI) for the city of Madera. HAMFI is the median family income calculated by HUD for each jurisdiction, in order to determine Fair Market Rents and income limits for HUD programs. According to HUD, the FY 2014 HAMFI for a family of four in Madera County was \$52,000.

**Table 14 - Total Households Table**

	<b>0-30% HAMFI</b>	<b>&gt;30-50% HAMFI</b>	<b>&gt;50-80% HAMFI</b>	<b>&gt;80-100% HAMFI</b>	<b>&gt;100% HAMFI</b>
Total Households *	1,915	2,385	3,200	1,685	6,665
Small Family Households *	730	980	1,360	875	3,545
Large Family Households *	460	530	850	490	1,205
Household contains at least one person 62-74 years of age	275	480	445	210	1,180
Household contains at least one person age 75 or older	210	295	245	190	610
Households with one or more children 6 years old or younger *	685	965	1,225	440	1,430

**Data Source:** CHAS, 2007-2011.

**Notes:** \*the highest income category for these household types is >80% HAMFI

## Housing Needs Summary Tables

The following tables show housing problems of lower- and moderate-income households. HUD identifies housing problems as 1) a housing unit that lacks complete kitchen facilities; 2) a housing unit that lacks complete plumbing facilities; 3) a household that is overcrowded; and 4) a household that is cost burdened.

A housing unit is considered substandard if its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

HUD defines overcrowding as more than 1.0 person per room and severe overcrowding as more than 1.5 persons per room. HUD defines cost burden as a household where monthly housing costs, including utilities, exceed 30 percent of their monthly income. Along those lines, HUD defines severe cost burden as a household where monthly housing costs, including utilities, exceed 50 percent of their monthly income.

1. Housing Problems (Households with one of the listed needs/problems)

Table 15 shows renter and owner households with housing problems by area medium income (AMI). Note, the term “area median income” used in Table 15 refers to HAMFI, as shown on Table 14. Table 15 shows that, overall, renter households had a greater incidence of housing problems compared to owner households. For example in terms of overcrowding, roughly three times more renter households were overcrowded compared to owner households, 870 versus 300, respectively. Additionally the number of households experiencing a cost burden or severe cost burden is larger for renter households compared to owner households, 1,515 versus 885 households, respectively.

**Table 15 - Housing Problems Table**

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
<b>NUMBER OF HOUSEHOLDS</b>										
Substandard Housing - Lacking complete plumbing or kitchen facilities	4	40	25	0	69	10	0	0	0	10
Severely Overcrowded - With >1.51 people per room (and complete kitchen and plumbing)	225	195	390	80	890	10	30	20	15	75
Overcrowded - With 1.01-1.5 people per room (and none of the above problems)	225	230	270	145	870	40	110	85	65	300
Housing cost burden greater than 50 percent of income (and none of the above problems)	750	405	190	55	1,400	180	310	370	115	975
Housing cost burden greater than 30 percent of income (and none of the above problems)	85	550	700	180	1,515	115	105	305	360	885
Zero/negative Income (and none of the above problems)	80	0	0	0	80	75	0	0	0	75

Data Source: CHAS, 2007-2011.



*2. Housing Problems 2 (Households with one or more Severe Housing Problems: Lacks kitchen or complete plumbing, severe overcrowding, severe cost burden)*

Table 16 shows lower- and moderate-income households in Madera with one or more severe housing problems. Severe housing problems are defined by HUD as: 1) a household that lacks a kitchen; 2) a household that lacks complete plumbing; 3) a household that is severely overcrowded; or 4) a household that is severely cost burdened. Table 16 shows that over twice as many renter households (3,235) suffer from at least one or more of the four housing problems when compared to owner households (1,365). The incidence of housing problems was particularly high for renter households earning 0 to 30 percent AMI (i.e., extremely low income) with 1,120 households having one or more of the four severe housing problems.

**Table 16 – Housing Problems 2 (Severe)**

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Having 1 or more of four housing problems	1,210	865	880	280	3,235	240	450	475	200	1,365
Having none of four housing problems	150	745	1,190	530	2,615	155	325	655	675	1,810
Household has negative income, but none of the other housing problems	80	0	0	0	80	75	0	0	0	75

**Data Source:** CHAS, 2007-2011.

3. Cost Burden > 30 percent

Table 17 shows the number of lower-income households that experienced a housing cost burden by household type and AMI. The total number of lower-income renter households considered cost-burdened was over twice the total number of cost-burdened lower-income owner households, 3,520 versus 1,660, respectively. However, it is important to note that a smaller number of lower-income elderly renter households are cost burdened compared to lower-income elderly owner households, 400 versus 570. This is the only subgroup where this occurred.

**Table 17\* – Cost Burden > 30 percent**

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	555	650	515	1,720	95	160	335	590
Large Related	315	275	220	810	75	180	145	400
Elderly	145	180	75	400	185	180	205	570
Other	225	150	215	590	0	20	80	100
<b>Total need by income</b>	<b>1,240</b>	<b>1,255</b>	<b>1,025</b>	<b>3,520</b>	<b>355</b>	<b>540</b>	<b>765</b>	<b>1,660</b>

Data Source: CHAS, 2007-2011.

4. Cost Burden > 50 percent

Table 18 shows the number of lower-income households that were severely cost-burdened by household type and AMI. The total number of renter households considered severely cost-burdened was larger than the total number of severely cost-burdened owner households, 1,785 versus 1,080, respectively. However, a smaller number of elderly renter households were severely cost burdened compared to elderly owner households, 190 versus 245. This is the only subgroup where this occurred.

**Table 18 – Cost Burden > 50 percent**

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	540	220	30	790	95	135	260	490
Large Related	300	85	55	440	65	170	55	290
Elderly	110	55	25	190	70	110	65	245
Other	190	85	90	365	0	10	45	55
<b>Total need by income</b>	<b>1,140</b>	<b>445</b>	<b>200</b>	<b>1,785</b>	<b>230</b>	<b>425</b>	<b>425</b>	<b>1,080</b>

Data Source: CHAS, 2007-2011.

5. Crowding (More than one person per room)

HUD considers a household to be overcrowded if there is more than one person per room and severely overcrowded if there are more than 1.5 persons per room. A “room” in this context includes bedrooms and living rooms but not kitchen or bathroom facilities. For example, a family of five living in a three bedroom home with one living room would be calculated as 1.25 persons per room and therefore, would technically be considered “overcrowded.” Table 19 provides information on overcrowding for lower- and moderate-income households by family types and by AMI. As Table 19 shows, regardless of income and family type, a significantly larger number of renter households were overcrowded compared to owner households, 1,785 versus 369, respectively.

**Table 19 – Crowding Information**

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Single family households	365	300	485	180	1,330	50	115	75	35	275
Multiple, unrelated family households	90	75	200	25	390	0	19	30	45	94
Other, non-family households	0	45	0	20	65	0	0	0	0	0
<b>Total need by income</b>	<b>455</b>	<b>420</b>	<b>685</b>	<b>225</b>	<b>1,785</b>	<b>50</b>	<b>134</b>	<b>105</b>	<b>80</b>	<b>369</b>

Data Source:: CHAS, 2007-2011.

### **What are the most common housing problems?**

The most common housing problems in the city of Madera are housing costs burdens and overcrowding, two of the housing problems defined by HUD. Additionally, there is a disparity between renter and owner households in terms of these housing problems.

### **Are any populations/household types more affected than others by these problems?**

A significantly larger number of renter households are considered to have a HUD-defined housing problem compared to owner households. Over twice as many renter households (3,235) suffered from a housing problem compared to owner households (1,365).

### **Describe the characteristics and needs of low-income individuals and families with children (especially extremely low-income) who are currently housed but are at imminent risk of either residing in shelters or becoming unsheltered 91.205(c)/91.305(c)).**

Households that are severely cost burdened are at imminent risk of either residing in shelters or becoming unsheltered. This is especially true for renter households, which have higher rates of overpaying for housing. Additionally, households in the 0-30 percent AMI category (i.e., extremely low-income) are the most at risk of becoming unsheltered because they are in the lowest income bracket, therefore a decrease or loss of income could mean the immediate loss of their home.

Single person households and small family households, more specifically the ones earning 0-30 percent AMI, are at imminent risk of becoming unsheltered. These households may not have the additional number of wage earners needed to cover the costs of housing, and as a result, may suffer a cost burden.

Household that are paying over 50 percent of their income on housing often have to make difficult decisions about what to pay and prioritize between housing, food, education, transportation, and childcare. With limited resources, one emergency or unplanned situation can force this household to become unsheltered. The most common services needed for these households to achieve stability include health care, mental health resources, job search assistance and job training, and financial education.

**Also discuss the needs of formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance**

Formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance need a more permanent form of housing. A more permanent type of housing can come in the form of a Housing Choice Voucher, which provides rent subsidy to eligible low-income families who cannot afford to rent decent, safe, and sanitary housing in the private rental market. This program is funded by HUD. Families must meet income limits; must qualify as a U.S. Citizen or have eligible immigration status; and must pass a criminal background check. The Housing Authority of the City of Madera administers 791 vouchers in the city and county of Madera, which is not enough to cover all the families or individuals nearing the termination of their rapid re-housing assistance considering how, as of December 2014, the waitlist had 1,106 households waiting for a voucher. In addition, homeless service providers have indicated that permanent affordable housing is needed in the form of affordable studio apartments and single room occupancy units with supportive services.

**If a jurisdiction provides estimates of the at-risk population(s), it should also include a description of the operational definition of the at-risk group and the methodology used to generate the estimates:**

The city of Madera does not have specific estimates of the at-risk population beyond those available through the U.S. Census, American Community Survey (ACS), and other publicly available data sets.

At-risk of homelessness as defined by 24 CFR 576.2.

**Specify particular housing characteristics that have been linked with instability and an increased risk of homelessness**

The most common housing characteristics that have been linked with instability and an increased risk of homelessness include severe housing cost burden, unemployment, and mental or physical disabilities.

**Discussion**

The primary housing issue in the city of Madera is the need to provide housing that is affordable to the lowest income segments of the population, specifically extremely low income households. A shortage of resources at the Federal and state levels, and a preference at those levels for funding housing in dense urban areas, has created challenges for the city of Madera in producing affordable housing. The level of housing need varies between renter and owner households, particularly in terms of cost burden and overcrowding. While both types of households suffer from housing problems, over twice as many renter households (3,235) suffer from a housing problem compared to owner households (1,365).

**Describe the number and type of single person households in need of housing assistance.**

According to the 2012 ACS, an estimated 17.6 percent of all households in the city of Madera are single person households. Services providers described a need for single room occupancy units and small affordable studios located within walking distance to transportation, amenities, grocery stores, and educational facilities. According to the 2013 ACS, studios and one bedroom housing units make up the smallest share of housing types in the city of Madera, at 2.7 percent and 6.7 percent of all housing units, respectively.

**Estimate the number and type of families in need of housing assistance who are disabled or victims of domestic violence, dating violence, sexual assault and stalking.**

There are currently (2014) 75 disabled families on public housing assistance and a total of 11 families requesting accessibility features; 218 disabled families in the city of Madera receive a Housing Choice Voucher.

The Fresno-Madera Continuum of Care 2014 Point-in-time Count, conducted February 27, 2014 reported 541 homeless victims of domestic violence in the Fresno-Madera region, of which, 29 were sheltered and 512 were unsheltered. There is no other available information at the city-level.

## NA-15 Disproportionately Greater Need: Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

### Introduction

A disproportionately greater need exists when the members of a racial or ethnic group at an income level experience housing problems at a greater rate (10 percent points or more) than the income level as a whole. Tables 8 through 11 show the number of households experiencing housing problems by income level and race/ethnicity.

### 0%-30% of Area Median Income

**Table 20 - Disproportionally Greater Need 0 - 30% AMI**

<b>Housing Problems</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	1,770	114	110
White	345	14	55
Black / African American	140	15	0
Asian	25	0	0
American Indian, Alaska Native	15	0	0
Pacific Islander	0	0	0
Hispanic	1,200	90	55

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%



**30%-50% of Area Median Income**

**Table 21 - Disproportionally Greater Need 30 - 50% AMI**

<b>Housing Problems</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	1,910	450	0
White	330	145	0
Black / African American	29	90	0
Asian	25	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,505	205	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

**50%-80% of Area Median Income**

**Table 22 - Disproportionally Greater Need 50 - 80% AMI**

<b>Housing Problems</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	2,175	835	0
White	420	340	0
Black / African American	25	0	0
Asian	90	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,630	495	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

**80%-100% of Area Median Income**

**Table 23 - Disproportionally Greater Need 80 - 100% AMI**

<b>Housing Problems</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	760	1,130	0
White	155	305	0
Black / African American	110	110	0
Asian	4	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	490	705	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

## **Discussion**

### ***Extremely Low Income***

An estimated 88.8 percent of all extremely low-income households in the city had at least one housing problem, compared with 83.3 percent of White households, 90.3 percent of Black/African American households, 100 percent of Asian households, 100 percent of American India/Alaska Native households, zero percent of Pacific Islander households, and 89.2 percent of Hispanic households. In the extremely low-income group, Asian and American Indian/Alaska Native households had a disproportionately greater need.

### ***Very Low Income***

An estimated 80.9 percent of all very low-income households had at least one housing problem, compared with 69.5 percent of White households, 24.4 percent of Black/African American households, 100 percent of Asian households, zero American India/Alaska Native households, zero Pacific Islander households, and 88 percent of Hispanic households. Asian households were the only very low-income racial group that experienced a disproportionately greater need.

### ***Low Income***

An estimated 72.3 percent of low-income households had at least one housing problem, compared with 55.3 percent of White households, 100 percent of Black/African American households, 100 percent of Asian households, zero American India/Alaska Native households, zero Pacific Islander households, and 76.7 percent of Hispanic households. In the low-income category, Black/African American and Asian households had a disproportionately greater need.

### ***Moderate Income***

An estimated 40.2 percent of moderate-income households in the city had at least one housing problem, compared with 33.7 percent of White households, 100 percent of Black/African American households, 100 percent of Asian households, zero American India/Alaska Native households, zero Pacific Islander households, and 41 percent of Hispanic households. In the moderate-income category, Black/African American and Asian households had a disproportionately greater need.

### ***Summary***

Across all income categories, Asian households, which make up a small percentage of households in the city, are the most likely to experience a disproportionate number of housing problems. Low- and moderate-income Black/African American households, which also make up a small percentage of households in the city, are more likely to experience a disproportionate number of problems. This is not to say that households of other racial/ethnic groups do not suffer from housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from housing problems, per HUD's definition.

## NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.205 (b)(2)

*Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.*

### Introduction

Tables 24 through 27 show the number of households experiencing severe housing problems by income level and race/ethnicity.

### 0%-30% of Area Median Income

**Table 24 – Severe Housing Problems 0 - 30% AMI**

<b>Severe Housing Problems*</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	1,570	315	110
White	265	100	55
Black / African American	140	15	0
Asian	25	0	0
American Indian, Alaska Native	0	15	0
Pacific Islander	0	0	0
Hispanic	1,120	170	55

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

**30%-50% of Area Median Income**

**Table 25 – Severe Housing Problems 30 - 50% AMI**

<b>Severe Housing Problems*</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	1,370	990	0
White	135	345	0
Black / African American	29	90	0
Asian	25	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,165	545	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

**50%-80% of Area Median Income**

**Table 26 – Severe Housing Problems 50 - 80% AMI**

<b>Severe Housing Problems*</b>	<b>Has one or more of four housing problems*</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	1,270	1,735	0
White	175	585	0
Black / African American	10	15	0
Asian	65	25	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	1,010	1,115	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

**80%-100% of Area Median Income**

**Table 27 – Severe Housing Problems 80 - 100% AMI**

<b>Severe Housing Problems*</b>	<b>Has one or more of four housing problems</b>	<b>Has none of the four housing problems</b>	<b>Household has no/negative income, but none of the other housing problems</b>
Jurisdiction as a whole	315	1,570	0
White	30	430	0
Black / African American	110	110	0
Asian	0	4	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	175	1,015	0

**Data Source:** CHAS, 2007-2011.

**Notes:** \*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

## **Discussion**

### ***Extremely Low Income***

An estimated 78.7 percent of all extremely low-income households in the city had at least one severe housing problem, compared with 63.1 percent of White households, 90.3 percent of Black/African American households, 100 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 83.3 percent of Hispanic households. In the extremely low-income category, Black/African American and Asian households had a disproportionately greater need related to severe housing problems.

### ***Very Low Income***

An estimated 58.1 percent of very low-income households had at least one severe housing problem, compared with 28.1 percent of White households, 24.4 percent of Black/African American households, 100 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 68.1 percent of Hispanic households. In the very low-income category, Asian and Hispanic households had a disproportionately greater need related to severe housing problems.

### ***Low Income***

An estimated 42.3 percent of low-income households had at least one severe housing problem, compared with 23 percent of White households, 40 percent of Black/African American households, 72.2 percent of Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 47.5 percent of Hispanic households. Asian households were the only low-income racial group that experienced a disproportionately greater need related to severe housing problems.

### ***Moderate Income***

An estimated 16.7 percent of moderate-income households had at least one severe housing problem, compared with 6.5 percent of White households, 50 percent of Black/African American households, zero Asian households, zero American Indian/Alaska Native households, zero Pacific Islander households, and 14.7 percent of Hispanic households. Black/African American households were the only moderate-income racial group that experienced a disproportionately greater need related to severe housing problems.

### ***Summary***

Across all income categories, Asian and Black/African American households, while a small percentage of total households in the city, are the most likely to experience a disproportionate number of severe housing problems. This is not to say that households of other racial/ethnic groups do not suffer from severe housing problems, however, the remaining racial/ethnic household groups do not suffer disproportionately from severe housing problems, per HUD's definition.

**NA-25 Disproportionately Greater Need: Housing Cost Burdens – 91.205  
 (b)(2)**

*Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.*

**Introduction**

Table 28 show the number of households by income level and race/ethnicity that experience cost burdens. HUD defines a household as cost burdened if the household pays more than 30 percent of their income for housing and severely cost burdened if the household pays more than 50 percent of their income on housing costs. Households that are cost burdened may have difficulty affording other necessities such as food, clothing, transportation, and medical care.

**Housing Cost Burden**

**Table 28 – Greater Need: Housing Cost Burdens**

<b>Housing Cost Burden</b>	<b>&lt;=30 percent</b>	<b>30-50 percent</b>	<b>&gt;50 percent</b>	<b>No / negative income (not computed)</b>
Jurisdiction as a whole	7,699	3,465	3,250	130
White	2,845	975	625	55
Black / African American	430	50	225	0
Asian	160	80	120	0
American Indian, Alaska Native	50	25	0	0
Pacific Islander	0	0	0	0
Hispanic	4,135	2,285	2,235	70

**Data Source:** CHAS, 2007-2011.

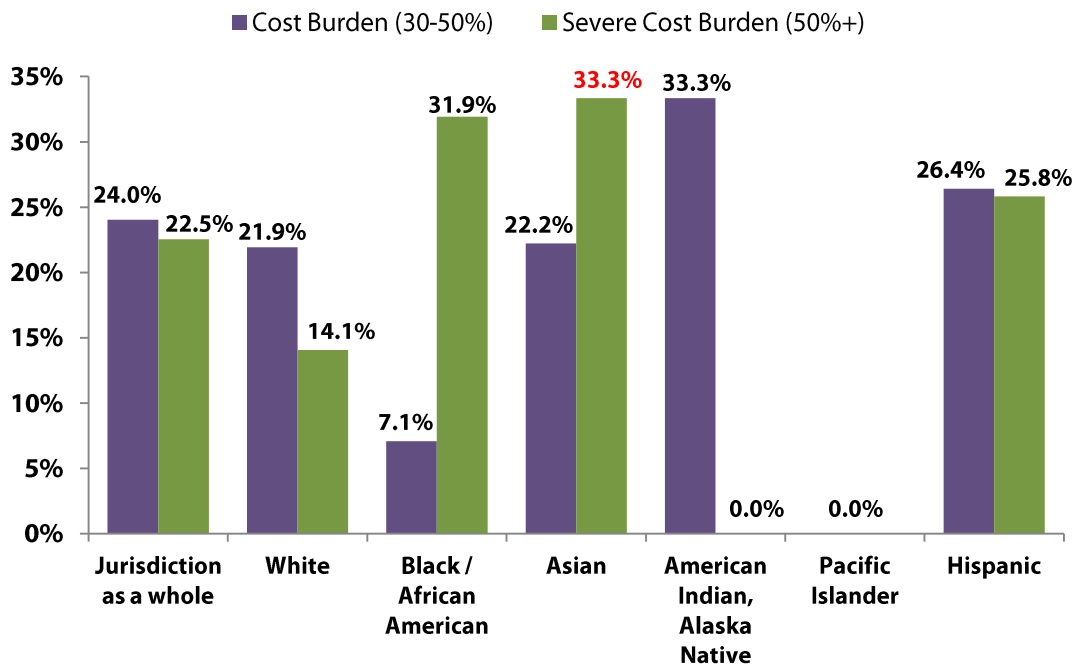


**Discussion**

An estimated 42 percent of all households in the city of Madera pay more than 30 percent of their income on housing with 21 percent paying between 30 and 50 percent of their income and 20.5 percent paying more than 50 percent.

The racial and ethnic composition of cost burdened and severely cost burdened households varies. As previously mentioned, in order for a disproportionate greater need to exist, that racial/ethnic group must experience a cost burdened or severe cost burden at rate of 10 percentage points or greater. As Figure 1 shows, Asian households are the only racial/ethnic household group experiencing a disproportionate greater need compared to the jurisdiction as a whole. Asian households experience a disproportionately greater severe housing cost burden, with 33.3 percent of Asian households paying more than 50 percent of their income on housing costs compared to 22.5 percent of households overall.

**Figure 1: Disproportionately Greater Need: Housing Cost Burdens**



Data Source: CHAS, 2007-2011.

## **NA-30 Disproportionately Greater Need: Discussion – 91.205(b)(2)**

### **Are there any Income categories in which a racial or ethnic group has disproportionately greater need than the needs of that income category as a whole?**

As described above, within every income bracket in the city, at least one racial/ethnic group experienced a disproportionate number of housing problems or cost burden. See the discussion above for details.

### **If they have needs not identified above, what are those needs?**

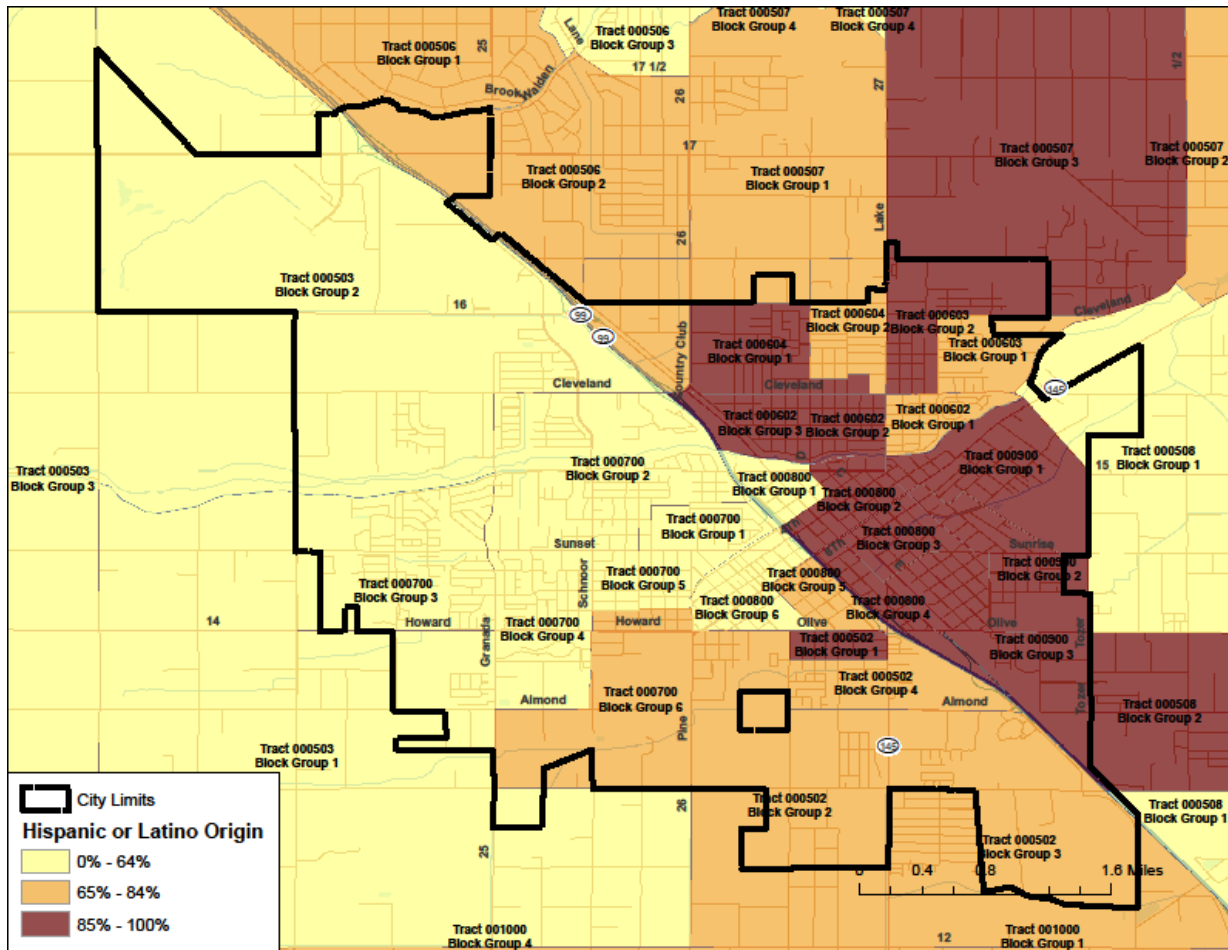
Not applicable.

### **Are any of those racial or ethnic groups located in specific areas or neighborhoods in your community? (If applicable, identify the specific areas or neighborhoods where a racial or ethnic group has disproportionately greater needs.)**

An “area of minority or racial and ethnic concentration” is defined as any census tract in which the percentage of persons of a racial or ethnic minority exceeds the citywide percentage of such persons by 10 percent. The Hispanic population constitutes a majority of the total population in most block groups in Madera.

Based on 2011 ACS data that noted the citywide average at 75 percent, many block groups on the eastern side of Madera identify are areas of Hispanic concentration, including block groups 507-3, 604-1, 603-2, 602-3, 6-2-2, 900-1, 800-2, 800-3, 800-4, 502-1, 900-3, and 508-2 (see Figure 2). The lowest percentage of Hispanic population is found in the census tracts in western Madera. Figure 2 shows block groups with Hispanic and Latino residents as a percent of the total population. There are no block groups with a concentration of any other race.

**Figure 2: Concentration of Race and Ethnic Minorities**



Data Source: HUD CPD Maps, 2014.

## NA-35 Public Housing – 91.205(b)

### Introduction

The Housing Authority of the City of Madera (HACM) is the Public Housing Agency (PHA) responsible for managing the public housing inventory and the Housing Choice Voucher (Section 8) program in the city of Madera. The mission of the Housing Authority is to serve the needs of low-income, very low-income, and extremely low-income families by providing housing opportunities through multiple strategies. HACM operates independently from the City of Madera, and the City retains no control over their programs or housing units.

HACM pays out \$374,000 monthly in assistance to households participating in the Housing Choice Voucher (HCV) program. That amounts to \$4.4 million annually in voucher assistance. In addition, since the previous Consolidated Plan was prepared in 2010, HACM completed over \$1.8 million in modernization work through its public housing capital fund and capital reserves. HACM has an annual budget of over \$9 million per year, nearly all of which is restricted funding for affordable housing programs.

HACM operates 244 Public Housing Units and administers 791 Housing Choice Vouchers. More specifically, HACM administers 16 Project-based vouchers and 708 Tenant-based vouchers. In terms of Special Purpose Vouchers, HACM administers 46 Veterans Affairs Supportive Housing (VASH) vouchers and 17 Family Unification Program (FUP) vouchers. While no special purpose vouchers for the disabled are in use, as shown in Table 29, 218 families with a disabled family member receive a voucher.

### Totals in Use

**Table 29 - Public Housing by Program Type**

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project-based	Tenant-based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled*
# of units or vouchers in use	0	0	244	791	16	708	46	17	0

**Data Source:** Housing Authority of the City of Madera, 2014.

**Notes:** \*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

The HCV program, also known as Section 8, provides rent subsidy to eligible low-income families who cannot afford to rent decent, safe, and sanitary housing in private rental markets. This program is funded by HUD. In order to qualify households must meet income limits as well as qualify as a U.S. Citizen or have eligible immigration status, and pass a background check. When eligible families receive their Voucher they are provided the opportunity to search for their own rental housing in the private market. The Voucher can be portable, meaning a family can transfer their Voucher to another jurisdiction (city or state) as long as the family meets the eligibility criteria in the new jurisdiction. The rental unit must pass HUD Housing Quality Standards (HQS) and the rent amount must be comparable to unassisted rental units in the immediate area.

As part of the HCV program, HACM currently (2014) administers 16 Project-based and 708 Tenant-based vouchers. Project-based vouchers are a component of a public housing agencies (PHAs) housing choice voucher program. A PHA can attach up to 20 percent of its voucher assistance to specific housing units if the owner agrees to either rehabilitate or construct the units, or the owner agrees to set-aside a portion of the units in an existing development. Tenant-based vouchers are vouchers that increase affordable housing choices for very low-income families. Families with a tenant-based voucher choose and lease safe, decent, and affordable privately-owned rental housing.

HACM currently (2014) administers 17 vouchers through the Family Unification Program (FUP), a sub-program of the HCV program. FUP is a program under which Housing Choice Vouchers are provided to families for whom the lack of adequate housing is a primary factor in the imminent placement of the family's child, or children, in out-of-home care; or the delay in the discharge of the child, or children, to the family from out-of-home care. This program also includes an 18-month Voucher for youth at least 18 years old and not more than 21 years old who left foster care at age 16 or older and who do not have adequate housing.

HACM currently (2014) administers 46 vouchers through the Veteran's Affairs Supportive Housing (VASH) program, a sub-program of the HCV program. The VASH program provides Voucher rental assistance specifically for qualifying homeless veterans. This program is also funded by HUD. The VASH program, through a cooperative partnership, provides long-term case management, supportive services, and permanent housing support. Eligible homeless veterans receive Veteran Affairs provided case management and supportive services to support stability and recovery from physical and mental health, substance use, and functional concerns contributing to or resulting from homelessness. The program goals include promoting Veteran recovery and independence to sustain permanent housing in the community for the Veteran and the Veteran's family.

The need for affordable rental housing is demonstrated by the current wait list for vouchers. As of December 2014 there were 1,106 households on the waitlist for a Housing Choice Voucher.

**Characteristics of Residents**

**Table 30 – Characteristics of Public Housing Residents by Program Type**

	Program Type							
	Certificate	Mod-Rehab	Public Housing	Vouchers				
				Total	Project-based	Tenant-based	Veterans Affairs Supportive Housing	Family Unification Program
Average Annual Income (\$)	0	0	\$15,815	\$12,623	\$16,004	\$13,930	\$10,523	\$9,080
Average length of stay (years)	0	0	6	5	0	5	0	4
Average Household size	0	0	3	3	5	3	2	4
# Homeless at admission	0	0	10	54	0	19	34	1
# of Elderly Program Participants (>62)	0	0	80	90	0	84	6	0
# of Disabled Families	0	0	75	218	0	198	19	1
# of Families requesting accessibility features	0	0	11	8	0	8	0	0
# of HIV/AIDS program participants	0	0	0	0	0	0	0	0
# of DV victims	0	0	0	0	0	0	0	0

**Data Source:** Housing Authority of the City of Madera, 2014.

The average annual income for a resident of public housing is \$15,815, while Housing Choice Voucher recipients earn an average income of \$12,623. Additionally Project-based voucher recipients earn an average of \$16,004, Tenant-based voucher recipients earn an average of \$13,930, Veterans Affairs Supportive Housing recipients earn an average of \$10,523, and Family Unification Program voucher recipients earn an average of \$9,080 annually. Table 30 also outlines the average length of stay for recipients of public housing assistance and the Housing Choice Voucher programs. The average length of stay is six years for public housing assistance recipients.

**Race of Residents**

**Table 31 – Race of Public Housing Residents by Program Type**

Race	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project-based	Tenant-based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled*
White	0	0	232	649	15	583	35	16	0
Black/African American	0	0	4	130	0	119	10	1	0
Asian	0	0	0	3	0	3	0	0	0
American Indian/Alaska Native	0	0	2	11	0	9	2	0	0
Pacific Islander	0	0	1	3	0	3	0	0	0
Other	0	0	0	0	0	0	0	0	0

**Data Source:** Housing Authority of the City of Madera, 2014.

**Notes:** \*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

Table 31 outlines the race of the head of household for public housing residents by program type. Of the 244 households in public housing, 232 are headed by a White head of household (95 percent), four by a Black/African American (1.6 percent), two by an American Indian/Alaska Native (0.8 percent), and one Pacific Islander (0.4 percent) head of household. Of the Housing Choice Voucher recipients, 649 are White heads of household, and 130 are Black/African American, three are Asian, 11 are American Indian/Alaska Native, and three are Pacific Islander heads of household. All except for one head of household from the Family Unification Program is White.

**Ethnicity of Residents**

**Table 32 – Ethnicity of Public Housing Residents by Program Type**

Ethnicity	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project-based	Tenant-based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
Hispanic	0	0	223	543	15	503	14	11	0
Not Hispanic	0	0	16	273	1	233	33	6	0

**Data Source:** Housing Authority of the City of Madera, 2014.

**Notes:** \*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

Table 32 outlines the ethnicity of the heads of household receiving public housing assistance by program type. Of the 239 households in public housing, there are 223 Hispanic and 16 non-Hispanic heads of household. Of the 791 households in the Housing Choice Voucher program, there are 543 Hispanic and 273 non-Hispanic heads of household.



### **Section 504 Needs Assessment: Describe the needs of public housing tenants and applicants on the waiting list for accessible units**

Based on data obtained from HACM, 75 families with at least one member with a disability receive public housing assistance (see Table 30). Also, 11 families receiving public housing assistance requested accessibility features in their unit. Residents with disabilities need a range of accessibility features, including wider doorways, accessible bathrooms, and features that allow older adults to age in place.

### **Most immediate needs of residents of Public Housing and Housing Choice voucher holders**

In an effort to increase self-sufficiency among residents of public housing and voucher holders, affordable housing is best located near public transit for easy access to services such as health, education, and employment. Based on discussions with service providers, the need for workforce development to increase employment opportunities for residents of public housing and HCV holders is an immediate need. This immediate need can take the form of teaching residents basic soft-skills such as: the interview process, how to apply for employment, basic computer and communication skills, and skill-based learning such as welding, construction, and typing skills.

### **How do these needs compare to the housing needs of the population at large**

One major difference between the applicants on the public housing and Housing Choice Voucher list is that Madera's low-income population at-large also includes many homeowners, whose needs are different than renters. While both renters and owners may benefit from social services, such as after-school programs and job training, homeowners have a more difficult time moving to housing more suited for their needs simply because they are permanent residents of that home until they decide to sell, versus renters who may decide to move once their lease period is complete. Homeowners need access to resources that assist them with paying their mortgages and utilities, and resources that help them stay in their homes, such as accessibility modifications and home repair programs.

## **NA-40 Homeless Needs Assessment – 91.205(c)**

### **Introduction**

The Fresno-Madera Continuum of Care (FMCoC), established in 2001, oversees local homeless assistance programs in the counties of Fresno and Madera. FMCoC acts as the coordinating body for the local area. The FMCoC performs the mandated annual homeless Point-in-Time count (PIT) and maintains a database of the homeless and homeless service providers called the Homeless Management Information System (HMIS). The Annual Point-in-Time count consists of data collected on the sheltered and unsheltered homeless population. Sheltered homeless include those occupying shelter beds on the night of the count. Data describing the characteristics of sheltered homeless persons are obtained from HMIS where possible, or collected directly from providers. Unsheltered homeless are counted by direct observation, and PIT volunteers canvas the region by car and on foot during the chosen hours of the chosen night. A large subset of the unsheltered population is also interviewed, providing data that is then used to estimate demographic details of the unsheltered population as a whole at a single point-in-time. The 2014 PIT count took place on the night of January 27, 2014, and the unsheltered street count continued on the morning of January 28, 2014. The survey component of the PIT count was conducted over a three-day period from January 28-30, 2014.

HUD defines sheltered homeless as a person that resides in emergency housing (a shelter facility or in a hotel/motel paid for by charitable organizations or by Federal, State, or local governments), a warming center, transitional housing, and/or supportive housing for homeless persons. HUD defines unsheltered homeless as a person that resides in a place not meant for human habitation, such as cars, parks, sidewalks, abandoned buildings, or on the street. HUD defines chronically homeless as either, 1) an unaccompanied homeless individual with a disabling condition who has been continuously homeless for a year or more, or 2) an unaccompanied individual with a disabling condition who has had at least four episodes of homelessness in the past three years. The long-term or recurrent homelessness is defined as having lived on the streets or a place not meant for human habitation, in a safe haven, or in an emergency shelter for at least a year or at least on four separate occasions within the last three years.

Table 33 shows the number of sheltered and unsheltered individuals in the city of Madera by specific population types based on the 2014 PIT count. There were 22 sheltered and no unsheltered persons in households with adult(s) and child(ren); no sheltered or unsheltered persons in households with only children; 83 sheltered and 165 unsheltered persons in households with only adults; nine sheltered and 42 unsheltered chronically homeless individuals; no sheltered or unsheltered chronically homeless families; one sheltered and 11 unsheltered unaccompanied youth; and no sheltered and one unsheltered person with HIV.

**Table 33\*– Homeless Needs Table (City of Madera)**

<b>Population</b>	<b>Sheltered</b>	<b>Unsheltered</b>	<b>Estimate the # experiencing homelessness each year</b>	<b>Estimate the # becoming homelessness each year**</b>	<b>Estimate the # exiting homelessness each year**</b>	<b>Estimate the # of days persons experience homelessness**</b>
Persons in Households with Adult(s) and Child(ren)	22	0	22	Unknown	Unknown	Unknown
Persons in Households with Only Children	0	0	0	Unknown	Unknown	Unknown
Persons in Households with Only Adults	83	165	248	Unknown	Unknown	Unknown
Chronically Homeless Individuals	9	42	51	Unknown	Unknown	Unknown
Chronically Homeless Families	0	0	0	Unknown	Unknown	Unknown
Veterans	1	16	17	Unknown	Unknown	Unknown
Unaccompanied Youth	0	11	11	Unknown	Unknown	Unknown
Persons with HIV	0	1	1	Unknown	Unknown	Unknown

**Data Source:** Fresno Housing Authority, 2014.

**Notes:** \*Data presented in this section is based on statistics for the city of Madera.

\*\*Fresno Housing Authority does not have sufficient data to complete the estimation figures from this table, however, a narrative is provided discussing this topic below.

The 2014 FMCoC PIT count identified 2,597 homeless individuals in the Fresno-Madera region, of which, 714 were sheltered and 1,883 were unsheltered. In the city of Madera, 165 homeless individuals were unsheltered and 105 were sheltered. The majority of the homeless individuals counted did not reside in the city of Madera. More specifically, roughly 14 percent of sheltered and nine percent of unsheltered homeless individuals were located in the city of Madera during the 2014 PIT count.

**Table 34 – Homeless Count Totals**

	<b>Total Persons Sheltered</b>	<b>Total Persons Unsheltered</b>	<b>Total</b>
2014 PIT Count (Fresno-Madera Region)	714	1,883	2,597
City of Madera, 2014	105	165	270

**Data Source:** Fresno Housing Authority via the Fresno-Madera Continuum of Care, Point-in-time Count, 2014.

**If data is not available for the categories "number of persons becoming and exiting homelessness each year," and "number of days that persons experience homelessness," describe these categories for each homeless population type (including chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)**

The following data was collected from the FMCoC 2014 PIT Count survey for the Fresno-Madera region. In terms of the length of homelessness, the average length was just over three years, and the largest percentage of respondents said that they had been homeless for more than seven years. Among the unsheltered population, 24.3 percent had been homeless seven or more years, 21 percent four to six years, 20.1 percent two to three years, 14.2 percent one to two years, and 20.4 percent had been homeless for less than one year.

**Estimate the number and type of families in need of housing assistance for families with children and the families of veterans.**

The 2014 PIT count estimated that there were 22 sheltered individuals in households with both adults and children in the city of Madera. There were no unsheltered families with children counted in the city of Madera. In the Fresno-Madera region in general, households that include children are likely to be sheltered in transitional housing or emergency shelters, and are not likely to be unsheltered.

Nearly all of the homeless veterans in the region are unsheltered males without children. However, the few female veterans with children that do reside in Madera tend to live in transitional housing. In addition, it is important to note that there are no unsheltered veterans with children.

**Describe the Nature and Extent of Homelessness by Racial and Ethnic Group.**

The race of sheltered homeless in the city of Madera is as follows: 94 percent White, three percent Black or African American, no Asians, no American Indian/Alaska Natives, no Native Hawaiian or other Pacific Islanders, and three percent are multiple races. The race of unsheltered homeless in the city of Madera includes: 76 percent White, 18 percent Black or African American, 1.8 percent Asian, 4.2 percent American Indian/Alaska Native, no Native Hawaiian or other Pacific Islanders, and less than one percent are multiple races.

The ethnicity of sheltered homeless in the city of Madera is as follows: 17 percent non-Hispanic/non-Latino and 83 percent Hispanic/Latino. The ethnicity of unsheltered homeless in the city of Madera is 56.4 percent non-Hispanic/non-Latino and 43.6 percent Hispanic/Latino.

**Nature and Extent of Homelessness**

**Table 35 – Homeless Needs Table\***

<b>Race:*</b>	<b>Sheltered</b>	<b>Unsheltered</b>
White	98	125
Black or African American	3	29
Asian	0	3
American Indian/Alaska Native	0	7
Native Hawaiian or other Pacific Islander	0	0
Multiple Races	4	1
<b>Ethnicity</b>	<b>Sheltered</b>	<b>Unsheltered</b>
Non-Hispanic/Non-Latino	18	93
Hispanic/Latino	87	72

**Data Source:** Fresno Housing Authority via the 2014 PIT count, 2014.

**Notes:** \*Data presented in this section is based on statistics for the city of Madera.

\*\* Includes Hispanic ethnicity

## **Describe the Nature and Extent of Unsheltered and Sheltered Homelessness.**

The 2014 FMCoC PIT count totaled 2,597 homeless individuals in the Fresno-Madera region, of which, 714 were sheltered and 1,883 were unsheltered. In Madera there were 165 unsheltered individuals and 105 sheltered homeless. The homeless shelter and service system in the counties of Fresno and Madera, like those in most urban/suburban areas, has evolved over the past two decades to address the changing demographics of its homeless population by putting more focus on transitional and permanent supportive housing. Initially the system was predominantly comprised of seasonal or overnight facilities designed to harbor the homeless against harsh weather, provide some degree of safety, and address basic needs. However more recently this shelter model represents less than a fifth of the beds in Fresno and Madera systems of care.

Emergency shelters typically now only serve single adults. While they are smaller in number, there are more people staying on the streets for longer periods of time. This in part is due to the philosophical stance that the emergency stay is for the provision of basic need services of food and a bed. While this is adequate for some (and will always be needed to some degree) the majority of these individuals actually represent the core of the chronic homeless population.

The chronic homeless typically stay in the emergency shelters for extended periods of time, not moving forward nor improving their plight through contact with service providers. This service philosophy has shown the cyclical nature of homelessness. The fact that many of those who became homeless were experiencing repeated and prolonged episodes of homelessness suggested that minimalist, basic needs approaches, while effective at protecting people from the larger hazards of street life, were insufficient to truly move people out of homelessness.

Service intervention and transitional housing efforts tend to allow longer lengths of stay (some up to two years) in a services-enriched environment. Some transitional living programs have been providing an increasing range of services, such as mental health and substance abuse intervention on-site. In lieu of affordable housing alternatives, this approach has expanded to become a residential service model designed to equip homeless households with the skills and resources to succeed in permanent housing.

### **Rural Homeless Needs**

Not Applicable.

## **NA-45 Non-Homeless Special Needs Assessment - 91.205 (b,d)**

### **Introduction**

Certain groups may have more difficulty finding housing and may require specialized services or assistance. Due to their special circumstances, they are more likely to be low-income. These groups include the following: elderly persons, including frail elderly; persons with disabilities, including developmental disabilities; large households; single female-headed households; and farmworkers.

### **Describe the characteristics of special needs populations in your community**

#### ***Elderly persons, including frail elderly***

Elderly persons (seniors) are persons over the age of 65. Frail elderly are defined, for the purposes of this report, as individuals age 65 and older with a self-care disability. Elderly households have special housing needs primarily resulting from physical disabilities and limitations, income, and healthcare costs.

According to the 2000 U.S. Census and 2013 ACS, the elderly population in the city of Madera increased from 2.1 percent in 2000 to 8.3 percent in 2013. In 2013 males made up 43.2 percent (2,220) while females made up 56.8 percent (2,920) of the elderly population. Compared to the overall city population, elderly individuals are more likely to be disabled, with 51 percent of elderly ages 65 or older considered disabled, compared to 12 percent of the city population as a whole. About 12 percent (568) of seniors reported a self-care disability.

Specific disabilities reported by the elderly include: 1,567 have an ambulatory difficulty (32 percent of age group); 1,296 have a hearing disability (26 percent of age group); 900 have an independent living difficulty (18 percent of age group); 467 have a vision difficulty (10 percent of age group); and, 557 have cognitive difficulty (11 percent of age group).

Elderly households are particularly vulnerable to a competitive housing market with rising market rents, especially those on fixed incomes. This vulnerability is attributed to the elderly having lower household incomes and a higher occurrence of housing cost burdens. According to the 2013 ACS, 11.7 percent of owner households and 4.8 percent of renter households in the city of Madera are headed by an individual over the age of 65. The waitlist for Federal housing assistance programs is long (HCV program has 1,106 households waiting for a voucher) and the housing needs of the elderly can be especially difficult due to disabilities, physical challenges, and limited mobility.

The challenges faced by the elderly population include:

- *Income:* People over the age of 65 are usually retired and living on a fixed income.
- *Health care:* Due to higher rates of illness, health care is essential.
- *Transportation:* Many elderly are reliant upon public transit.
- *Housing:* Many elderly live alone and would prefer to age-in-place and not have to relocate.

Although there are many more elderly homeowners, renters experience the greatest housing needs due to low, fixed incomes and rising rental rates. Elderly homeowners, however, face the problem of maintaining their homes, often on fixed incomes and may need affordable housing and/or housing assistance. Many elderly households have inadequate household income to meet housing, medical, and other expenses, and may be in need of supportive housing services, including a need for modifications due to physical disabilities. Elderly persons may also require assistance with domestic chores and activities such as driving, cooking, cleaning, showering, or even climbing flights of stairs. Approximately one in every five (20 percent) of the elderly live alone, which may diminish their chances of obtaining regular and convenient assistance with domestic tasks.

The senior coordinators and staff at the Frank Bergon Senior Center and the Pan American Community Center made the following observations regarding the housing needs of the elderly:

- There is not enough affordable housing for the elderly;
- The waiting lists for the existing senior projects are too long;
- Many elderly have extremely low incomes, such as from SSI, and cannot afford to pay much rent; and
- Many of the units with rents low enough so that they are affordable to the elderly with extremely low incomes are substandard.

SSI is a needs-based program that pays monthly benefits to persons who are 65 or older, are blind, or have a disability. Elderly persons who have never worked or have insufficient work credits to qualify for Social Security disability often receive SSI benefits. As of January 2015, the maximum monthly Federal payment is \$733 for an eligible individual and \$1,100 for a couple. SSI is often the only source of income for a number of low-income elderly persons and while the benefit amount has increased over the years, with these maximum monthly benefit amounts, SSI recipients are likely to continue having difficulty finding housing that fits within their budgets.



There are approximately 412 senior housing units in eight developments in Madera. Of these units, all are available as low-income housing with the exception of the 114-unit Cedar Creek project, which is a market-rate development oriented towards higher income elderly persons. Approximately 77 units of senior housing are public housing. The senior housing developments in the city of Madera are as follows:

- Valle de las Briasas: 80 units
- Yosemite Manor: 76 units
- Madera Gardens: 65 units
- PH-800 E. Yosemite: 50 units
- PH-131 Mace Street: 20 units
- PH-123 Santa Cruz: 4 units
- PH-1022 Clinton: 3 units
- Cedar Creek: 114 units

According to the City of Madera Resource Guide, supportive services for the elderly located in the city include:

- *Dial-a-Ride system*: Provides door-to-door transportation for the elderly.
- *The Senior Citizens Program*: Program operated by the City Parks and Community Services Department, includes recreation activities, senior lunches, and meals-on-wheels. As of December 2014, approximately 70 meals per day are served to elderly persons through the senior centers and through delivery to eligible homebound seniors.
- *Hospice of Madera County*: Provides medical, emotional, spiritual support, and home health care.
- *Madera Adult Day Care*: Provides family caring for the elderly, including social, and recreational activities for the elderly with special physical and emotional needs.
- *SER-Jobs for Progress Seniors Training Program*: Provides paid training opportunities for individuals 55 years or older to develop new skills while training at Host Agency Sites.
- *In Home Supportive Services (IHSS)*: Provides assistance to eligible aged, blind, and disabled individuals (including children) who are unable to remain safely in their own homes without assistance.

- *Senior Citizens Services*: Targets family caregiver caring for a person who is 60 or older; services include support groups, education, counseling, and legal support.
- *Meals on Wheels*: Provides low-cost nutritious meals for the elderly, homebound, or disabled.
- *Madera County Food Bank*: SNAP Program (Supplemental Nutrition Assistance Program offers nutrition assistance to eligible low-income individuals and families), Senior Nutrition Assistance & Produce Program, which provides nutrition assistance to eligible low-income elderly persons.
- *Fresno-Madera Area Agency on Aging (FMAAA)*: Family care-giver program, case management, senior programs, and nutrition programs.

***Persons with Disabilities, including developmental disabilities***

Physical, mental, and/or developmental disabilities could prevent a person from working, restrict a person's mobility, or make caring for oneself difficult. The U.S. Census defines the various types of disabilities including: sensory disability, physical disability, mental disability, and self-care disability. A sensory disability includes blindness, deafness, or a severe vision or hearing impairment (hearing and vision difficulty). A physical disability includes a substantial limit on one or more basic physical activities such as walking, climbing stairs, reaching, lifting, or carrying (ambulatory difficulty). A mental disability includes a physical, mental, or emotional condition lasting six months or more in which the person has difficulty learning, remembering, or concentrating (cognitive difficulty). A self-care disability includes a physical, mental, or emotional condition lasting six months or more, in which the person has difficulty dressing, bathing, or getting around inside the home (self-care difficulty).

A person has a developmental disability, as defined in Section 102 (7) of the Developmental Disabilities Assistance and Bill of Rights Act (42 U.S.C. 6001(8)), is a person with a severe chronic disability that: a) is attributable to a mental or physical impairment or combination of mental and physical impairments; b) is manifested before the person attains the age of 22; c) is likely to continue indefinitely; d) results in substantial functional; and, e) reflects the person's need for a combination of special, interdisciplinary, or generic care, treatment, or other services.

According to the 2011-2013 ACS, an estimated 12 percent of the population in the city of Madera has a disability. An estimated four percent of those aged 5 to 17 have a disability; and approximately 11 percent of Madera's population 18 to 64 years of age has a disability. The percentage of seniors (65 years and older) with a disability is much larger at 51 percent. It is important to note that the most common type of disability varies by age group. The most common disability for individuals ages 5 to 17 years is a vision difficulty; for individuals ages 18 to 64 is an ambulatory difficulty, while for seniors, the most common disability is an ambulatory difficulty.

**Table 36 – Non-Institutionalized Disabled Population**

	<b>Number</b>	<b>Percentage of Total Population</b>	<b>Percentage of Group</b>
<b>Population 5 years and over</b>	<b>56,087</b>	<b>93%</b>	--
With a disability	7,014	12%	13%
<b>Population 5 to 17 years</b>	<b>15,187</b>	<b>25%</b>	--
With a disability	611	1%	4%
With a hearing difficulty	87	0%	1%
With a vision difficulty	360	1%	2%
With a cognitive difficulty	192	0%	1%
With an ambulatory difficulty	79	0%	1%
With a self-care difficulty	87	0%	1%
<b>Population 18 to 64 years</b>	<b>35,989</b>	<b>60%</b>	--
With a disability	3,889	6%	11%
With a hearing difficulty	776	1%	2%
With a vision difficulty	1,158	2%	3%
With a cognitive difficulty	1,346	2%	4%
With an ambulatory difficulty	1,524	3%	4%
With a self-care difficulty	510	1%	1%
With an independent living difficulty	1,159	2%	3%
<b>Population 65 years and over</b>	<b>4,911</b>	<b>8%</b>	--
With a disability	2,514	4%	51%
With a hearing difficulty	1,296	2%	26%
With a vision difficulty	467	1%	10%
With a cognitive difficulty	557	1%	11%
With an ambulatory difficulty	1,567	3%	32%
With a self-care difficulty	568	1%	12%
With an independent living difficulty	900	1%	18%
<b>Total Population</b>	<b>60,117</b>	<b>100%</b>	--
<b>Total Population with disability</b>	<b>5,361</b>	<b>9%</b>	--

**Data Source:** American Community Survey (ACS), 2011-2013.

The greatest proportion of disabilities are employment disabilities followed closely by physical disabilities, which are often related to each other, meaning a person with a physical disability may not be able to work. Those with a disability can face serious disadvantages in finding employment and can find themselves living on a fixed income that does not fully cover their cost of living expenses, and in need of affordable housing options. According to the 2011-2013 ACS, 3.4 percent of the population that is in the labor force in the city of Madera has a disability and is employed. Also, nine percent of the Madera population with a disability is not in the labor force, compared to 36.8 percent of individuals with no disability not in the labor force.

**Table 37 – Disabled Employment Status (Ages 18-64)**

	<b>In Labor Force (2013)</b>	<b>Total Employed</b>	<b>Percent</b>	<b>Total Unemployed</b>	<b>Percent</b>	<b>Total Not in Labor Force</b>	<b>Percent</b>
With a disability	24,242	837	3.4%	166	0.7%	2,189	9%
No disability	24,242	21,166	87.3%	2,073	8.5%	8,931	36.8%

**Data Source:** American Community Survey (ACS), 2011-2013.

In addition to affordability, several factors that significantly limit the supply of housing available to persons with disabilities are: design, location, and discrimination. An individual with a disability needs housing that is adapted to their needs and designed in such a way as to allow mobility and access. Examples of accessibility needs include widened doors and hallways, access ramps, lowered countertops, grab bars, adjustable shower heads, and special sensory devices including smoke alarms and flashing lights. To improve mobility options, housing is best located close to public transit.

Housing needs can range from institutional care facilities to facilities that support partial or full independence (i.e., group care homes). Supportive services such as daily living skills and employment assistance often need to be integrated with the housing.

The Madera County Department of Behavioral Health Services (BHS) provides and coordinates housing services for people who are mentally ill. BHS works closely with facility and service providers in the county, such as Public Housing Agencies, to ensure that clients receive housing services and other supportive services. BHS, in collaboration with the City of Madera Housing Authority, the property manager, administers two shared housing programs. One is a single family residential unit (four bedrooms, one person per room) in Madera. The other is an apartment complex in Chowchilla comprised of four two bedroom apartments (one person to a bedroom).

Quantified housing needs for disabled persons are not specifically available for Madera, and the specific number of housing units for disabled individuals is similarly unknown. The Madera ADA Advisory Council has indicated that there are too few residential units available to accommodate the physically disabled. The Committee has indicated that expanding use of universal design features in housing products will help facilitate the housing needs of the disabled.

According to the City of Madera Resource Guide, supportive services for persons with disabilities located in the city include:

- *Central Valley Regional Center (CVRC)*: Coordinates resources and collaborates with other agencies to develop the best services for adults and children with special needs.
- *Community Integrated Work Program*: Provides vocational training for developmentally disabled adults at no cost; and job coaching; referral must come from CVRC.
- *In-Home Supportive Services (IHSS)*: Provides assistance to eligible aged, blind, and disabled individuals (including children) who are unable to remain safely in their own homes without assistance.
- *Heartland*: Administers an adult day program for adults with developmental disabilities.
- *Resource for Independence Central Valley (RICV)*: Works with individuals with developmental disabilities to encourage independent living skills.
- *Bridges*: Encourages independent living skills for transitional high school youth and young adults with disabilities ages 16-25 years old.
- *Madera County Office of Education*: Provides programs and special education courses for students with disabilities. The Office of Education operates the Norman M. Gould Educational Center and several other special education centers, including: Berenda Educational Center, Coarsegold Educational Center, Howard Educational Center, and the Yosemite Educational Center. Additionally the Office of Education provides special education classes for disabled students at their school sites.
- *Regional Occupational Program*. The Madera Unified School District participates in the Fresno County Office of Education's Regional Occupational Program. The Regional Occupational Program is a workplace learning program that teaches students to learn to work through practical experiences by placing students in work environments after classroom instruction to develop employment skills. Any student in grades 11 or 12 that meet the pre-requisites can participate in the program. If a special needs student wishes to participate in the program, they are given the same opportunities as the general education student.

### **Large Households**

Large households are defined by HUD as households having five or more persons. According to the ACS, in 2012, 14.7 percent (2,363) of households in Madera had five or more members.

Large households are considered a special needs group because there is limited supply of adequately sized housing to accommodate their needs. Specifically, a five-person household would require a three or four bedroom home to avoid overcrowding. Housing with three or more bedrooms is rare,

especially in apartment units and rentals in general. Ideally, housing for large households should also provide safe outdoor play areas for children and should be located to provide convenient access to schools and child care facilities. These housing needs can pose challenges particularly for large households that cannot afford to buy or rent single-family homes, as apartment and condominium units are most often developed with childless, smaller households in mind.

### ***Single Female-headed Households***

A single female-headed household contains a female household head and at least one dependent, which could include a related child, an elderly parent, or unrelated child. According to the 2011 ACS about 26 percent (3,263) of households in the city were female-headed households. The majority of these female-headed households (80 percent) were female-headed households with children (2,606). In 2013, 40 percent of single female-headed households with children in the city were below the poverty level.

Single female-headed households generally have a higher ratio between their income and their living expenses (that is, living expenses take up a larger share of income than is generally the case in two-parent households). Therefore finding affordable, decent, and safe housing is often more difficult for single-parent households. Additionally single-parent households have special needs involving access to child care, healthcare, and other supportive services. This special needs group will benefit generally from expanded affordable housing opportunities and from housing that is located near childcare facilities, schools, youth services, or medical facilities.

### ***Farmworkers***

The 2000 Census reported 1,972 Madera residents who were employed in farming, forestry, and fishing occupations, or 14 percent of the employed population. According to the USDA Census of Agriculture, there were over 14,000 hired farm laborers in the County of Madera in 2012. More specifically, 7,110 of those farmworkers worked 150 days or more, while 6,940 worked fewer than 150 days. Statistics on farmworkers is often difficult to gather because the population moves to other cities following the crops based on the seasons.

The Housing Authority provides assisted rental housing through its public housing farmworker rental units. The Housing Authority manages 100 rural development units of farm labor housing funded by the USDA located at three different sites: 28 units at 1110 Kennedy Street, 28 units at 800 Lilly Drive, and 44 units at 337 Knox Drive. Residency is restricted to farm labor families that are U.S. citizens or have residency. The Housing Authority also manages 50 units at Pomona Ranch Housing Center, which is seasonal housing for migrant labor and working families. Pomona Ranch is open from May through November.

A special report prepared for the Madera Housing Authority and the Darin M. Camarena Health Centers Inc. provides information on the needs of farmworkers in Madera County. The study included surveys of agricultural workers to assess the health and housing options for agricultural workers in Madera and to identify some of the problems that they are facing. The special study consists of surveys of 200 agricultural workers, the Immigrant Voice Survey, and the Agricultural Worker Health

and Housing Program (AWHHP) survey, as well as three focus group sessions to discuss current and future health and housing needs of these farmworkers.

Findings from this special study include the following:

- *Large and Growing Families* – Average family size was 5.8 persons. Most of the households had at least one child under the age of 10.
- *Household Income* – A reasonable estimate of the typical hourly pay (or piece work equivalent) for these agricultural workers would be \$6.75 to \$8 per hour. This, combined with the high level of underemployment, results in very low household incomes. The average household income for AWHHP participants was \$12,055.
- *Living Arrangements* - The majority of the AWHHP participants were living in houses (67), followed by apartments (24), single rooms (6), and mobile homes (1).
- *Housing Quality* - Almost half of the AWHHP respondents reported problems with insects or vermin infestation. Other problems included heating and cooling, plumbing, electrical wiring, and sewer. Approximately 10 percent in both surveys cited poor quality housing as the reason for their last move.
- *Lack of Affordable Housing* - The need for more affordable housing options, as either apartment complexes or homes, was the focus of much of the discussion at the three focus group meetings.
- *Exploitation by Landlords* - With their low incomes and in some cases undocumented status, many workers are vulnerable to being exploited by landlords. Landlords may fail to make necessary repairs, leaving tenants to make repairs on their own. In addition, rental deposits are often excessive.

The study concludes that the very low wages paid to agricultural workers, the seasonal nature of farm labor, and the rising housing costs in the Central Valley pose serious constraints on the ability of Madera’s agricultural workers to secure decent and affordable housing. The ineligibility of undocumented workers for government-sponsored housing programs is a serious problem as well. City and County staff routinely receive complaints of single-family units being occupied by groups of farm laborers or families. Investigations by staff previously showed as many as 10 to 20 residents in a single unit and adjacent sheds. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities.

According to the City of Madera Resource Guide, supportive services for farmworkers located in the city, include:

- Central Valley Opportunity Center (CVOC), which provides rental assistance, career counseling, English as a second language classes, job assistance, PG&E assistance, and other social services for migrant or seasonal farmworkers.
- Housing Authority of the City of Madera, which provides low-cost public housing for farmworkers.

### **What are the housing and supportive service needs of these populations and how are these needs determined?**

See discussion above.

### **Discuss the size and characteristics of the population with HIV/AIDS and their families within the Eligible Metropolitan Statistical Area**

The Madera County Public Health Department administers the countywide AIDS Program. The Department also administers the Housing Opportunities for Persons with AIDS (HOPWA) Grant Program, which provides housing assistance to persons with AIDS. According to the California Department of Public Health, 276 cases of HIV/AIDS had been reported to-date in Madera County as of June 2014, with 178 persons currently living with HIV/AIDS. However, it is important to note that these figures are likely an underestimate since not all persons with HIV/AIDS are aware they carry the disease. In addition the 2014 PIT homeless count reports that five sheltered and 15 unsheltered adults with HIV/AIDS are homeless in the Fresno-Madera region. As of December 2014 a total of 14 individuals were enrolled in the HOPWA program in the county, and of those, 10 resided in the city of Madera.

According to the California Department of Public Health HOPWA Funding Allocation Process Report, published May 2014, the total final allocation for fiscal year 2014-2015 for Madera HOPWA Programs is \$52,602. According to the Madera County Public Health Department, the amount of funding available through the program is not adequate to meet existing needs. No specific housing opportunities for persons with AIDS are available in Madera. Public Health officials note that persons with AIDS may also suffer from mental illnesses or have financial problems due to their illness that make it difficult to find housing. Some persons with AIDS are also on the waiting list for public housing. In addition to living with their illness and inadequate housing situations, persons with HIV and AIDS in need of housing face a number of barriers, including discrimination, housing availability, transportation and housing affordability.



## **NA-50 Non-Housing Community Development Needs – 91.215 (f)**

### **Describe the jurisdiction’s need for Public Facilities:**

As is often the case in many cities, the public needs within Madera are varied and extensive, but also exceed available resources. In the city of Madera, there is a continuing need to rehabilitate aging public facilities or build new facilities to serve growing special needs populations. In the past five years, the City has devoted substantial funds to upgrading and improving several public facilities within the city. Needs identified over the next five years include the following:

- **Community Centers.** Several community centers in the city provide programs for the youth, seniors, and special needs (disabled) populations. Many of these facilities have undergone recent upgrades (Frank Bergon Senior Center and the Centennial Pool Complex, for example), however, with the growing youth population in the city and a growing senior and disabled senior population, additional centers or upgrades to the existing centers are needed.
- **Homeless Facilities.** There is a need for additional transitional housing, especially for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher. There is also a need for more emergency shelter beds, especially for men and the increasing number of returning Veterans.
- **Parks and Recreation Facilities.** The City’s Parks and Community Services Department supervises and maintains City parks and recreational facilities. There is a need to continue maintaining and investing in parks and recreation facilities in the city to promote the use of such facilities and improve the quality of life for residents.
- **Neighborhood Facilities.** There is a need for continued code enforcement to eliminate blighted conditions, such as the physical conditions within subdivisions, graffiti, abandoned vehicles and units, substandard buildings, and associated problems brought on by an accumulation of weeds, trash, junk, and debris.

### **How were these needs determined?**

The public facility needs were determined in consultation with City departments and service agencies. In addition needs for public facilities were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey.

### **Describe the jurisdiction’s need for Public Improvements:**

Public improvement projects are managed under the City’s Capital Improvement Plan (CIP), which is the financial plan for the repair and/or construction of municipal infrastructure. The capital assets within the City’s span of responsibility include: street and related right-of-way features; storm water and drainage systems; water and sewer systems; public buildings, such as libraries, parks, and recreational and community centers; and public safety facilities, such as police and fire stations. Needs identified over the next five years include the following:

- **Street Improvements.** There is a need for additional street and street light improvements, including the removal of any architectural barriers that limit street circulation and access for persons with disabilities. These street improvements could include: new road construction, reconstruction, eliminating pot-holes, and widening of streets, just to name a few.
- **Pedestrian and Bikeway Improvements.** There is a need for sidewalk and bikeway improvements in the city. Sidewalk infill projects install sidewalk, curb, and gutter and accessibility improvements in areas where there is currently no sidewalk. Also the removal of architectural barriers to increase bikeway circulation in the city is needed. This is especially important as individuals are beginning to search for and use alternative modes of transportation.
- **Water, Sewer, and Storm Drain Improvements.** There is a need for continued water, sewer, and storm drain improvements. Specifically, there is a need for additional storm drainage projects designed to allow rain runoff to be controlled within neighborhoods. Also, in many older neighborhoods of the city, the water and sewer systems are decrepit and not efficient, and the water system needs additional water wells to maintain water pressure and flow.
- **ADA Accessibility Improvements.** There is a need to improve the pavement conditions for sidewalks in the city to increase accessibility for the disabled and senior population. This could be in the form of installing curb ramps that allow disabled residents to have a safe path of travel on city sidewalks. This becomes increasingly important as the disabled senior population continues to grow in Madera.

### **How were these needs determined?**

For the purposes of this Plan, the public improvement needs were determined in consultation with City departments and service agencies as well as by reviewing the CIP. City departments develop the Capital Improvement Plan needs lists based upon input from several sources, including: elected officials, community based organizations, community planning groups, private residents, and operations and maintenance staff. In addition needs for public improvements were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey.

## **Describe the jurisdiction’s need for Public Services**

Public services are provided by the City of Madera to people and businesses within the jurisdiction, either directly or by financing the provision of services. The City strives to improve the quality, quantity, and usefulness of public services for its residents and business communities. Needs identified over the next five years include the following:

- **Workforce Skills Training and Education.** Many low-income individuals need specialized job training and mentoring in order to fill the needs of Madera’s employers.
- **Youth Services.** The City recently built a new youth center (John W. Wells), which offers the youth a central location for services. There is a need for continual youth services, including the need for an afterschool program designed to teach the youth about healthy lifestyles, computer and literacy skills, creative arts, leadership skill building, positive decision making, and provide homework and career counseling.
- **Homeless Assistance.** Some homeless individuals and households need comprehensive assistance to escape poverty and homelessness. These individuals need services that provide case management, along with job training, educational classes, life skills training, and parenting courses.
- **Senior Services.** Seniors need continued access to meals, both delivered for homebound seniors and at the Senior/Community Centers, for seniors that are more mobile. Seniors also need access to transit that provides service close to their homes, medical facilities, shopping, and other services.
- **Economic Development Services.** There is a need for more economic development activities, including small business loans, which bring new jobs to the areas and target populations of this Plan. This becomes especially important with the city slowly recovering from the recession and businesses beginning to reinvest in the community.
- **Fair Housing.** There is a need to educate the public about fair housing and develop a formal housing complaint process.

## **How were these needs determined?**

The public service needs were determined in consultation with City departments and service agencies. In addition needs for public services were identified at the Community Forum and Focus Group Meetings, and further reinforced through the Community Needs Survey.

## Housing Market Analysis

### MA-05 Overview

#### Housing Market Analysis Overview:

The purpose of the Market Analysis is to provide a clear picture of the environment in which the City of Madera administers its programs over the course of the Consolidated Plan period (2015-2019). In conjunction with the Needs Assessment, the Market Analysis provides the basis for the Strategic Plan, including the programs and projects administered under the Plan.

The following gives a brief overview of the market analysis results, with more detail included in each corresponding section:

#### MA-10 Units Available

- There were 8,059 owner-occupied units and 7,789 renter-occupied units in Madera, for a total of 15,848 housing units.
- The majority of housing units in the city are single-family homes. Single-detached housing units increased by 52 percent from 2000 to 2014, while multifamily units increased by only 22 percent.

#### MA-15 Cost of Housing

- In 2000 the median home value in the city of Madera was \$92,300 and increased by 104 percent to \$188,700 in 2011. The median rent also increased between 2000 and 2011 from \$441 to \$742, a 68 percent change.
- Households earning the 2014 median income for a family of four in Madera County (\$52,000) could afford to spend up to \$1,300 per month on housing without being considered overpaying.
- The 2013 average home sale price for the city of Madera was \$151,250. This average house price would not be affordable to lower-income households, but would be affordable to households earning the area median income.

#### MA-20 Condition of Housing

- The majority of owner households in the city, 53 percent (or 4,233 households), had no indication of substandard housing conditions. However, 68 percent of renter households (5,280 households) experienced at least one substandard housing condition.

- As of December 31, 2014, there were 41 abandoned vacant units and a combined 244 REO/Abandoned REO properties in the city of Madera based on City records.
- About 44 percent (6,996) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard, which was used in residential units until 1978, when it was prohibited.

### **MA-25 Public and Assisted Housing**

- The Housing Authority of the City of Madera operates 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the city. The Housing Authority also administers 791 Housing Choice Vouchers.

### **MA-30 Homeless Facilities**

- There are 38 emergency shelter beds available in the city of Madera to households with adults and children, while 108 beds are available to households with only adults. An additional 12 voucher/seasonal/overflow beds are available to households with adults and children.
- There are 32 transitional housing beds available to households with adults.
- The supply of permanent supportive housing includes 48 beds for households with adults and children, 52 for households with only adults, 20 available to chronically homeless households, and 85 beds for veterans.

### **MA-35 Special Needs Facilities**

- There are 292 beds in licensed community care facilities, including 44 beds in group homes, 68 beds in adult residential facilities, and 180 beds in residential care facilities for the elderly.

### **MA-40 Barriers to Affordable Housing**

- The provision of affordable housing can be constrained by a number of factors, such as public policies on housing and residential investment, including: land use controls, residential development standards, off-site improvements, and the permit and approval process.

### **MA-45 Non-Housing Community Development**

- The major employment sectors in the city are agriculture, education and health care services, retail, and manufacturing.
- Educational attainment remains one of the biggest employment challenges in Madera. Nearly 45 percent of Madera residents have less than a high school diploma. Conversely, less than 14 percent have a college degree. Individuals who earned the highest educational attainment

level have the highest median earnings (\$54,238), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings (\$17,329) – a difference of over \$35,000 annually. The Madera region remains less competitive compared to other regional locations due to the lack of shovel-ready industrial properties.

- The most noticeable trend affecting business and the economy appears to be the skills gap in the workforce – the gap between the job skills needed and the skills available within the local workforce.

## MA-10 Number of Housing Units – 91.210(a)&(b)(2)

### Introduction

Table 38 outlines the housing stock by type and vacancy for the city of Madera, Madera County, and California. As the table shows, the city of Madera has a slightly larger proportion of single family detached units compared to the state, and a smaller proportion than the county. From 2000 to 2014 single family detached units increased from 65 to 72 percent of the total housing stock in Madera.

**Table 38 – Housing Stock by Type and Vacancy  
 City of Madera, Madera County, and California  
 2000 and 2014**

DOF Estimates		Total	Single Family		Multifamily		Mobile Homes	Occupied	Percent Vacant
			Detached	Attached	2 to 4	5 Plus			
<b>City of Madera</b>									
Units	2000	12,520	8,158	742	1,292	2,027	301	11,977	-
Percent		100%	65%	6%	10%	16%	2%	96%	4%
Units	2014	17,240	12,414	324	2,167	1,886	449	16,117	--
Percent		100%	72%	2%	13%	11%	3%	93%	7%
<b>Madera County</b>									
Units	2000	40,387	30,876	1,336	2,107	2,691	3,377	36,155	-
Percent		100%	77%	3%	5%	7%	8%	89.42%	11%
Units	2014	49,584	39,520	659	3,377	2,614	3,414	43,717	-
Percent		100%	80%	1%	7%	5%	7%	88%	12%
<b>State of California</b>									
Units	2000	12,214,550	6,883,107	931,928	1,024,896	2,804,931	569,688	11,502,871	-
Percent		100%	56%	8%	8%	23%	5%	94.17	6%
Units	2014	13,845,281	8,038,217	972,976	1,119,175	3,154,907	560,000	12,731,223	-
Percent		100%	58%	7%	8%	23%	4%	92%	8%

**Data Source:** California Department of Finance (DOF), City/County Population and Housing Estimates, 2014.

Table 39 shows residential properties in Madera by type of property, as of the 2007-2011 American Community Survey. As the table shows, there is a variety in the multifamily property types where units in 5-19 unit properties make up seven percent of the total units in the city and units in 2-4 unit property types make up 12 percent.

**Table 39 – Residential Properties by Unit Number**

<b>Property Type</b>	<b>Number</b>	<b>Percent</b>
1-unit detached structure	12,535	72%
1-unit, attached structure	427	2%
2-4 units	2,143	12%
5-19 units	1,204	7%
20 or more units	699	4%
Mobile Home, boat, RV, van, etc	404	2%
<b>Total</b>	<b>17,412</b>	<b>100%</b>

**Data Source:** ACS, 2007-2011.

Table 40 shows unit size by tenure. According to the 2007-2011 American Community Survey, the city had a total of 8,059 owner-occupied units and 7,789 renter-occupied units. In both cases of owner and renter units, units with three or more bedrooms made up the majority of the unit types.

**Unit Size by Tenure**

**Table 40 – Unit Size by Tenure**

	<b>Owners</b>		<b>Renters</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
No bedroom	63	1%	668	9%
1 bedroom	32	0%	936	12%
2 bedrooms	987	12%	2,728	35%
3 or more bedrooms	6,977	87%	3,457	44%
<b>Total</b>	<b>8,059</b>	<b>100%</b>	<b>7,789</b>	<b>100%</b>

**Data Source:** ACS, 2007-2011.

**Describe the number and targeting (income level/type of family served) of units assisted with Federal, state, and local programs.**

There are many sources of affordable housing in the city of Madera. This subsection starts by discussing housing provided by the local public housing authority and housing targeted to the homeless population. Additional information about assisted housing (managed by other providers) is presented in Section MA-25 Public and Assisted Housing, below.

The Housing Authority of the City of Madera (HACM) operates 244 public housing units, which target very low-income residents. The average annual income for a resident of public housing is \$15,815.

Table 41 shows affordable units in the city of Madera that are subsidized using local funds and/or programs administered by HUD, the Low Income Housing Tax Credit Program, and the U.S. Department of Agriculture’s Rural Housing Assistance program. A total of 825 units are located in assisted, privately-owned affordable multifamily housing developments in the city.

**Table 41 – Publicly-assisted Housing Developments**

<b>Property</b>	<b>Address</b>	<b>Total # of Units</b>	<b># of Affordable Units</b>	<b>Target Population</b>
Cottonwood Creek	2236 Tozer	40	39	Special Needs
Valle de Las Brisas	101 East Adell Street	81	80	Senior
Madera Apartments	1525 East Cleveland Avenue	68	67	Non-targeted
Madera Garden Apartments	1600 N. Lake Street	65	58	Non-targeted
Sunrise Terrace	601 Sunrise Avenue	52	52	Large Family
Sherwood Pointe Apartments	338 Sherwood Way	81	80	Large Family
The Crossings at Madera	120 W. Adell Street	64	63	Large Family
Lakewood Terrace	1995 North Lake Street	76	76	Large Family
Valley Vista	1832 Merced Street	60	60	Large Family
The Village of Madera	501 Monterey Street	75	74	Large Family
Madera Family Apartments	785 Milano	40	40	-
Yosemite Manor	108 P Street	76	76	-
Arborpoint Apartments	300 W. Clark St.	64	32	Large Family
Madera Villa Apartments	2190 Schnoor	136	28	Families
<b>Total</b>		<b>978</b>	<b>825</b>	

**Data Source:** City of Madera, 2015.

In addition to these assisted multifamily units, there are hundreds of units, many of which are single family homes, that were assisted with Redevelopment Agency funding. These units have affordability restrictions for a variety of lengths from 30 to 55 years.

**Provide an assessment of units expected to be lost from the affordable housing inventory for any reason, such as expiration of Section 8 contracts.**

There are currently (2015) 825 affordable units in publicly-assisted housing developments. None of the units are at risk of expiring in the current or subsequent 5-year planning period. The expiration dates for 134 units in two of the developments, Lakewood Terrace and Madera Garden Apartments, have already passed. It is possible, although highly unlikely, that these developments had additional sources of funding that extended the affordability expiration dates.



It is important to note the Housing Authority of the City of Madera will continue to manage its inventory of 244 public housing units, and none of these units are expected to convert during the planning period.

### **Does the availability of housing units meet the needs of the population?**

While housing of a variety of types is available in the city, there is an affordability mismatch. Many low-income households are cost-burdened. The problem is worse for very low- and extremely low-income households. Also as discussed in the Needs Assessment, there are 1,106 households on the waitlist for the Housing Choice Voucher Program, indicating a need for more affordable units. Additionally, as discussed in the Needs Assessment, there is a high rate of overcrowding among renters, indicating a lack of larger rental units.

### **Describe the need for specific types of housing:**

As shown above in the data from the Department of Finance (Table 38), single family detached housing units increased by 52 percent from 2000 to 2014, while multifamily units increased by only 22 percent. In other words, the market is not building new multifamily rental units. Furthermore, the overcrowding described in the Needs Assessment section indicates that there is also a need for larger rental units.

Through the consultation and public meeting process, several service providers serving the homeless and disabled populations discussed the need for more single-room occupancy and studio apartment units for very low-income residents.

### **Discussion**

See discussion above.

## MA-15 Housing Market Analysis: Cost of Housing - 91.210(a)

### Introduction:

Housing affordability is an important factor for evaluating the housing market, as well as quality of life, as many housing problems are directly related to the cost of housing. HUD measures affordability by the number of households paying no more than 30 percent of their gross income towards housing costs, including utilities.

### Cost of Housing

Table 42 presents rents and median home values in the city of Madera and compares the values in 2011 to the base year of 2000. The median home value in Madera in 2000 was \$92,300, which increased by 104 percent to \$188,700 in 2011. The median rent also increased between 2000 and 2011 from \$441 to \$742, a 68 percent change.

**Table 42 - Cost of Housing**

	<b>Base Year: 2000</b>	<b>Most Recent Year: 2011</b>	<b>Percent Change</b>
Median Home Value	\$92,300	\$188,700	104%
Median Contract Rent	\$441	\$742	68%

**Data Source:** Census (Base Year), 2000; ACS, 2007-2011.

Table 43 presents information on the amount of rent paid by renter households. As the table shows, the majority, 61.7 percent or 4,806 renter households, paid between \$500-\$999 for rent during the period 2007-2011; 1,444 renter households (or 18.5 percent) paid less than \$500 for rent; and 1,421 households, or 18.3 percent, paid rents between \$1,000-\$1,499. Less than two percent paid \$1,500 or more for rent.

**Table 43 - Rent Paid**

<b>Rent Paid</b>	<b>Number</b>	<b>Percent</b>
Less than \$500	1,444	18.5%
\$500-999	4,806	61.7%
\$1,000-1,499	1,421	18.3%
\$1,500-1,999	96	1.2%
\$2,000 or more	22	0.3%
Total	7,789	100.0%

**Data Source:** ACS, 2007-2011.

## Housing Affordability

Table 44 presents information on housing affordability for renter and owner households by HUD Area Median Family Income (HAMFI). For very low-income renters (earning up to 50 percent HAMFI) there are an estimated 1,035 units that would be affordable. In contrast, for low-income households (earning between 50 and 80 percent HAMFI) over 4,000 rental units are available.

**Table 44 - Housing Affordability**

Percent of units affordable to Households earning	Renter	Owner
30 percent HAMFI	235	No Data
50 percent HAMFI	800	445
80 percent HAMFI	4,275	1,205
100 percent HAMFI	No Data	1,930
<b>Total</b>	<b>5,310</b>	<b>3,580</b>

**Data Source:** CHAS, 2007-2011.

## Monthly Rent

Table 45 presents information on monthly rents in three categories: HUD’s Fair Market Rents (FMR), High HOME Rents, and Low HOME rents. FMRs are gross rent estimates and are defined as the amount at which 40 percent of the standard-quality rental housing units are available in the Madera-Chowchilla MSA (excluding units with subsidized rents). High HOME rents are equal to the FMR or 30 percent of the adjusted income of a household whose income equals 65 percent of HAMFI. Low HOME rents are equal to 30 percent of the adjusted income of a household whose income equals 50 percent HAMFI.

**Table 45 – Monthly Rent (2014)**

Monthly Rent (\$)	Efficiency (no bedroom)	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
Fair Market Rent	\$576	\$580	\$785	\$1,140	\$1,251
High HOME Rent	\$576	\$650	\$785	\$945	\$1,035
Low HOME Rent	\$507	\$543	\$652	\$753	\$840

**Data Source:** HUD FMR and HOME Rents [[https://www.hudexchange.info/reports/HOME\\_RentLimits\\_State\\_CA\\_2014.pdf](https://www.hudexchange.info/reports/HOME_RentLimits_State_CA_2014.pdf)],

**Note:** Data is for the Madera-Chowchilla MSA, 2014.

## **Ability to Pay**

Table 46 shows the amount that a household can pay for housing at each income level without overpaying. The table shows maximum affordable monthly rents and maximum affordable purchase prices for homes. The affordable prices were calculated using household income limits published by HUD, conventional financing terms, and assuming that households spend 30 percent of gross income on housing costs. Households earning the 2014 median income for a family of four in Madera County (\$52,000) could afford to spend up to \$1,300 per month on housing without being considered overpaying. For renters this is a straightforward calculation, but homeownership costs are less transparent.

A household can typically qualify to purchase a home that is 2.5 to 3.0 times the annual income of that household, depending on the down payment, the level of other long-term obligations (such as a car loan), and interest rates. In practice the interaction of these factors allows some households to qualify for homes priced at more than three times their annual income, while other households may be limited to purchasing homes no more than two times their annual incomes. These factors – interest rates, insurance, and taxes – are held constant in Table 46 below in order to determine maximum affordable purchase price for households of each income category.

According to DQNews Real Estate News, the 2013 average home sale price for the city of Madera was \$151,250. Based on the assumptions used in Table 46 below, this average house price would not be affordable to extremely low-income, very low-income, or low-income households, but would be affordable to households earning the area median income. According to the 2009-2013 American Community Survey estimates, the average monthly rent for a two-bedroom unit in the city of Madera was \$747. This average rent would not be affordable to extremely low-income or very low-income households, but would be affordable to many low-income households and households earning the area median income.

**Table 46 - Ability to Pay**

<b>Extremely Low-Income Households at 30 percent of Median Family Income</b>						
Number of Persons	1	2	3	4	5	6
Income Level	\$10,900	\$12,500	\$14,050	\$15,600	\$16,850	\$18,100
Max. Monthly Gross Rent <sup>1</sup>	\$273	\$313	\$351	\$390	\$421	\$453
Max. Purchase Price <sup>2</sup>	\$44,028	\$50,491	\$56,752	\$63,012	\$68,061	\$73,111
<b>Very Low-Income Households at 50 percent of Median Family Income</b>						
Number of Persons	1	2	3	4	5	6
Income Level	\$18,200	\$20,800	\$23,400	\$26,000	\$28,100	\$30,150
Max. Monthly Gross Rent <sup>1</sup>	\$455	\$520	\$585	\$650	\$703	\$754
Max. Purchase Price <sup>2</sup>	\$73,514	\$84,017	\$94,519	\$105,021	\$113,503	\$121,784
<b>Low-Income Households at 70 percent of Median Family Income For Sale and 60 percent of MFI for Rental</b>						
Number of Persons	1	2	3	4	5	6
Income Level for Sale (70 percent MFI)	\$25,500	\$29,100	\$32,750	\$36,400	\$39,300	\$42,200
Income Level for Rental (60 percent MFI)	\$21,850	\$24,950	\$28,100	\$31,200	\$33,700	\$36,200
Max. Monthly Gross Rent <sup>1</sup>	\$546	\$624	\$703	\$780	\$843	\$905
Max. Purchase Price <sup>2</sup>	\$103,001	\$117,542	\$132,286	\$147,029	\$158,743	\$170,457
<b>Median-Income Households at 100 percent of Median Family Income</b>						
Number of Persons	1	2	3	4	5	6
Income Level	\$36,400	\$41,600	\$46,800	\$52,000	\$56,150	\$60,300
Max. Monthly Gross Rent <sup>1</sup>	\$910	\$1,040	\$1,170	\$1,300	\$1,404	\$1,508
Max. Purchase Price <sup>2</sup>	\$147,029	\$168,033	\$189,037	\$210,041	\$226,804	\$243,567
<b>Moderate-Income Households at 120 percent of Median Family Income</b>						
Number of Persons	1	2	3	4	5	6
Income Level	\$43,700	\$49,900	\$56,150	\$62,400	\$67,400	\$72,400
Max. Monthly Gross Rent <sup>1</sup>	\$1,275	\$1,455	\$1,638	\$1,820	\$1,966	\$2,112
Max. Purchase Price <sup>2</sup>	\$205,935	\$235,152	\$264,605	\$294,058	\$317,620	\$341,183

<sup>1</sup> Assumes that 30 percent of income (35 percent for moderate-income) is available for either: monthly rent, including utilities; or mortgage payment, taxes, mortgage insurance, and homeowners insurance.

<sup>2</sup> Assumes 96.5 percent loan at 4.5 percent annual interest rate and 30-year term; assumes taxes, mortgage insurance, and homeowners' insurance account for 21 percent of total monthly payments.

<sup>3</sup> 2014 HUD Metropolitan Fair Market Rent Area's Median Family Income for Madera-Chowchilla, CA MSA: \$52,000

**Data Source:** U.S. Department of Housing and Urban Development; Mintier Harnish, 2014.

### **Is there sufficient housing for households at all income levels?**

According to the 2007-2011 CHAS data most of the housing units in Madera are available to households earning at least 80 percent HAMFI. While some low-income households have difficulty finding affordable housing, especially those households that need units that consist of three or more bedrooms, rental housing is generally affordable to low- and moderate-income residents. Extremely low- and very low-income households have a difficult time locating affordable housing. The City has few affordable housing units dedicated to extremely low-income households. This conclusion is based on analyzing the data in Table 44 and was reinforced through consultations with local agencies and stakeholders, including the real estate and development community.

### **How is affordability of housing likely to change considering changes to home values and/or rents?**

The economic challenges of the past several years resulted in large price drops in homes in Madera. The city also saw many foreclosures and short sales, which contributed to dropping home values. Housing prices that were once unaffordable to even moderate-income households dropped to the point that most low-income households could afford to purchase homes. According to a local realtor, between 2007 and 2011 property values decreased from \$495/square foot to \$68/square foot and the median price range decreased from \$295,195 to \$116,489 during that same time period.

In more recent years, however, property values have increased. According to the realtor, from 2012 to 2014 property values increased by 44 percent from \$124,474 to \$177,815, and home prices are expected to increase in Madera by four to six percent in 2015. While in recent months the housing market has shown signs of strengthening, with increasing property values and a decrease in foreclosures and short sales, the Madera housing market is slower to recover than other parts of the state due to the lower incomes in the community. Additionally, as the cash investor market grows and competition with investors also increases, many low-income residents may be prevented from becoming homeowners. Rents for the most part have slightly increased since 2012 but have remained stable. Investors who typically purchase homes in Madera for rental income will likely be purchasing older and smaller homes that translate to lower rents.

### **How do HOME rents / Fair Market Rent compare to Area Median Rent? How might this impact your strategy to produce or preserve affordable housing?**

The area median rent of \$747, according to the 2009-2013 American Community Survey, is comparable to the High HOME and FMR rents for a two bedroom unit (but too high for the Low HOME rent for a two-bedroom unit). As shown in Table 45, rents for low-income units at the City's affordable apartment complexes are similar to market-rate rents. The City's housing strategy should therefore focus on those households for which market-rate rents remain unaffordable, namely very low- and extremely low-income households. For lower-income households and especially first-time buyers, it is still a very difficult housing market even with lower mortgage interest rates due to substantial down-payments required by lenders, a shrinking inventory of affordably priced homes, and competition from cash investors bidding for the same homes, which reduces the number of affordable properties available to lower-income buyers.

### **Discussion**

The housing market is becoming more stable. As the housing market continues to recover in the coming years, it is likely that costs will begin to rise and affordability will decrease, unless employment and income levels increase to support higher prices and rents. Many former homeowners have lost their homes to forced-sales and foreclosure, which were particularly high in this region during the recession. Many former homeowners have either moved to rental housing or have left the city.

## MA-20 Housing Market Analysis: Condition of Housing – 91.210(a)

### Introduction and Definitions

HUD defines housing “conditions” similarly to the way housing problems are evaluated in the Needs Assessment. These conditions, shown in Table 47, include: overcrowding, cost burden greater than 30 percent, or a lack of complete plumbing or kitchen facilities. In addition, standard housing is defined as meeting HUD Housing Quality Standards and all state and local codes, while a substandard housing unit is defined when a unit in its present condition endangers the health, safety, or well-being of an individual or family. HUD defines a unit as substandard if it is dilapidated; does not have a usable flush toilet or bathtub inside the unit for the exclusive use of a family; does not have electricity or has inadequate or unsafe electrical service; does not have a safe or adequate source of heat; or, has been declared unfit for habitation by an agency or unit of government.

Table 47 shows the number of housing units, by tenure, based on the number of “conditions” the unit had in 2011. For the majority of owner households, 53 percent (or 4,233 housing units), there was no indication of substandard housing conditions. However, for renter households, 68 percent (5,280 units) experienced at least one condition.

**Table 47 - Condition of Units**

Condition of Units	Owner Households		Renter Households	
	Number	Percent	Number	Percent
With one selected Condition	3,419	42%	4,362	56%
With two selected Conditions	407	5%	846	11%
With three selected Conditions	0	0%	45	1%
With four selected Conditions	0	0%	27	0%
No selected Conditions	4,233	53%	2,509	32%
Total	8,059	100%	7,789	100%

**Data Source:** ACS, 2007-2011.

Table 48 provides information on the year housing units were built in Madera. As the table shows, owner-occupied units tend to be newer than renter-occupied units; 60 percent of owner-occupied units have been built since 1980, in comparison to 51 percent of renter-occupied units. Overall, about 28 percent of all housing units in Madera have been built since 2000.

**Table 48 – Year Unit Built**

Year Unit Built	Owner-Occupied Units		Renter-Occupied Units	
	Number	Percent	Number	Percent
2000 or later	2,939	36%	1,501	19%
1980-1999	1,895	24%	2,517	32%
1950-1979	2,601	32%	2,857	37%
Before 1950	624	8%	914	12%
Total	8,059	100%	7,789	100%

**Data Source:** CHAS, 2007-2011.



Table 49 provides information on the number of housing units built before 1980. In 1978 the Consumer Product Safety Commission banned the manufacture of paint containing more than 0.06 percent lead by weight for use on interior and exterior residential surfaces and furniture. For this reason calculating the number of units built before 1978 helps determine the number of housing units that may be at risk of lead-based paint hazards. The U.S. Census Bureau only reports on units built by decade, so units built before 1980 is the best available information on units that may contain lead-based paint.

As Table 49 shows, a larger percentage (48 percent) of renter units were built before 1980 compared to owner units (40 percent), for a total of 44 percent of the entire housing stock. In absolute numbers there are also more rental units built before 1980. This is also true for renter housing units built before 1980 with children present. This is even more critical in that children are more at risk from lead-based paint poisoning, due to their developing brains.

**Table 49 – Risk of Lead-Based Paint**

Risk of Lead-Based Paint Hazard	Owner Units		Renter Units	
	Number	Percent	Number	Percent
Total Number of Units Built Before 1980	3,225	40%	3,771	48%
Housing Units built before 1980 with children present	1,370	17%	1,610	21%

**Data Source:** ACS (Total Units), 2007-2011; CHAS (Units with Children present), 2007-2011.

### Vacant Units

According to the Comprehensive Housing Market Analysis Report from HUD’s Office of Policy Development and Research published May 2012, much of the decline in existing home sale prices in Madera is because of a significant increase in the number of REO sales.<sup>1</sup> In 2005 and 2006, before the housing market downturn, REO sales accounted for less than 1 percent of all existing home sales in the Madera County submarket. By the end of 2007, however, this figure had risen to 7 percent, and from 2008 through 2010 REO sales accounted for approximately 70 percent of all existing home sales. REO sales accounted for 58 percent of existing home sales during the 12 months ending in April 2012, down from 64 percent during the previous 12 months. The average REO sales price in the submarket during the 12 months ending April 2012 was \$118,100, approximately 30 percent less than the \$165,800 average price of a non-REO resale. According to LPS Applied Analytics, as of April 2012, 8.5 percent of home loans in the submarket were 90 or more days delinquent, were in foreclosure, or had transitioned into REO, down from 11.3 percent in April 2011.

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<sup>1</sup> Fresno-Madera Comprehensive Housing Market Analysis. U.S Department of Housing and Urban Development Office of Policy Development and Research. Publish May 2012. [http://www.huduser.org/portal/publications/pdf/FresnoCA\\_comp\\_13.pdf](http://www.huduser.org/portal/publications/pdf/FresnoCA_comp_13.pdf).  
 Definition of REO Properties: These are properties owned by lenders as a result of foreclosure, while Abandoned REO Properties are lender-owned properties that meet the ‘abandoned’ definition listed above.

While vacant and abandoned properties had not been an issue in the past for the city, this became a problem following the foreclosure crisis in 2007. The Recession led to the foreclosure crisis, which peaked in 2010 and 2011. Presently the situation is improving as the city is no longer seeing the same number of foreclosures. As Table 50 outlines, as of December 31, 2014, there were 41 abandoned vacant units and a combined 244 REO/Abandoned REO properties in the city of Madera based on City records.

**Table 50 - Vacant Units**

	<b>Suitable for Rehabilitation</b>	<b>Not Suitable for Rehabilitation</b>	<b>Total</b>
Vacant Units	Unknown	Unknown	*
Abandoned Vacant Units	Unknown	Unknown	41
REO Properties	Unknown	Unknown	244
Abandoned REO Properties	Unknown	Unknown	**

**Data Source:** City of Madera, Neighborhood Revitalization Department, 2015.

**Notes:** \* The City of Madera does not keep track of regular vacancies in residential properties.

\*\* Tracked together with REO Properties.

### **Need for Owner and Rental Rehabilitation**

The City’s Neighborhood Revitalization Department noted that often times, property owners of vacant buildings will opt to board up their building and leave it vacant in lieu of repairs and maintenance. Although property owners have a right to do this, the City requires that if a building is left vacant or boarded up and is no longer able to be used for its purpose, the owner has 90 days to bring the property up to standard. This entails boarding and securing, painting the boards to match the exterior to maintain aesthetics in the neighborhood, registering the property, and regular maintenance. If property owners refuse to comply, enforcement and possible fines ensue.

As Madera’s ownership and rental housing ages there will be a growing need to rehabilitate these units. It is important that the City of Madera, to the maximum extent possible, maintain programs that offer ownership and rental housing rehabilitation assistance.

### **Estimated Number of Housing Units Occupied by Low or Moderate Income Families with LBP Hazards**

For the purposes of this plan, units built before 1980 are used as a proxy for units that could contain lead-based paint hazards, since lead-based paint was prohibited for use in residential units in 1978. As previously stated, about 44 percent (6,996) of all housing units (both owner- and renter-occupied units) in Madera were built before 1980, and as a result, may be at risk of a lead-based paint hazard.

## **Discussion – Housing Condition**

The effects of lead-based paint poisoning have been well-documented and include damage to the nervous system, decreased brain development, and learning disabilities. As described above, an estimated 2,980 households with children present live in housing with risk of lead-based paint.

Following the foreclosure crisis, vacant buildings became a bigger source of blight in both residential and nonresidential neighborhoods. Vacant, substandard, or unkempt buildings can discourage economic development and retard appreciation of property values. Vacant buildings are potential fire hazards and can jeopardize the ability of owners of neighboring property from securing or maintaining affordable fire insurance.

## MA-25 Public and Assisted Housing – 91.210(b)

### Introduction:

The Housing Authority of the City of Madera owns 244 public housing units ranging from apartments to single-family homes at over 50 scattered sites throughout the city. The Housing Authority also administers 791 Housing Choice Vouchers, shown in Table 51.

For specific program definitions see Section NA-45 Public Housing.

**Table 51 – Total Number of Units by Program Type**

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project-based	Tenant-based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units/vouchers available	0	0	244	791	1	10	4	0	0
# of accessible units	0	0	11	0	0	0	0	0	0

**Data Source:** Housing Authority of the City of Madera, 2014.

**Note:** \*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

## **Describe the supply of public housing developments**

The Housing Authority of the City of Madera operates 244 public housing units at over 50 sites throughout the city of Madera. The following is a list of public housing sites located in the city:

- 724 East Yosemite Avenue
- 816 East Yosemite Avenue
- 725 East 6<sup>th</sup> Street
- 817 East 6<sup>th</sup> Street
- 131 Mace Road
- 1001 East Yosemite Avenue
- 304 South "B" street
- 327 Fig Street #A and #B
- 1009 Clinton Way
- 1022 Clinton Way
- 220 Fig Street
- 316 Malone Drive
- 429 Roosevelt Drive
- 909 South Avenue
- 404 Stinson Drive
- 1208 Sunrise drive
- 822 Washington Drive
- 1017 Washington Drive
- 724 East Yosemite Avenue
- 708 Oakridge Drive
- 1319 Fountain Way
- 1113 Toronado Drive
- 1305 Sanarita Way
- 2712 Driftwood Drive
- 1400 Central Way
- 1034 Kennedy Drive
- 813-821 Terrace Place
- 408 North "C" Street
- 229 Central Avenue
- 213, 217 Cypress Street
- 201-217 Lewis Street
- 125 Park St.
- 129 Park #A
- 1045 Sharon St.
- 1053 Sharon St.
- 805 Torres Way
- 614 South Avenue
- 213 North "B" Street
- 625 South "G" Street
- 109 Clark Street.
- 127 Martin Street.
- 1004 Kennedy Street.
- 705 Ashlan Way
- 1492 Seneca Drive
- 204 Adell Street
- 721 James Way
- 103 Lynn Way
- 1608 Lucia Way
- 132 Joseph Lane
- 1451 Seneca Drive
- 1431 Riverview Drive
- 704 Deerwood Court
- 121 Monterey Drive
- 123 Santa Cruz Drive
- 211 Santa Cruz Drive
- 412 North Lake Drive
- 724 North G Street
- 701-713 North "H" Street
- 1000-1004 Adell Street
- 1105 Clark Street
- 108, 112 Cleveland Road
- 1009 Columbia Street
- 305 Grove Street
- 200 Lincoln Street
- 704 Nebraska Road
- 105, 109 Park Avenue
- 825 Sonora Street.
- 604 South Street.
- 809, 813 Terrace Place

**Describe the number and physical condition of public housing units in the jurisdiction, including those that are participating in an approved Public Housing Agency Plan:**

The Housing Authority (HACM) upkeep properties by doing routine maintenance throughout the year. HACM management and supervisory departments review general conditions of the sites. HACM staff noted how some of the major deficiencies they've dealt with recently include: the weatherization of most properties, roof replacement and/or repair, and addressing units that lack sufficient air conditioning systems due to the age of the properties. Additionally, the HACM maintenance team is responsible for the day-to-day property upkeep, work orders, and routine maintenance of the units. On a weekly basis, maintenance staff walks the sites, notes deficiencies, and makes routine minor repairs. Some repairs are done by HACM, while others are contracted out. However, in order to address a larger variety of deficiencies quicker, HACM is training its maintenance team in the HVAC and electrical fields.

**Public Housing Condition**

**Table 52 - Public Housing Condition**

<b>Public Housing Development</b>	<b>Previous Average Inspection Score</b>	<b>Most Recent Average Inspection Score</b>
AMP 1	60 (11/26/2010)	88 (7/2013)
AMP 2	70 (7/13/2010)	79 (7/2013)

**Data Sources:** HUD Physical Inspection Scores Data Sets [<http://www.huduser.org/portal/datasets/pis.html>]; Housing Authority of the City of Madera, 2015.

**Describe the restoration and revitalization needs of public housing units in the jurisdiction:**

HUD's Real Estate Assessment Center (REAC) conducts annual physical inspections of public and assisted housing. Scores range from 0 to 100. All properties start with 100 points. Each deficiency observed reduces the Asset Management Project (AMP) score by an amount dependent on the importance and severity of the deficiency. The AMP score project-based management approach was adopted by HUD around 2006, and requires Housing Authorities to organize their properties/developments into groups of units or buildings to maximize operational efficiencies. Public housing units in the city of Madera are divided into AMP regions: AMP 1 and AMP 2. AMP 1 covers units located mainly in the eastern part of the city, while AMP 2 covers units in the northern and southern part of the city. HUD provided the AMP inspection scores for 2010, while the Housing Authority provided the AMP figures for 2013. As Table 52 outlines, the inspection scores for both AMP 1 and AMP 2 improved from a score of 60 to 88 and 70 to 79, respectively.

**Describe the public housing agency's strategy for improving the living environment of low- and moderate-income families residing in public housing:**

The Housing Authority identified several goals and strategies in its most recent HUD-required Annual Plan (FY 2013). The goals and strategies are designed to improve the living environment of low- and moderate- income families residing in public housing. These goals and strategies are formed in order to promote self-sufficiency among public housing residents. An example of this is the Family Self-Sufficiency program which encourages and assists clients in increasing their earned income, thereby increasing their ability to become economically self sufficient. Resources offered through the program include: job training and searching assistance, financial counseling, credit repair, and regular one-on-one support.

**Discussion:**

The Housing Authority maintains 244 public housing units in the city of Madera, which are generally in good condition. The Housing Authority has policies in place to inspect units, perform regular maintenance, and offer support to households attempting to achieve self-sufficiency.

## MA-30 Homeless Facilities and Services – 91.210(c)

### Introduction

A variety of housing facilities and services are offered to homeless individuals by organizations within Madera, including emergency shelters, transitional housing, and permanent supportive housing options. As Table 53 shows, there are 38 emergency shelter beds available in Madera to households with adults and children, while 108 beds are available to households with only adults. An additional 12 voucher/seasonal/overflow beds are available to households with adults and children. There are 32 transitional housing beds available to households with adults. The supply of permanent supportive housing includes 48 beds for households with adults and children, 52 for households with only adults, 20 available to chronically homeless households, and 85 beds for veterans.

### Facilities and Housing Targeted to Homeless Households

**Table 53 - Facilities and Housing Targeted to Homeless Households**

	Emergency Shelter Beds		Transitional Housing Beds	Permanent Supportive Housing Beds	
	Year Round Beds (Current & New)	Voucher / Seasonal / Overflow Beds	Current & New	Current & New	Under Development
Households with Adult(s) and Child(ren)	38	12	0	48	0
Households with Only Adults	108	0	32	52	0
Chronically Homeless Households	0	0	0	20	0
Veterans	0	0	0	85	0
Unaccompanied Youth	0	0	0	0	0

**Data Source:** HUD Continuum of Care Housing Inventory Count Report, 2014.

**Note:** Totals also include beds not located in the City or County of Madera because the FMCoC also covers Fresno and Fresno County.



**Describe mainstream services, such as health, mental health, and employment services to the extent those services are used to complement services targeted to homeless persons**

Homeless support services offered within the city include the following:

- *Outreach and Engagement.* The Fresno-Madera Continuum of Care is the organization that coordinates homeless outreach and engagement, including homeless housing and service delivery. They also conduct the annual Point-in-time count.
- *Medical Services.* The Madera County Public Health Department offers a wide variety of health and educational programs for homeless persons. In addition, the Darin M. Camarena Health Center operates in Madera and provides comprehensive general medicine and dental care services for homeless persons.
- *Employment Assistance.* The Madera County Workforce Investment Board operates in Madera and assists homeless persons looking for employment. The Madera Adult School offers career and technical education, high school diplomas, and general education development to homeless individuals.
- *Substance Abuse Recovery.* The Madera County Behavioral Health Services offers substance abuse counseling and services to homeless persons.
- *Legal Aid.* The California Rural Legal Assistance (CRLA) offers legal assistance to homeless individuals in the Madera area.
- *Mental Health Care.* The Madera County Behavior Health Services offers mental health counseling and services to homeless persons.
- *Veteran Services.* The Housing Authority administers the Veteran’s Affairs Supportive Housing (VASH) program, a sub-program of the Housing Choice Voucher program. The VASH program provides voucher rental assistance specifically for qualifying homeless veterans.
- *Public Assistance Benefits and Referrals.* The Fresno-Madera Continuum of Care is the organization that assists homeless persons with identifying public assistance programs and also administers referrals to homeless individuals seeking public services.
- *Family Crisis Shelters and Childcare.* The Madera Child Welfare & Adult Protective Services administers a 24 hour hotline for information and referral of child abuse/neglect. The Community Action Partnership of Madera County offers the Child Care Resource and Referral Program, which is information on choosing quality child care programs. The Cal-Learn program offers assistance with child care, transportation, and educational expenses for pregnant teens to attend and graduate high school.

- *Domestic Violence Support.* The Madera Child Welfare & Adult Protective Services administers a 24 hour hotline for information and referral hotline. Callers can report or obtain information or referrals to address homelessness and adult abuse or neglect.

**List and describe services and facilities that meet the needs of homeless persons, particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth. If the services and facilities are listed on screen SP-40 Institutional Delivery Structure or screen MA-35 Special Needs Facilities and Services, describe how these facilities and services specifically address the needs of these populations.**

Currently (2015) there are 278 shelter beds operated by several programs, including emergency, transitional, and permanent supportive housing programs (see Table 54 below). Specific facilities are available to each of these subgroups: Chronically homeless, homeless families with children, veterans and their families, and unaccompanied youth. The names of these facilities and the number of beds are presented below in the following table.

Table 54 detailed the breakdown of specific homeless facilities operated by various organizations in Madera. As the table shows, there are a total of 278 beds, of which 86 beds are for households with children, 192 beds are for households without children, 20 beds are for children, and 85 beds are for Veterans. The beds available for different types of households or individuals exceeds the total number of beds because many facilities have beds available for multiple purposes rather than beds reserved for one type of household or individual.

**Table 54– 2014 Continuum of Care Homeless Assistance Programs: Housing Inventory Count Report**

Organization name	Project name	Beds for households w/ children	Units for households w/ children	Beds for households without children	Child beds	Veteran beds	Year-round beds	Total beds
<b>Permanent Supportive Housing</b>								
Community Action Partnership of Madera	Shunammite Place	0	0	15	15	0	15	15
The Housing Authority of the City of Madera	VASH Madera	48	13	37	5	85	85	85
<i>Permanent Supportive Housing Subtotal</i>		<i>48</i>	<i>13</i>	<i>52</i>	<i>20</i>	<i>85</i>	<i>100</i>	<i>100</i>
<b>Transitional Housing</b>								
Madera Rescue Mission	Disciples Housing Program	0	0	24	N/A	0	0	24
Madera Rescue Mission	Women’s Transitional Center	0	0	8	N/A	0	0	8
<i>Transitional Housing Subtotal</i>		<i>0</i>	<i>0</i>	<i>32</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>32</i>
<b>Emergency Shelter</b>								
Community Action Partnership of Madera	Martha Diaz Shelter	2	1	16	N/A	0	0	18
Madera Rescue Mission	Family Emergency Shelter	20	4	0	N/A	0	0	20
Madera Rescue Mission	Men’s Emergency Shelter	0	0	76	N/A	0	0	76
Madera Rescue Mission	Women & Children Emergency Shelter	16	5	16	N/A	0	0	32
<i>Emergency Shelter Subtotal</i>		<i>38</i>	<i>10</i>	<i>108</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>146</i>
<b>GRAND TOTAL (ALL FACILITIES)</b>		<b>86</b>	<b>23</b>	<b>192</b>	<b>20</b>	<b>85</b>	<b>100</b>	<b>278</b>

Data Source: Fresno Housing Authority, 2014.

## **MA-35 Special Needs Facilities and Services – 91.210(d)**

### **Introduction**

There are certain segments of the population with special needs that may have difficulty finding community social services facilities as well as special supportive and housing services due to their special needs. Also, these special needs populations often have an increased need for housing, services, and facilities. Through public and private partnerships, the city of Madera continues to strive to provide services and safe, and decent, and affordable housing.

Special needs populations often benefit from supportive housing, which is a combination of housing and services intended to help people live more stable, productive lives. Supportive housing is widely believed to work well for those who face the most complex challenges, and is coupled with such social services as job training, life skills training, substance abuse programs, educational programs, and case management.

### **Including the elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents and any other categories the jurisdiction may specify, and describe their supportive housing needs**

Supportive housing for the elderly, persons with disabilities, persons with addictions, and those living with HIV/AIDS should be designed to allow the individuals to live as independently as possible. Those suffering from substance abuse might require counseling or case management and a shorter-term rehabilitation. Other more challenging/on-going conditions might require supportive services that include long-term assisted living as well as transportation and nursing care.

Former foster youth aging out of foster system also need access to facilities and programs that ensure safe, decent, and affordable housing. In addition, single-room units with supportive services located near or on site are critical for former foster youth during their transition from living in a group setting to living independently. These supportive services include life skills training, job training, and educational programs.

### **Describe programs for ensuring that persons returning from mental and physical health institutions receive appropriate supportive housing.**

The Madera County Department of Behavioral Health Services (BHS) provides and coordinates housing services for people who are mentally ill. The department works closely with facility and service providers in the county to ensure clients receive housing services and other supportive services. BHS, in collaboration with the Housing Authority, the property manager, administers a program for permanent supportive housing for homeless individuals or those at risk for being homeless and have serious mental illness.

Also, the Resources for Independence Central Valley provides housing-related services to people with disabilities, including: information and referral; landlord/tenant advocacy; home modification resources; apartment referral list; and homeowner/rental assistance.

Table 55 outlines the number of beds for different licensed community care facilities located in the city of Madera. As the table shows, there are a total of 292 beds from the licensed community care facilities identified below, including 44 beds in group homes, 68 beds in adult residential facilities, and 180 beds in residential care facilities for the elderly.

**Table 55 – Licensed Community Care Facilities**

<b>LCF Type</b>	<b>Small Family Homes</b>	<b>Group Homes*</b>	<b>Adult Residential Facility</b>	<b>Residential Care Facility for the Elderly</b>	<b>Social Rehabilitation Facility</b>	<b>Total</b>
Number of beds	0	44	68	180	0	292

**Data Source:** California Department of Social Services, Community Care Licensing Division, 2015.

**Note:** \* Only includes group homes for children. No data available for Adult Group Homes.

**Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. 91.315(e)**

During the planning period for the Consolidated Plan, the City will continue to fund several nonprofits and City programs that provide a range of supportive services, including meals for homebound seniors, housing counseling to persons who are homeless or at risk of becoming homeless, life skills training, job training, and case management, among other services. The City will also look for ways to support development of new housing, with increased emphasis on extremely low-income and very low-income housing.

## **MA-40 Barriers to Affordable Housing – 91.210(e)**

### **Describe any negative effects of public policies on affordable housing and residential investment.**

The provision of affordable housing can be constrained by a number of factors, including public policies on housing and residential investment. Potential barriers to affordable housing include:

- *Land use controls.* Zoning designations affect the availability of land for multifamily development.
- *Residential development standards.* Parking regulations, height limits, and open space requirements may constrain the density of a housing development, but are essential for ensuring Madera remains a safe and attractive community.
- *Off-site Improvements.* Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents.
- *Permit and approval process.* In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.

In addition, while the economy is slowly recovering, it continues to be the largest barrier in the way of the City's efforts to promote affordable housing.

## MA-45 Non-Housing Community Development Assets – 91.215 (f)

### Introduction

This section identifies economic sectors in the City of Madera where job opportunities exist and identifies reasons why some employment sector positions are not being filled. The main employment challenges are education, training, and certification deficiencies. The California Employment Development Department estimates the unemployment rate in the city of Madera to be 15.2 percent in November 2014; much higher than the statewide unemployment rate of 7.2 percent.

### Economic Development Market Analysis

#### Business Activity

As shown in Table 56, major employment sectors in the city of Madera are: Agriculture, Mining, Oil, and Gas Extraction with 18 percent of workers and 17 percent of jobs; Education and Health Care Services with 14 percent of workers and 23 percent of jobs; Retail Trade with 13 percent of workers and 15 percent jobs; and, Manufacturing with 12 percent of workers and 9 percent of jobs.

**Table 56 - Business Activity**

<b>Business by Sector</b>	<b>Number of Workers</b>	<b>Number of Jobs</b>	<b>Share of Workers (Percent)</b>	<b>Share of Jobs (Percent)</b>	<b>Jobs less workers (Percent)</b>
Agriculture, Mining, Oil & Gas Extraction	2,648	1,792	18%	17%	-1%
Arts, Entertainment, Accommodations	1,337	984	9%	9%	0
Construction	684	481	5%	4%	0
Education and Health Care Services	2,046	2,457	14%	23%	9%
Finance, Insurance, and Real Estate	511	345	4%	3%	0
Information	177	97	1%	1%	0
Manufacturing	1,756	982	12%	9%	-3%
Other Services	992	874	7%	8%	1%
Professional, Scientific, Management Services	701	320	5%	3%	-2%
Public Administration	1,061	N/A*	7%	N/A*	N/A*
Retail Trade	1,851	1,638	13%	15%	3%
Transportation and Warehousing	429	112	3%	1%	-2%
Wholesale Trade	575	271	4%	3%	-1%
<b>Total</b>	<b>13,707</b>	<b>10,353</b>	<b>--</b>	<b>--</b>	<b>--</b>

**Data Source:** ACS (Workers), 2007-2011; Longitudinal Employer-Household Dynamics (Jobs), 2011.

**Note:** \* No data available.

Table 57 identifies the labor force in Madera. According to the 2007-2011 American Community Survey, the total civilian labor force was 24,578, with about 89 percent of the civilian population over 16 years of age employed. This means that Madera had an estimated 10.88 percent unemployment rate. The unemployment rate for individuals ages 16-24 years was significantly higher (24.84 percent) than the unemployment rate of all Madera.

**Table 57 - Labor Force**

Total Population in the Civilian Labor Force	24,578
Civilian Employed Population 16 years and over	21,905
Unemployment Rate	10.88
Unemployment Rate for Ages 16-24	24.84
Unemployment Rate for Ages 25-65	5.53

**Data Source:** ACS, 2007-2011.

Table 58 identifies the number of people working in specific occupations by sector. The Construction, Extraction, Maintenance, and Repair sector had the highest number of people employed (6,541 people), followed by the Sales and Office sector, with 4,221 people employed.

**Table 58 - Occupations by Sector**

<b>Occupations by Sector</b>	<b>Number of People</b>
Management, business, and financial	2,517
Farming, fisheries, and forestry occupations	1,513
Service	2,381
Sales and office	4,221
Construction, extraction, maintenance, and repair	6,541
Production, transportation, and material moving	1,485

**Data Source:** ACS, 2007-2011.

Table 59 identifies the average travel time for commuting to work for Madera residents. As the table shows, the majority, 66 percent (11,380 individuals) have a travel time of 30 minutes or less.

**Table 59 - Travel Time**

<b>Travel Time</b>	<b>Number</b>	<b>Percentage</b>
< 30 Minutes	11,380	66%
30-59 Minutes	4,441	26%
60 or More Minutes	1,378	8%
Total	17,199	100%

**Data Source:** ACS, 2007-2011.



Table 60 identifies the educational attainment of Madera residents by employment status. As is typically the case, those with a higher level of educational attainment have less trouble obtaining employment and have lower rates of unemployment. Although the data reveals that the highest number of civilians employed earned less than a high school diploma, it is important to point to the large number of them are not in the labor force, either because they have given up looking for a job, they cannot find one, or simply they choose to be unemployed for other reasons.

**Table 60 - Educational Attainment by Employment Status**

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	6,650	813	4,634
High school graduate (includes equivalency)	3,985	253	1,203
Some college or Associate's degree	4,617	385	1,684
Bachelor's degree or higher	2,199	32	370

Data Source: ACS, 2007-2011.

Table 61 identifies the educational attainment by age in Madera. Nearly 45 percent of Madera residents have less than a high school diploma. Conversely, less than 14 percent have a college degree. Educational attainment remains one of the biggest employment challenges in Madera.

**Table 61 - Educational Attainment by Age**

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	1,421	2,883	2,448	2,637	1,754
9th to 12th grade, no diploma	1,722	1,635	1,097	1,397	544
High school graduate, GED, or alternative	2,096	1,726	1,505	2,210	1,084
Some college, no degree	1,619	1,604	1,447	1,861	929
Associate's degree	190	704	437	648	173
Bachelor's degree	32	554	515	813	446
Graduate or professional degree	0	119	201	399	173

Data Source: ACS, 2007-2011.

Table 62 identifies the educational attainment by median earning in the past 12 months. As is typically the case, higher educational attainment levels equate to higher median earnings. As the table shows, individuals who earned the highest educational attainment level have the highest median earnings (\$54,238), while individuals who earned the lowest educational attainment level, less than a high school graduate, have the lowest median earnings (\$17,329) – a difference of over \$35,000 annually.

**Table 62 – Median Earnings in the Past 12 Months**

<b>Educational Attainment</b>	<b>Median Earnings in the Past 12 Months</b>
Less than high school graduate	\$17,329
High school graduate (includes equivalency)	\$25,823
Some college or Associate's degree	\$33,322
Bachelor's degree	\$45,739
Graduate or professional degree	\$54,238

**Data Source:** ACS, 2007-2011.

**Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?**

The major employment sectors in Madera are agriculture, education and health care services, retail, and manufacturing.

**Describe the workforce and infrastructure needs of the business community:**

**Infrastructure needs**

According to a strategic report prepared in 2014 by the Comprehensive Economic Development Strategy Committee of Madera County, specific infrastructure needs in the city include the need to increase capacity of the existing sewer collection system to accommodate development of commercial property north of the County Fairgrounds and commercial and residential development in northeast Madera. There is also a need for storm drainage to prevent flooding of residential and commercial areas; and additional roads are needed to open up land-locked industrial property. According to the Comprehensive Economic Development Strategy Committee, the Madera region remains non-competitive with other regional locations due to the lack of shovel-ready industrial properties.

**Workforce needs**

Many areas of the state have enjoyed some steady economic growth post-Recession, driven mostly by the high-tech and biotech sectors. More recently the state and nation have seen a drop in unemployment rates, however, this is in sharp contrast to the unemployment rate in Madera, which is still in the double digits. One of the main impediments to the city’s ability to attract or retain industrial sectors other than agriculture is the lack a qualified workforce. The most noticeable trend affecting business and the economy appears to be the skills gap in the workforce – the gap between the job skills needed and the skills available within the local workforce.

**Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.**

One statewide initiative that is expected to have an economic impact locally is the California High-Speed Rail. The planned line would connect Los Angeles with San Francisco by 2029 and allow for future extensions to San Diego and Sacramento. The segment from Merced to Fresno passes through the city of Madera, and as of January 2015, construction on the first section of the system from Madera to Fresno is underway. The high-speed rail authority projected that construction of the system will create 450,000 permanent jobs through the new commuters that will use the system, and that the Los Angeles-San Francisco route will generate a net operating revenue of \$2.23 billion by 2023. More specifically the first segment's construction is expected to generate 20,000 jobs over five years with the Phase 1 system, which includes Madera.

With the high-speed rail project underway, it is crucial that Madera residents prepare themselves and are properly assessed and trained for the jobs the project requires. In order to assist with the preparation of the workforce, the high-speed rail authority approved a "Targeted Hiring Initiative," which calls for hiring goals where at least 30 percent of all work hours on the project to be worked by employees who live in "economically disadvantaged areas," and that 10 percent of that work must be done by "disadvantaged workers" including people who are homeless, veterans, single parents, those receiving public assistance, and those lacking a high school diploma.

According to the Madera County Economic Development Commission, other local initiatives that are expected to have an economic impact in the city include:

- The Avenue 12 and Highway 99 Interchange Project, which is an \$84 million project that will include the construction of a new Avenue 12 overpass, modifications along westbound and eastbound Avenue 12, and reconfiguration of Road 29. The southbound State Route 99, Avenue 12 exit, and Golden State Boulevard will be reconfigured and a new southbound on-ramp from Avenue 12 will be constructed.
- The State of California is building the \$100 million Madera County courthouse in the city of Madera. The four-story, 123,000 square foot building will have 10 courtrooms.
- The California State Legislature voted to ratify Governor Brown's Tribal-State Gaming compact with the North Fork Mono Tribe, bringing the \$350 million resort/hotel/casino closer to construction.

In October 2014 the Chukchansi Gold Resort & Casino in Coarsegold, about 30 miles northeast of Madera, closed down. This closure has had serious economic impacts to Madera since the casino was one of the largest employers, with a workforce of about 1,400 people from Madera County. In January 2015 leaders from the Tribe came together and expressed how they will continue their efforts to reopen the casino. In February 2015 the California Employment Development Department awarded the Madera County Workforce Investment Board an emergency grant of \$500,000 to assist workers laid-off from the casino closure.

### **How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?**

Educational attainment levels, basic work-readiness, and job-keeping skills continue to be an issue in the hiring and retention of Madera residents. In addition the Madera County Economic Development Commission identified that “baby boomers” are exiting the workforce at a faster rate than new workers are entering. This poses a problem for employers because the population is not there to fill the jobs. This problem will only escalate as more baby boomers enter retirement.

### **Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.**

The Madera County Workforce Assistance Center is a partnership of various community agencies working together to assist the residents of Madera. Some of the services they provide include:

- assistance with finding a job;
- referral to a school or training to improve workforce skills;
- assistance with housing, cash aid, food stamps, Medi-Cal; and,
- locating and getting involved with programs for youth.

The Workforce Assistance Center, also known as the One Stop, is operated and staffed by Madera County Workforce Investment Corporation (MCWIC). The services One Stop offers include:

- Comprehensive and specialized assessment, such as diagnostic testing and interviewing;
- Full development of individual employment plan;
- Group counseling;
- Individual counseling and career planning;
- Short-term pre-vocational services; and,
- Follow-up services, including coaching for registrants (those previously receiving intensive/training services) after entering employment.

Part of the One Stop Center includes the Business Services Unit, which is made up of members from partner agencies. The Business Services Unit develops and maintains relationships with the business community through the provision of services intended to connect employers to qualified job seekers.

The focus of the Business Services Unit is to assist local businesses to attract, train, and retain quality employees, while maximizing all available employer initiative programs. Also, the Business Services Unit of the One Stop Center plans and organizes two job fairs each year to meet local business hiring needs.

Recently the Madera County Workforce Investment Board received several grants to assist with their workforce development strategies. The Disability Employment Initiative was funded by one of those grants, and was a strategy to increase the number of individuals with disabilities in the workforce. Madera was one of five areas in the state to receive these funds. Additional grants include:

- The Veterans PG&E PowerPathway Grant, which was a regional grant with Fresno and Kings Counties to train 90 recently separated veterans as utility line workers in both gas and electric;
- The Jobs Driven National Emergency Grant is a regional grant with all 14 counties in the Central Valley, with Madera as the lead, to promote training and work based learning in identified industries and sectors such as health care, agriculture, transportation and logistics, advanced manufacturing, and renewable energy; and,
- The On the Job Training National Emergency Grant, which provided funds to subsidize wages for employers in order to expand and increase their workforce.

The Madera Workforce Assistance Center also administers the Kings View Ready, Set, Go (RSG) Program at the John W. Wells Youth Center located in the city of Madera. In 2000 the Workforce Development Office received a grant to fund the RSG program, and since then, the program has been available to youth ages 16 to 21. The program has two divisions: the In-School Youth, and the Out-of-School Youth. The former is available for high school seniors who are enrolled in school, and provides participants with instructions on employment related topics such as: job shadowing, life skills, employment readiness skills, career counseling, supportive services, and work experience. The latter is available for youth ages 18 to 21, and provides participants instruction in a specialized curriculum designed to meet the person's specific needs. In 2014 over 50 youth participated in these programs.

In addition a group of Central Valley agencies and organizations joined together to form the Central California SlingShot Consortium and Initiative. This group includes workforce investment boards, community colleges, community action agencies, economic development corporations, local jurisdictions, community-based organizations, and business and industry sector leaders. Both the Madera County Investment Board and the Madera County Economic Development Corporation are involved. The purpose of the initiative is to assure that programs produce a workforce that is in high demand by local businesses, and that local businesses see the value of (and are incentivized for) hiring local residents.

**Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?**

Yes.

**If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.**

Madera County has certain challenges for business development including: logistics and transportation, limited venture capital, and the need to continually upgrade the skill level of the resident workforce. Working with the many private and public sector partners dedicated to the economic vitality of the region, the Comprehensive Economic Development Strategy (CEDS) Committee helps drive the local economy. The Comprehensive Economic Development Strategy Committee drafted a strategy report in 2014, which outlines the following strategies:

- Grow existing industry clusters and nurture new clusters.
- Create and Expand Quality Jobs
- Continue to Develop and Enhance the Skills of the Local Workforce
- Invest in the Local Infrastructure to Support Economic Growth

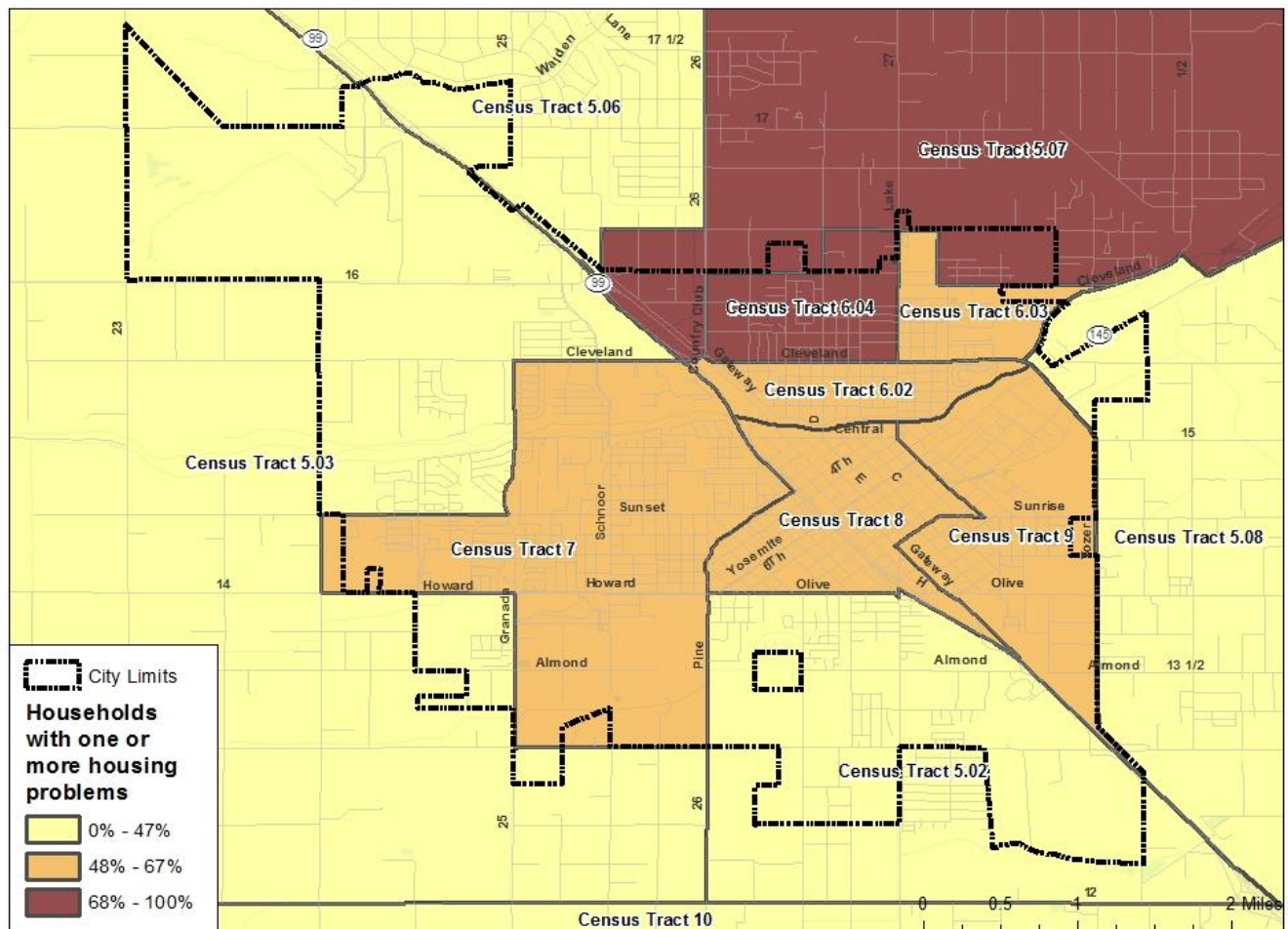
## MA-50 Needs and Market Analysis Discussion

### Are there areas where households with multiple housing problems are concentrated?

For the purposes of this Consolidated Plan, concentration is defined as an area in which the percentage of housing problems exceeds the citywide percentage of such households by 10 percentage points.

Figure 3 below show the Census Tracts within the city of Madera that have a concentration of housing problems. Citywide, 57.4 percent of households experienced one of four housing problems. There are two Census Tracts located in the northeast part of the city (portions of 5.07 and 6.04) where the percentage of households with housing problems exceeds the citywide average by 10 percentage points, indicating concentration of housing problems. However, Census Tract 5.07 is primarily outside the city limits. The portion of Census Tract 5.07 within city limits is relatively new construction, and therefore it is likely that the high incidence of housing problems is primarily an issue in the unincorporated county.

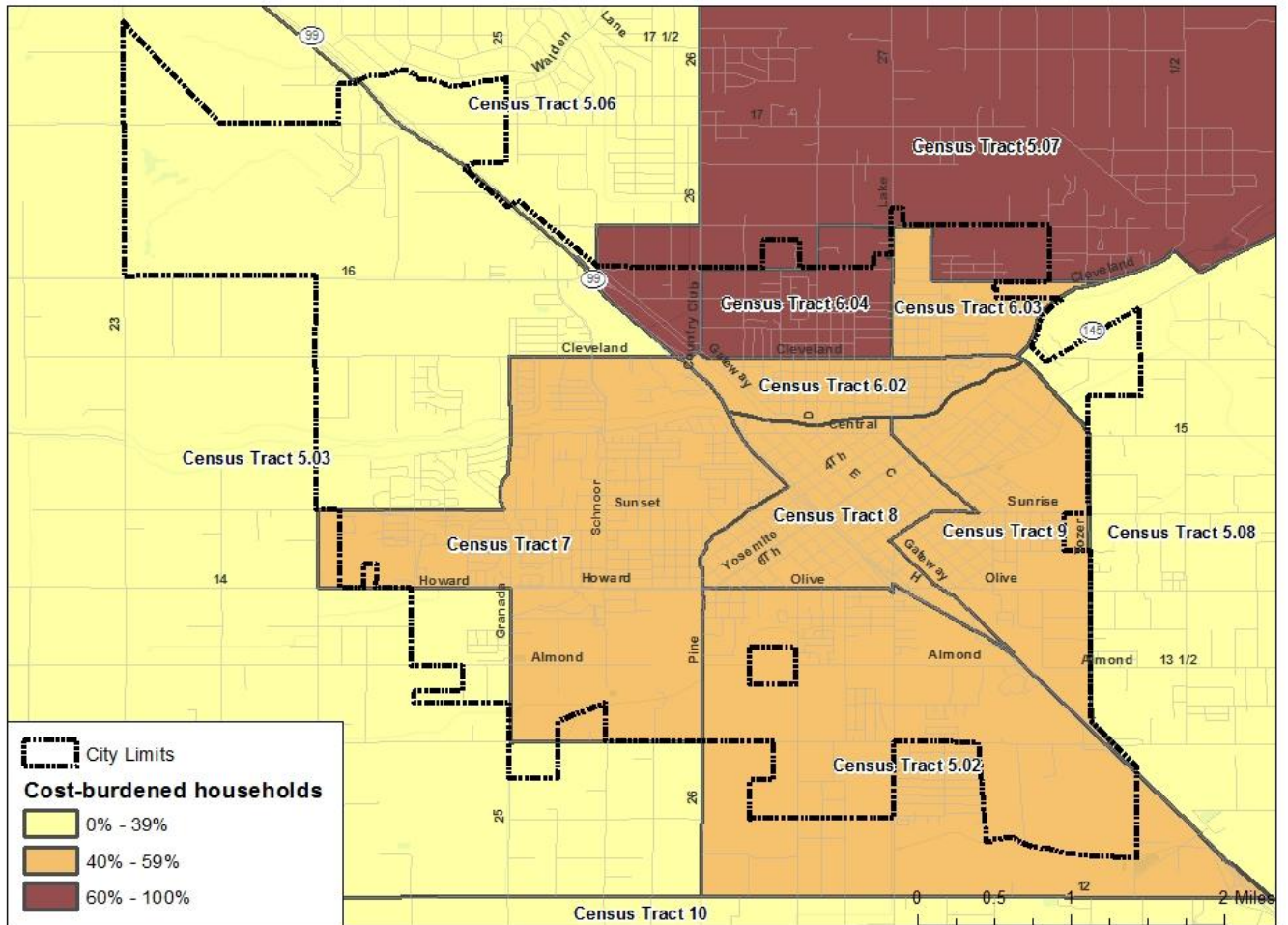
**Figure 3: Concentration of Housing Problems**



Map Source: HUD CPD Maps, 2007-2011; Mintier Harnish, 2014.

Figure 4 below shows the Census Tracts within the city that have a concentration of households that are overpaying for housing (over 30 percent). Citywide, 49.1 percent of households were overpaying. Census Tracts 5.07 and 6.04 are the two census tracts that show a concentration of households overpaying. Again, the majority of Census Tract 5.07 is outside city limits, so it is difficult to know if the City of Madera residents within this area have a high incidence of overpayment.

**Figure 4: Concentration of Cost Burden**



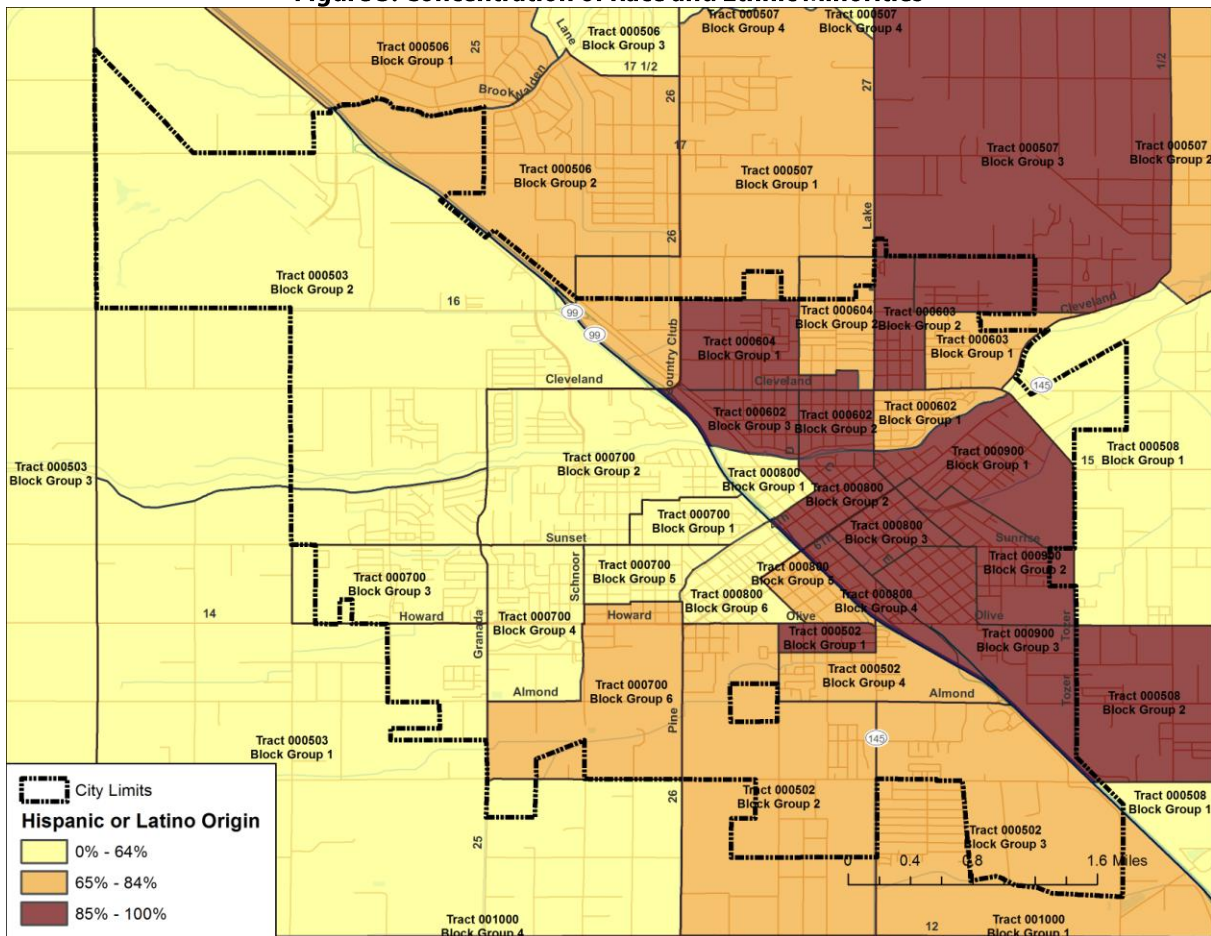


**Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated?**

An “area of minority or racial and ethnic concentration” is defined as any Census Tract in which the percentage of persons of a racial or ethnic minority exceeds the citywide percentage of such persons by 10 percentage points. The Hispanic population constitutes a majority of the total population in most block groups in Madera, and made up 75 percent of the population according to the 2007-2011 American Community Survey.

Figure 5 shows block groups with Hispanic and Latino residents as a percentage of the total population. Many block groups on the eastern side of Madera would be considered areas of Hispanic concentration, including block groups 507-3 (southern portion), 604-1, 603-2, 602-3, 6-2-2, 900-1, 800-2, 800-3, 800-4, 502-1, 900-3, and 508-2 (western portion), (see Figure 3). Two of these block groups (507-03 and 508-2) are primarily located outside city limits. The lowest percentage of Hispanic population is found in the block groups in western Madera. There are no block groups with a concentration of residents of any other race/ethnicity.

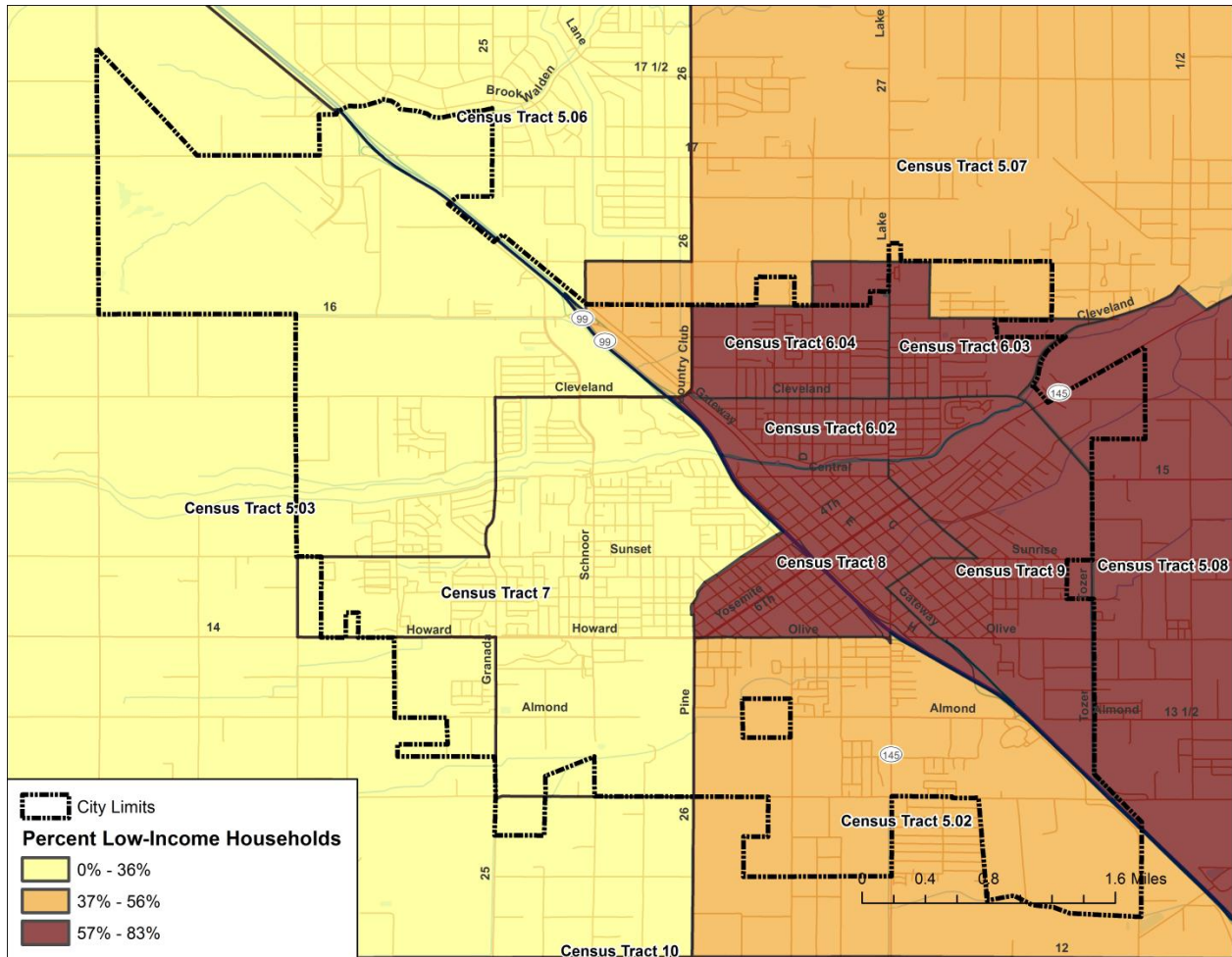
**Figure 5: Concentration of Race and Ethnic Minorities**



Map Source: HUD CPD Maps, 2014

An “area of low-income concentration” is defined as any Census Tract in which the percentage of low-income households (earning less than 80 percent of the area median income) exceeds the citywide average by 10 percentage points. Citywide, 47 percent of households are low-income. Based on the data, Census Tracts 5.08 (portion), 6.04, 6.03, 6.02, 8, and 9, located in the eastern part of the city, are areas of low-income concentration (see Figure 6). However, Census Tract 5.08 is primarily outside city limits and there is very little residential in the portion of the census tract within city limits.

**Figure 6: Concentration Low-income Households**



Map Source: HUD CPD Maps, 2014

### **What are the characteristics of the market in these areas/neighborhoods?**

A number of barriers exist for residents in these areas. With higher numbers of low-income and minority households, these areas are often historically underserved communities facing disproportionate housing problems, such as overcrowding and cost burden, greater public investment and infrastructure needs, less accessible public facilities such as parks, and a need for increased public safety services, such as police and fire stations.

### **Are there any community assets in these areas/neighborhoods?**

Several parks and community assets serve the areas identified above, including Courthouse Park, Centennial Park (with a pool complex), McNally Memorial Park, Knox Park, Rotary Park, Community Gardens, Frank Bergon Senior Center, Pan American Community Center and Park, Sunrise Rotary Sports Complex, Millview Gym, Rotary Youth Hut, and the Veron McCullough Fresno River Trail. In addition, three schools are located within these areas, including the Martin Luther King Jr. Middle School, the Sierra Vista Elementary School, and the Cottonwood Head Start Center. The most significant community assets in this area are the John W. Wells Youth Center, located at the Centennial Park facility, and the Camarena Health Centers, located in Downtown Madera.

### **Are there other strategic opportunities in any of these areas?**

The areas shown above are located in or within a short distance of the central core of Downtown Madera. More recently, people have noticed the importance of a strong central core and researchers have reported on the recent return to Main Streets and downtowns. This shift in attitude may help these areas as investments and resources may soon enter these neighborhoods. This may be in the form of infill or new facilities and infrastructure; new service providers locating in the central area; and, in general, economic and community development in the core of the city.

## Strategic Plan

### SP-05 Overview

#### Strategic Plan Overview

This section contains the Strategic Plan for housing and community development that will guide the City of Madera's investment of Community Development Block Grant (CDBG) funding during the 2015-2019 planning period. The City of Madera's priority needs were identified through an extensive public input process. The City will use its available CDBG resources to fund activities that will achieve the goals identified in the plan and address the priority needs.

The Consolidated Plan embodies and reflects three overall goals, which relate to the major commitments and priorities of HUD. These goals serve as the basis for the actions the City will use to meet these needs. The goals are listed below in no particular order:

- **Decent Housing.** Provide decent affordable housing for low-income and homeless persons and increase the supply of supportive housing to enable persons with special needs to live with dignity.
- **Suitable Living Environment.** Provide a suitable living environment by improving the safety and livability of neighborhoods and improving access to health and wellness programs.
- **Expanded Economic Opportunities.** Expand economic opportunities by creating jobs accessible to low-income persons and empowering low-income persons to achieve self-sufficiency.

The City anticipates funding activities using a variety of sources, including CDBG, HOME, the General Fund, and grants received by the City. The City will work with local and regional nonprofits, as well as affordable housing developers, to implement many of the activities. The City will also undertake public improvements using internal staff and contractors.

## **SP-10 Geographic Priorities**

### **Geographic Area**

The City is not proposing any geographic area targeting. The Geographic Priority Areas table is therefore not included. However, the City uses CDBG funds within eligible CDBG census tracts and has submitted a request for a technical assistance grant to identify and establish a geographic area of operation to qualify as a Community Based Development Organization (CBDO). This would allow the City to establish new programs, and would likely result in the City proposing geographic targeting in subsequent consolidated plans and/or annual plans.

### **General Allocation Priorities**

*Describe the basis for allocating investments geographically within the jurisdiction.*

The City of Madera does not intend to target funds on a geographic basis, but rather on the basis of need over the planning period. In consultation with City staff, service providers, and community groups, no particular areas were identified as needing a high level of investment.

Certain types of projects, including affordable housing and accessibility improvements, were consistently ranked as a high priority. Given the difficulties that already exist in implementing these types of projects, it does not make sense to further limit them to a certain area within the City. Most of the services available in the City are open to all residents.

## SP-25 Priority Needs

### Priority Needs

After broad community and stakeholder outreach, the City identified the following priority needs, all of which are high priority. Projects will only be considered for funding within the Consolidated Plan period if they address these high priority needs.

**Table 63 – Priority Needs Summary**

<b>Priority Need Name</b>	<b>Priority Level</b>	<b>Description</b>	<b>Populations Served</b>	<b>Associated Goals</b>	<b>Basis for Relative Priority</b>
Homeless Services and Facilities	High	Provide funding for services and facilities serving the homeless populations.	<i>Homeless:</i> Chronic Homelessness, Individuals, Families with Children, Mentally Ill, Chronic Substance Abuse, Veterans, Persons with HIV/AIDS, Victims of Domestic Violence, Unaccompanied Youth	Decent Housing  Suitable Living Environment	Focus Group Meetings, Community Forum, Community Needs Survey identified this as a priority need
Affordable Housing	High	Increase the number of quality affordable housing units, both rental and owner occupied.	<i>Income:</i> Extremely Low, Low, Moderate <i>Family Types:</i> Large Families, Families with Children, Elderly, Public Housing Residents <i>Homeless:</i> Chronic Homelessness, Individuals, Families with Children, Mentally Ill, Veterans, Unaccompanied Youth <i>Non-homeless Special Needs:</i> Elderly, Frail Elderly, Persons with Mental Disabilities, Persons with Physical Disabilities, Persons with Developmental Disabilities, Persons with Alcohol or Other Addictions	Decent Housing	Focus Group Meetings, Community Forum, Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need

<b>Priority Need Name</b>	<b>Priority Level</b>	<b>Description</b>	<b>Populations Served</b>	<b>Associated Goals</b>	<b>Basis for Relative Priority</b>
Homebuyer Counseling	Low	Homebuyer counseling provides counseling to renters wishing to become homeowners and to existing owners to help them stay in their homes.	<i>Income: Low, Moderate, Middle</i>	Decent Housing	Focus Group Meetings, and the Community Needs Survey identified this as a priority need
Down Payment Assistance	High	Assisting new homebuyers by offering loans to qualifying low and moderate income homebuyers to help them buy their first home.	<i>Income: Low, Moderate</i>	Decent Housing	Focus Group Meetings identified this as a priority need
Homeowner Assistance Rehabilitation and Modernization	High	Provides services for low- and moderate-income individuals who own their homes, but need assistance to make it safe, functional, and/or accessible.	<i>Income: Low, Moderate</i>	Decent Housing Suitable Living Environment	Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need
Public Facility Improvements	High	Installation or reconstruction of public facilities and improvements, focusing on the highest priority facilities of parks; storm drainage, sewer and water facilities; and street, bike, and sidewalk improvements.	<i>Income: Extremely Low, Low, Moderate</i> <i>Family Types: Large Families, Families with Children, Elderly, Public Housing Residents</i> <i>Non-homeless Special Needs: Elderly, Frail Elderly, Persons with Physical Disabilities, Non-housing Community Development</i>	Suitable Living Environment	Focus Group Meetings, Community Forum, Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need

Priority Need Name	Priority Level	Description	Populations Served	Associated Goals	Basis for Relative Priority
Neighborhood Revitalization	High	Provides neighborhood revitalization and code enforcement services in targeted areas to protect against blighting conditions and improve the quality of life.	Non-housing Community Development	Suitable Living Environment	Focus Group Meetings, Community Forum, Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need
Public Facilities: Services for Disabled Persons	High	Provides programs, services, and public improvements to improve community awareness and facilitate access for disabled persons in the community.	<i>Non-homeless Special Needs:</i> Elderly, Frail Elderly, Persons with Mental Disabilities, Persons with Physical Disabilities, Persons with Developmental Disabilities	Suitable Living Environment	Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need
Youth Services	High	Includes programs engaging youth to provide job and employment training and life skills training.	<i>Other:</i> Youth, Non-housing Community Development	Suitable Living Environment  Expanded Economic Opportunities	Focus Group Meetings, Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need
Senior Services	High	Includes programs, services, and community facilities to support seniors.	<i>Non-homeless Special Needs:</i> Elderly, Frail Elderly	Suitable Living Environment	Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need



Priority Need Name	Priority Level	Description	Populations Served	Associated Goals	Basis for Relative Priority
Fair Housing Activities	High	Provides programs to facilitate fair housing opportunities in Madera.	<i>Income:</i> Extremely Low, Low, Moderate <i>Family Types:</i> Large Families, Families with Children, Elderly, Public Housing Residents <i>Non-homeless Special Needs:</i> Elderly, Frail Elderly, Persons with Mental Disabilities, Persons with Physical Disabilities, Persons with Developmental Disabilities, Persons with Alcohol or Other Addictions, Persons with HIV/AIDS and their Families	Decent Housing  Suitable Living Environment	Focus Group Meetings, Community Forum, and the Community Needs Survey identified this as a priority need
Public Services: Planning Activities	High	Includes the preparation of plans and studies to facilitate an increase in the supply of affordable housing and/or improvement in the quality of life in CDBG targeted areas.	<i>Income:</i> Extremely Low, Low, Moderate <i>Family Types:</i> Large Families, Families with Children, Elderly, Public Housing Residents <i>Homeless:</i> Chronic Homelessness, Individuals, Families with Children, Mentally Ill, Chronic Substance Abuse, Veterans, Persons with HIV/AIDS, Victims of Domestic Violence, Unaccompanied Youth <i>Non-homeless Special Needs:</i> Elderly, Frail Elderly, Persons with Mental Disabilities, Persons with Physical Disabilities, Persons with Developmental Disabilities, Persons with Alcohol or Other Addictions, Persons with HIV/AIDS and their Families	Decent Housing  Suitable Living Environment  Expanded Economic Opportunities	Focus Group Meetings, Community Forum, Community Needs Survey, Needs Assessment, and Market Analysis identified this as a priority need

Priority Need Name	Priority Level	Description	Populations Served	Associated Goals	Basis for Relative Priority
Workforce Training	High	Includes workforce training and job readiness programs.	<i>Income: Low, Moderate</i> Non-housing Community Development	Expanded Economic Opportunities	Focus Group Meetings, Community Forum, Community Needs Survey, and the Market Analysis identified this as a priority need
Small Business Loans	High	Provides loans to qualifying small business to facilitate the creation and retention of jobs.	Non-housing Community Development	Expanded Economic Opportunities	Community Forum and Community Needs Survey identified this as a priority need

## SP-30 Influence of Market Conditions

### Influence of Market Conditions

**Table 64 – Influence of Market Conditions**

<b>Affordable Housing Type</b>	<b>Market Characteristics that will influence the use of funds available for housing type</b>
Tenant Based Rental Assistance (TBRA)	Of the 10,434 housing units with three or more bedrooms, 67 percent are owner-occupied, while almost 50 percent of households are renters. Given the high rate of overcrowding among renters, this indicates a potential mismatch between the City’s housing inventory and the housing needed by renter households who want to locate units that meet the occupancy standards established under the Tenant Based Rental Assistance program.
TBRA for Non-Homeless Special Needs	Madera’s advisory committee on issues related to the disabled community (the “Madera ADA Advisory Council”) has indicated that there are too few residential units available to accommodate the physically disabled. The Committee has indicated that expanding use of universal design features in housing construction will help facilitate the housing needs of the disabled.
New Unit Production	According to the State of California Department of Finance Population and Housing Estimates, there was very limited increase in housing units in the City of Madera between 2011 and 2014. More specifically, single detached housing units increased in number by 1.4 percent from 12,240 housing units to 12,413, while housing units with five or plus units increased by only six units. In other words, the market has been slow to increase supply (particularly the supply of multifamily housing). However, this market trend would not interfere with any rental housing program that relies on public subsidies that encourage affordable rental housing construction. Furthermore, the City will continue to provide incentives to developers and property owners for the construction of affordable housing including density bonuses for units for lower-income, senior and large-family households.
Rehabilitation	For owner-occupied households, fewer than half have substandard housing conditions. However, for renter-occupied units, the comparable figure is almost 70 percent. Since It is sometimes difficult to persuade rental property owners to accept the affordability restrictions required by CDBG loans and other financing sources, this makes rehabilitation of rental housing more difficult. In addition, Madera faces the problem of over-crowded, substandard housing occupied by agricultural workers, some of whom are undocumented. These circumstances present serious health and safety problems and substandard housing conditions, such as electrical hazards and inadequate toilet, shower, heating, and kitchen facilities.
Acquisition, including preservation	The low availability of multifamily rental housing to acquire is a primary factor in Madera. Construction costs for rehabilitation and the availability of private and/or tax credit financing is also a factor.

## SP-35 Anticipated Resources

### Introduction

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

**Table 65 - Anticipated Resources**

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation : \$	Program Income: \$	Prior Year Resources : \$	Total: \$		
CDBG	Public - Federal	Admin, Public Services and Public Improvements/ Capital Projects	\$898,556	\$0	\$745,395	\$1,642,951	\$2,780,000	The City is a CDBG entitlement jurisdiction .
CalHOME	Public - State	Housing— Owner Occupied Residential Rehabilitation	\$3 million	\$0	\$0	\$3 million	Unknown	This is a competitive grant.
HOME	Public- State	Housing— Owner Occupied Residential Rehabilitation	\$700,000	\$0	\$0	\$700,000	Unknown	This is a competitive grant.
CalHome	Public – State	Housing—First Time	\$420,561	\$0	\$0	\$420,561	Unknown	This is a competitive grant.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation : \$	Program Income: \$	Prior Year Resources : \$	Total: \$		
		Homebuyer						
CDBG	Public - Federal	Continuum of Care	\$13,511	\$0	\$0	\$13,511	Unknown	The City is a CDBG entitlement jurisdiction

**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied**

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

**If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

As of the writing of this Consolidated Plan, no publicly-owned land or property within the city has been identified that would be used to address identified needs. However, the City could use some CDBG funding to acquire such land over the course of the planning period. Furthermore, the City may consider the use of surplus land for the development of affordable housing units.

**Discussion**

The City attempts to maximize the use of all of its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

### SP-40 Institutional Delivery Structure

*Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.*

**Table 66 - Institutional Delivery Structure**

<b>Responsible Entity</b>	<b>Responsible Entity Type</b>	<b>Role</b>	<b>Geographic Area Served</b>
City of Madera Grants Administration Department	Government	Lead Agency - oversight of the implementation, contracting, and monitoring of the CDBG Program. Also provides Fair Housing administration.	N/A

### Assessment of Strengths and Gaps in the Institutional Delivery System

The working relationship between the City and the organizations described elsewhere in the Consolidated Plan are strong. The size of the City provides the opportunity for direct and fast communication between its partners. As a result of these factors, gaps in program services or program delivery are typically not a result of poor institutional structure or lack of intergovernmental cooperation, but rather due to shortcomings in available resources.

**Availability of services targeted to homeless persons and persons with HIV and mainstream services**

**Table 67 - Homeless Prevention Services Summary**

<b>Homelessness Prevention Services</b>	<b>Available in the Community</b>	<b>Targeted to Homeless</b>	<b>Targeted to People with HIV</b>
<b>Homelessness Prevention Services</b>			
Counseling/Advocacy	X	X	
Legal Assistance	X	X	
Mortgage Assistance	X		
Rental Assistance	X	X	
Utilities Assistance	X	X	
<b>Street Outreach Services</b>			
Law Enforcement			
Mobile Clinics			
Other Street Outreach Services	X	X	
<b>Supportive Services</b>			
Alcohol & Drug Abuse	X	X	
Child Care	X		
Education	X	X	
Employment and Employment Training	X		
Healthcare	X		
HIV/AIDS	X		
Life Skills	X	X	
Mental Health Counseling	X	X	
Transportation	X		
<b>Other</b>			
Other			



**Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)**

The City of Madera participates in the Fresno Madera Continuum of Care (FMCoC). The Fresno and Madera Continuum of Care is a consortium of community organizations, private and public, not-for-profit and for-profit entities committed to ending homelessness in Fresno and Madera. The City's strategy to address homelessness is identified in the Fresno Madera Continuum of Care Ten Year Plan to End Homelessness: 2006-2016. In summary, the Plan to End Homelessness is built upon the concept that the most effective solution to homelessness is to address immediate crisis basic needs before homelessness occurs, rapidly re-house the homeless through affordable local housing, and ensuring necessary supports are in place to promote sustainability and stability.

The Fresno and Madera Continuum of Care is overseen by a Governing Board, which coordinates and facilitates the planning process and oversees the distribution of funding. The Governing Board is comprised of both elected and appointed members representing the range of organizations and groups needed to end homelessness, including homeless service providers, consumers and advocates, city, county and state agencies, and business and foundation leaders.

**Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above**

Included within this Continuum of Care are schools, faith organizations, local businesses and employers, civic organizations, and concerned individuals, as well as public and private providers and service-funders that help address the needs of people who are homeless. Shelter providers, mental health organizations, substance abuse treatment programs, domestic violence counseling centers, employment assistance groups, housing developers, and state and city government offices all play key roles in the organization. Through outreach and consultation, the following general housing needs were identified for the homeless and formerly homeless:

- More extremely low-income and very low-income units;
- More single-room occupancy, studios, and dormitory style units for single adults, specifically for former foster youth, veterans, and disabled individuals who may prefer and may be accustomed to living individually;
- More transitional housing options for individuals who have left homeless shelters but are on the waitlist for a Housing Choice Voucher;
- More homeless shelters for men, especially returning Veterans, and

- More transitional housing for single men.

**Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs**

The City of Madera hopes to address these needs by first identifying appropriate programs and services to provide in the City, then providing local services, facilities, and programs over time to assist target-income residents. The City will work closely with its nonprofit partners to determine whether there are any funding resources or collaborative relationships (e.g. shared space) that would facilitate greater local service provision.

**SP-45 Goals Summary**  
**Goals Summary Information**

**Table 68 – Goals Summary**

<b>Goal Name</b>	<b>Start Year</b>	<b>End Year</b>	<b>Category</b>	<b>Geographic Area</b>	<b>Needs Addressed</b>	<b>Funding</b>	<b>Goal Outcome Indicator</b>
Decent Housing	2015	2016	Affordable Housing	Citywide	Downpayment Assistance	\$420,561 remains from a larger grant received from CalHome.	Direct financial assistance to homebuyers: 8 households assisted
Decent Housing	2015	2016	Affordable Housing	Citywide	Homebuyer Counseling	\$2,100 (\$350 for each household) CalHome	Public service activities for low/moderate-income housing benefit: 6 households assisted
Decent Housing	2015	2017	Affordable Housing	Citywide	Homeowner Assistance - Rehabilitation and Modernization	\$3.7 Million from CalHome and HOME.	Homeowner housing rehabilitated: 89 households assisted
Homeless Prevention	2015	2019	Homeless	Citywide	Homeless Services and Facilities	\$50,000 from CDBG over five-year period, about \$13,511 for the first year	Homelessness Prevention: 196 persons assisted

<b>Goal Name</b>	<b>Start Year</b>	<b>End Year</b>	<b>Category</b>	<b>Geographic Area</b>	<b>Needs Addressed</b>	<b>Funding</b>	<b>Goal Outcome Indicator</b>
Suitable Living Environment	2015	2019	Non-Housing Community Development	Census Tracts 6.02, 6.03, 6.04, 7.00, 8.00, and 9.00	Neighborhood Revitalization	\$2 million over five year period, so \$400,000 per year	Other: 1,340 code enforcement cases
Suitable Living Environment	2015	2019	Non-Housing Community Development	Census Tracts: 6.02, 6.03, 6.04, 7.00, 8.00, and 9.00	Neighborhood Revitalization	CDBG \$163,570	Other: 35,000 graffiti incidences
Suitable Living Environment	2015	2016	Non-Homeless Special Needs	Citywide	Improve Public Facilities and Services for Disabled Persons	CDBG: \$65,238	Other: Accessibility Improvements at Two Centers (Frank Bergon Senior Center and Pan American Community Center)  700 people per year
Suitable Living Environment	2015	2019	Non-Homeless Special Needs	Citywide	Senior Services	CDBG \$111,633	Public Service Activities Other than Low/Moderate Income Housing Benefit. 3,500 persons assisted (700 per year)

<b>Goal Name</b>	<b>Start Year</b>	<b>End Year</b>	<b>Category</b>	<b>Geographic Area</b>	<b>Needs Addressed</b>	<b>Funding</b>	<b>Goal Outcome Indicator</b>
Expanded Economic Opportunities	2015	2019	Non-Homeless Special Needs	Citywide	Youth Services	CDBG: \$10,000	Public Service Activities Other than Low/Moderate Income Housing Benefit. 20 persons assisted
Expanded Economic Opportunities	2015	2019	Non-Homeless Special Needs	Citywide	Workforce Training	CDBG: \$13,000	Public Service Activities Other than Low/Moderate Income Housing Benefit. 10 persons assisted

**Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)**

The City of Madera uses CDBG funds primarily for public services, economic development, and capital projects/public improvements. The City funds housing activities with Department of Housing and Community Development HOME and CalHome grants.

**SP-50 Public Housing Accessibility and Involvement**

**Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary Compliance Agreement)**

The Housing Authority of Madera (HACM) Section 504 Voluntary Compliance Agreement does not require an increase in the number of accessible units.

**Activities to Increase Resident Involvements**

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

**Is the public housing agency designated as troubled under 24 CFR part 902?**

No. HACM is in good standing under 24 CFR 902.

**Plan to remove the ‘troubled’ designation**

HACM is not identified as “troubled.”

## **SP-55 Barriers to affordable housing**

### **Barriers to Affordable Housing**

The provision of affordable housing can be constrained by a number of factors. Potential barriers to affordable housing include:

- *Land use controls.* Zoning designations can affect the availability of land for multifamily development. There tend to be fewer sites available for multifamily development than single family development.
- *Residential development standards.* Parking regulations, height limits, and open space requirements may constrain the density of a housing development, but are essential for ensuring Madera remains a safe and attractive community.
- *Off-site Improvements.* Off-site improvements can be a major cost of development, but are essential to orderly development, the provision of services, and the health and safety of residents.
- *Permit and approval process.* In addition to the cost of fees on new projects, the amount of time required to process them varies by project, and the developer generally must pay holding costs, such as property taxes, during this time.
- *Construction costs.* Construction costs can be a major barrier, especially when prevailing wage law is triggered.
- *Availability of financing.* Securing financing for affordable housing is more difficult than market rate housing.

### **Strategy to Remove or Ameliorate the Barriers to Affordable Housing**

The City is committed to removing or reducing barriers to affordable housing whenever possible. The City's Housing Element contains a variety of actions to address these barriers, including:

- Providing incentives for the development of affordable housing, such as density bonus, priority processing, expedited review, and modification of development requirements, such as parking standards for special needs housing.
- Providing fee waivers and adjustments for infill projects.
- Supporting funding applications and pursuing grant funding for affordable housing.

## **SP-60 Homelessness Strategy**

### **Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

One of the City's goals relates to expanding homeless housing and services. To that end, the City expects to work with nonprofits that provide counseling and outreach to homeless persons or those at risk of homelessness. The City will continue to participate in the Fresno Madera Continuum of Care and the Madera County Homeless Coalition to coordinate regionally on homeless issues.

### **Addressing the emergency and transitional housing needs of homeless persons**

The City will address emergency shelter and transitional housing needs of the homeless population by:

1. Continuing to support the FMCoC's efforts to implement its 10-Year Plan to End Homelessness and local agencies that provide emergency and transitional housing.
2. Continuing to support the Community Action Partnership of Madera County's (CAPMC) Shunammite Place women's permanent supportive housing program.
3. Continuing to support the CAPMC's leadership of the Madera County Homeless Coalition.
4. Continuing to provide support to facilitate the development of Turning Point of Central California Inc's new permanent supportive housing for men.

### **Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.**

The City's strategic plan goals contribute to helping homeless persons make the transition to permanent housing and independent living by supporting facilities operated by agencies that serve these populations and by expanding affordable housing options to these populations. Specifically, the City will:

1. Continue to incorporate and support the programs provided by Madera County Behavioral Health Department.
2. Work with and support Turning Point of Central California, Inc.
3. Work with and support CAPMC.



4. Work with and support the homeless providers of Madera County Office of Education and Madera Unified School District.

**Help low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families who are likely to become homeless after being discharged from a publicly funded institution or system of care, or who are receiving assistance from public and private agencies that address housing, health, social services, employment, education or youth needs**

The City will help low-income individuals and families avoid becoming homeless by expanding affordable housing opportunities in the city. The City will also consider providing funding for service providers that serve these populations and assist residents in becoming self-sufficient. The City will continue to encourage participation in the Madera County Homeless Coalition and collaborate with:

- the Central California Women’s Facility
- the Madera County Sherriff’s Department
- the City of Madera Police Department
- the Madera County Department of Social Services
- the Madera County Workforce Investment Corporation
- the Madera Rescue Mission
- the Housing Authority of the City of Madera
- First 5 Madera
- Madera Unified School District
- Madera County Office of Education
- Madera County Behavioral Health
- Madera County Department of Social Services
- Madera Community Hospital
- Camarena Health Centers

## **SP-65 Lead based paint Hazards**

This section outlines programs the City will pursue over the next five years to evaluate and reduce lead-based paint hazards. According to the Needs Assessment almost half of all renter-occupied units were built before 1980. Since older units are more at-risk of lead-based paint, programs that help renter-occupied housing are critical.

### **Actions to address LBP hazards and increase access to housing without LBP hazards**

The City will continue to enforce building, electrical, mechanical and fire codes to assure safe housing. The City shall continue to explore new sources of revenue to make its code enforcement programs self-sufficient, and work toward reinitiating the Neighborhood Improvement Program and developing new programs. However with the loss of Redevelopment funds, it depends on the State to administer funding for the Neighborhood Improvement Program. Information programs will be developed and technical assistance will be provided to educate families to identify lead-based paint and to reduce the incidence of accidental ingestion of leaded paint by infants and children.

In addition, the city will continue to seek and use available funds for weatherization and energy conservation work in homes, and provide for inspection and reduction of lead-based paint hazards as priority in housing rehabilitation programs.

Finally, the City will continue to incorporate energy measures and lead-based paint removal into Housing Rehabilitation work, especially insulation and weather stripping.

### **How are the actions listed above related to the extent of lead poisoning and hazards?**

Through inspections and programs to help fund building upgrades, the hazards of lead poisoning should be reduced.

### **How are the actions listed above integrated into housing policies and procedures?**

These actions are part of code enforcement, and are included in weatherization and energy conservation programs, as well as in the Housing Rehabilitation program.

## **SP-70 Anti-Poverty Strategy**

### **Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families**

There are two aspects to the City's anti-poverty strategy: Economic Development and direct services.

Economic development activities as a means to reduce the number of poverty level families through the creation and retention of new jobs tied to a Small Business Revolving Loan Program funded by CDBG and administered by the Madera County Economic Development Commission in partnership with the Madera County Workforce Investment Corporation. The loans are used by businesses within the City of Madera to increase job opportunities to low and moderate-income persons. As the loans are recaptured they are lent out to other businesses to create or retain jobs for targeted citizens.

The programs and policies for producing and preserving affordable housing set forth in the housing component of the Consolidated Plan will be coordinated with these new wage earners so that they can take advantage of new housing opportunities. To the extent that the Revolving Loan Program is used to create new jobs, the number of people benefiting from this effort will be reported, including an estimate of the number of poverty level families assisted.

In addition to the economic development-based approach identified above, the City will pursue the following anti-poverty strategies:

- Provide support services to low-income households to achieve self-sufficiency: child care, youth services, and elderly services.
- Provide targeted youth services to teach job training and life skills.
- Reduce concentration of poverty through geographic dispersion of affordable housing. The City will encourage affordable housing developments that locate outside of existing low-income neighborhoods. This geographic dispersion allows for increased opportunities for low-income households.

### **How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan?**

Dispersion of affordable housing can indirectly reduce poverty by expanding opportunities for better schools and access to job centers.

## **SP-80 Monitoring**

**Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

The City of Madera Grants Administration Department has the monitoring responsibilities for the CDBG Programs. The Department is assisted in its monitoring efforts by local agencies and governments that contract for many of the funded goods and services. Prior to issuing payment for any good or service funded under the CDBG program, the City verifies that the good or service has been provided and that the various program requirements have been met. The City assumes total responsibility for Federal requirements including environmental reviews, labor standards, bidding, prevailing wage, Section 3, and contract requirements. In addition, City staff directly monitors sub recipients on an annual basis to assure compliance with Federal regulations. The City encourages minority businesses and women-owned businesses to submit proposals for CDBG-funded projects.

## **First Year Action Plan (2015/16)**

### **AP-15 Expected Resources – 91.220(c) (1, 2)**

#### **Introduction**

The City anticipates continuing to receive CDBG funding throughout the Consolidated Plan period. The City also expects to apply for and receive HOME grants from the California Department of Housing and Community Development.

#### **Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied**

The CDBG program does not have a matching requirement. However, in evaluating the proposals for CDBG funding each year, the City uses the availability of matching funds as a factor in determining recommended allocations.

#### **If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

As of the writing of this Consolidated Plan, there was not anticipated to be any publicly-owned land or property within the City that would be used to address identified needs. The City may use some CDBG funding to acquire such land over the course of the planning period.

#### **Discussion**

The City attempts to maximize the use of all of its available funding sources by encouraging projects that access private financing (grants, loans, and donations) or other Federal or State funding resources, including tax credits. The City actively pursues available grants for housing and community development programs.

**Anticipated Resources**

**Table 69 - Expected Resources – Priority Table**

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation : \$	Program Income: \$	Prior Year Resources : \$	Total: \$		
CDBG	Public - Federal	Admin, Public Services and Public Improvements/ Capital Projects	\$897,556	\$0	Unknown	\$897,556	\$2,780,000	The City is a CDBG entitlement jurisdiction.
CalHOME	Public - State	Housing— Owner Occupied Residential Rehabilitation	\$3 million	\$0	\$0	\$3 million	Unknown	This is a competitive grant.
HOME	Public- State	Housing— Owner Occupied Residential Rehabilitation	\$700,000	\$0	\$0	\$700,000	Unknown	This is a competitive grant.
CalHome	Public – State	Housing—First Time Homebuyer	\$422,661	\$0	\$0	\$422,661	Unknown	This is a competitive grant.

## Annual Goals and Objectives

### AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

#### Goals Summary Information

**Table 70 – Goals Summary**

Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
Decent Housing	2015	2016	Affordable Housing	Citywide	Downpayment Assistance	\$420,561 remains from a larger grant received from CalHome.	Direct financial assistance to homebuyers: 8 households assisted
Decent Housing	2015	2016	Affordable Housing	Citywide	Homebuyer Counseling	\$2,100 (\$350 for each household) CalHome and CDBG	Public service activities for low/moderate-income housing benefit: 6 households assisted
Decent Housing	2015	2016	Affordable Housing	Citywide	Homeowner Assistance - Rehabilitation and Modernization	\$3.7 Million from CalHome. Over a three year period	Homeowner housing rehabilitated: 30
Homeless Prevention	2015	2016	Homeless	Citywide	Homeless Services and Facilities	CDBG: \$13,511	Homelessness Prevention: 196 persons assisted

City of Madera  
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 HUD Draft – 5/22/15

<b>Goal Name</b>	<b>Start Year</b>	<b>End Year</b>	<b>Category</b>	<b>Geographic Area</b>	<b>Needs Addressed</b>	<b>Funding</b>	<b>Goal Outcome Indicator</b>
Suitable Living Environment	2015	2016	Non-Housing Community Development	Citywide	Neighborhood Revitalization	CDBG: \$400,000	Other: 268 cases
Suitable Living Environment	2015	2016	Non-Housing Community Development	Citywide	Neighborhood Revitalization	CDBG: \$163,570	Public Facility or Infrastructure Activities Other than Low/Moderate Income Housing Benefit: 41,603
Suitable Living Environment	2015	2016	Non-Homeless Special Needs	Citywide	Improve Public Facilities and Services for Disabled Persons	CDBG: \$65,238	Accessibility Improvements at Two Centers (Frank Bergon Senior Center and Pan American Community Center)  700 people assisted, one-time funding
Suitable Living Environment	2015	2016	Non-Homeless Special Needs	Citywide	Senior Services	CDBG: \$111,633	Public Service Activities Other than Low/Moderate Income Housing Benefit: 700 persons assisted



City of Madera  
 2015 Annual Action Plan  
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<b>Goal Name</b>	<b>Start Year</b>	<b>End Year</b>	<b>Category</b>	<b>Geographic Area</b>	<b>Needs Addressed</b>	<b>Funding</b>	<b>Goal Outcome Indicator</b>
Expanded Economic Opportunities	2015	2016	Non-Homeless Special Needs	Citywide	Youth Services	CDBG: \$10,000	Public Service Activities Other than Low/Moderate Income Housing Benefit. 12 persons assisted
Expanded Economic Opportunities	2015	2016	Non-Homeless Special Needs	Citywide	Workforce Training	CDBG: \$13,000	Public Service Activities Other than Low/Moderate Income Housing Benefit. 12 persons assisted
Expanded Economic Opportunities	2015	2016	Non-Homeless Special Needs	Citywide	Small Business Loans	Various sources of funds: \$70,000 (line of credit), \$55,802 estimated 2015/2016 Revolving Loan Fund (RLF) earnings, \$160,000 amount RLF on-hand; Total \$275,395.	Businesses assisted: Eight business loans, over the five-year period.

**Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.215(b):**

Currently, the City's HUD allocation for entitlement grants does not include funding from the HOME program. For FY 2015-16, no CDBG funds will be directly used to support affordable housing projects. However, the City applies for HOME grants from the California Department of Housing and Community Development.

## **AP-35 Projects – 91.220(d)**

### **Introduction**

The activities to be undertaken during 2015-16 with CDBG funds are summarized below. This does not include programs funded by CalHOME funds or other sources. All activities identified are expected to be completed no later than June 30, 2016.

**Table 71 – Project Information**

<b>#</b>	<b>Project Name</b>
1	Administration
2	Fresno/Madera Continuum of Care
3	Scholarships for Adults Learning and Training
4	Parks – Senior Services
5	Resilient Madera Program
6	Public Works Department
7	Neighborhood Revitalization Program
8	ADA Improvements at Community Centers

### **Describe the reasons for allocation priorities and any obstacles to addressing underserved needs**

While there are several constraints to meeting the needs of low-income residents, the primary obstacle is that there is a lack of funding to fully address all needs. The economic challenges facing the nation have forced many nonprofits to cut services at a time when governmental entities and others are least able to provide them.

## Projects

### AP-38 Projects Summary

Table 72 – Project Summary

Project Name	Description	Target Area	Goals Supported	Needs Addressed	Funding
Administration	This activity funds labor and overhead costs associated with carrying out the oversight of the City's CDBG Program.	N/A		Public Services: Planning Activities	CDBG: \$166,000
Fresno/Madera Continuum of Care	Support Community Action Partnership of Madera County participation in the FMCoC	N/A	Decent Housing	Homeless Services and Facilities	CDBG: \$13,511
Scholarships for Adults Learning and Training	Scholarships for educational services, on the job training, vocational training, and certification programs.	N/A	Expanded Economic Opportunities	Workforce Training	CDBG: \$13,000
Parks – Senior Services	To provide seniors with a nutritious, balanced meal year round, excluding holidays; fitness and wellness, recreation and educational activities and programs to enhance interaction and provide opportunities to socialize and explore educational and cultural activities; and services designed for seniors impacted by their health.	N/A	Suitable Living Environment	Senior Services	CDBG: \$111,633
Resilient Madera Program	Leadership training program for low-income, young people of color.	N/A	Expanded Economic Opportunities	Workforce Training	CDBG: \$10,000
Graffiti Abatement Project	Expands graffiti removal services in five low-income CDBG Census Tracts (5.02, 6.01, 6.02, 8.0, 9.0) to revitalize these target areas.	Census Tracts: 6.02, 6.03, 6.04, 7.00, 8.00, and 9.00	Suitable Living Environment	Public Facility Improvements	CDBG: \$163,570

<b>Project Name</b>	<b>Description</b>	<b>Target Area</b>	<b>Goals Supported</b>	<b>Needs Addressed</b>	<b>Funding</b>
Neighborhood Revitalization Program	To carry out code enforcement inspections of privately owned vacant lots, tagging abandoned vehicles, inspecting housing units, businesses and organizations as complaints are filed by the public or identified by staff.	Census Tracts 6.02, 6.03, 6.04, 7.00, 8.00, and 9.00	Suitable Living Environment	Neighborhood Revitalization	CDBG: \$400,000
ADA Improvements at Community Centers	Accessibility improvements at the Pan American Community Center and the Frank Bergon Senior Center.	N/A	Suitable Living Environment	Public Facilities: Services for Disabled Persons	CDBG: \$65,238

## **AP-50 Geographic Distribution – 91.220(f)**

### **Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed**

The City is not proposing any geographic area targeting. Therefore the Geographic Priority Areas table is not included. However, the City uses CDBG funds within eligible CDBG census tracts and has submitted a request for a technical assistance grant to identify and establish a geographic area of operation to qualify as a Community Based Development Organization (CBDO). This would allow the City to establish new programs, and would likely result in the City proposing geographic targeting in subsequent consolidated plans and/or annual plans.

### **Geographic Distribution**

The City is not proposing any geographic distribution based on target areas.

### **Rationale for the priorities for allocating investments geographically**

The City did not allocate investments geographically.

### **Discussion**

No geographic priorities are proposed.

## Affordable Housing

### AP-55 Affordable Housing – 91.220(g)

#### Introduction

Although the Consolidated Plan and Action Plan focus on affordable housing, the City's only HUD funding source is CDBG, which limits the amount of funding that can be spent on affordable housing by prohibiting new construction of housing. (Other HUD programs, such as HOME, are specifically targeted to developing affordable housing. Since Madera is not an entitlement city for HOME funds, they are available to Madera on a competitive basis through the HOME and CalHOME programs only.) Other funding sources are provided to support affordable housing as available.

**Table 73 - One Year Goals for Affordable Housing by Support Requirement**

<b>One Year Goals for the Number of Households to be Supported</b>	
Homeless	0
Non-Homeless	0
Special-Needs	0
<b>Total</b>	<b>0</b>

**Table 74 - One Year Goals for Affordable Housing by Support Type**

<b>One Year Goals for the Number of Households Supported Through</b>	
Rental Assistance	0
The Production of New Units	0
Rehab of Existing Units	8
Acquisition of Existing Units	0
<b>Total</b>	<b>8</b>

#### Discussion

The City uses other funding sources, such as CalHOME, to support affordable housing goals.

## **AP-60 Public Housing – 91.220(h)**

### **Introduction**

Public housing needs are addressed through the Housing Authority of the City of Madera (HACM). The HACM is independent of the City of Madera, and the City retains no control over its funding or implementation of programs.

### **Actions planned during the next year to address the needs to public housing**

Please refer to the HA's Public Housing Authority Annual Plan for information on the ways that the Housing Authority plans to address public housing needs.

### **Actions to encourage public housing residents to become more involved in management and participate in homeownership**

HACM encourages residents to participate by holding resident meetings and question and answer workshops. HACM sends out informational flyers in both English and Spanish to inform residents of any updates and encourage feedback and comments regarding any changes.

### **If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance**

The HACM is not designated as "troubled" and is in good standing under 24 CFR 902.

### **Discussion**

Detailed information on HACM and their programs, housing resources, budgets, and financial planning and reporting is available on their website at: [www.maderaha.org](http://www.maderaha.org).



## **AP-65 Homeless and Other Special Needs Activities – 91.220(i)**

### **Introduction**

The City's strategy related to the needs of the homeless, those at risk of homelessness, and other special needs populations is focused on providing funding to the Fresno-Madera Continuum of Care (FMCoC).

### **Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including:**

#### **Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

In 2015-16 the City will be providing funding to the FMCoC to allow the Community Action Partnership of Madera County (CAPMC) staff to continue to participate in the FMCoC efforts. This funding will support the FMCoC annual point-in-time count, which assesses the needs of the homeless population. It will also support FMCoC outreach and education efforts to make sure homeless individuals and those at-risk of becoming homeless are aware of the resources available to them.

#### **Addressing the emergency shelter and transitional housing needs of homeless persons**

The FMCoC applies for and receives almost \$6 million annually in HUD homeless funds. Providing CDBG funding for CAPMC participation in the FMCoC will ensure that Madera remains eligible for HUD funds to address homelessness. For example, the FMCoC was recently awarded funding to open a permanent supportive housing project in Madera to serve seven chronically homeless men.

#### **Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The FMCoC applies for HUD funds to continue to provide operational and supportive services for the Shunammite Place permanent supportive housing facilities. In addition, the opening of the new permanent supportive housing project in Madera will provide services to seven chronically homeless men.

**Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.**

The funding for the FMCoC will support efforts to bring community awareness to the homeless populations and their issues, and provide outreach and education on the resources available for residents at-risk of becoming homeless. The Homeless Awareness Day Event in the City of Madera is a good example of this outreach and education.

## **Discussion**

In addition to services for homeless persons or those at risk of homelessness, the City's special needs populations includes seniors and disabled persons. The City will fund programs and services assisting special needs populations in 2015-16. These programs include meal deliveries and recreation/meal programming for seniors, and ADA improvements at the Frank Bergon Senior Center and Pan American Community Center.

## **AP-75 Barriers to affordable housing – 91.220(j)**

### **Introduction**

Market and governmental factors pose constraints to the provision of adequate and affordable housing. These factors tend to disproportionately affect lower-income households due to their limited resources for absorbing the costs. Local jurisdictions have little influence over the market factors, such as the cost of labor and construction materials, cost of land, and the availability of financing, or statewide and national policies, such as prevailing wage requirements and environmental protection. As discussed in the Market Analysis, other local factors that could impede affordable housing development include:

- Land Use Controls
- Residential Development Standards
- Off-site Improvement Requirements
- Permit and approval process

### **Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment**

The City is undertaking a number of actions to reduce potential barriers and constraints to affordable housing, as well as promote housing for special needs populations. These actions include providing funds in support of affordable housing development, a comprehensive Zoning Ordinance Update, regulatory incentives, and density bonuses. These are described in more detail in the City's Draft 2016-2024 Housing Element.

### **Discussion**

More information is available in the City's Draft 2016-2024 Housing Element.

## **AP-85 Other Actions – 91.220(k)**

### **Introduction**

The City of Madera uses a range of strategies to address the housing, homeless, and community development goals identified in the Consolidated Plan. This section discusses actions planned to foster and maintain affordable housing, to reduce lead-based paint hazards, to reduce the number of poverty-level families in Madera, and to coordinate activities in these areas with other entities.

### **Actions planned to address obstacles to meeting underserved needs**

The primary obstacle to meeting underserved needs is the limited amount of Federal, State, and local resources available to meet the many needs in the community. The City of Madera will continue to pursue State and Federal resources as available to meet underserved needs and support efforts of nonprofits serving the community.

### **Actions planned to foster and maintain affordable housing**

As described earlier, the City applies for HOME and CalHome funds to support its affordable housing programs. The City will continue to foster and maintain affordable housing through the following programs:

- The Downpayment Assistance Program for First Time Homebuyers;
- Counseling for first time homebuyers;
- The (On-Site) Owner-Occupied Residential Rehabilitation Program; and
- The Manufactured Housing Owner-Occupied Rehabilitation Program.

### **Actions planned to reduce lead-based paint hazards**

Lead-based paint hazards are identified and abated prior to construction or close of escrow when the City assists a housing unit built before 1978. Also, the City will continue to provide deferred, zero-interest loans through the Owner-Occupied Residential Rehabilitation Program (OOR) to abate lead-based paint hazards. This program is funded by an award from the State's HOME and CalHome Programs. The City estimates providing assistance to eight owner occupants annually. The City will also continue to provide loans for rehabilitation of manufactured housing, and estimates providing assistance to six manufactured homes annually.

### **Actions planned to reduce the number of poverty-level families**

The City's anti-poverty strategy is based on addressing and preventing homelessness and providing a range of employment opportunities and supportive services aimed at enabling those in poverty to move into the workforce. For the 2015-16 program year, four activities will be funded to address this need. These activities are:

- The Community Action Partnership of Madera County and Fresno/Madera Continuum of Care Coordination;
- Madera County Workforce Investment Center scholarships for adults learning and training;
- Madera Coalition for Community Justice Youth Leaders Program; and
- Providing small business loans through the Small Business Revolving Loan Fund.

### **Actions planned to develop institutional structure**

The City's Administrative Services Department is responsible for the management, implementation, and monitoring of the Consolidated Plan documents, including the Action Plan. The Grants Administration Division within the department is specifically charged with these tasks. The City also has a designated staff position (Grants Program Manager) to administer the programs and activities funded with CDBG funds. Staff works with the individual City divisions, such as Public Works and Planning, and the City's CDBG Review and Advisory Committee to develop procedures and coordination for administering programs. Thus, the City has already developed its institutional structure to coordinate Consolidated Plan activities.

### **Actions planned to enhance coordination between public and private housing and social service agencies**

The City will continue to work with many of the local nonprofits that provide a range of services to low-income residents. The City will also continue to participate in the Madera Homeless Coalition and Fresno-Madera Continuum of Care to implement the Ten Year Plan to End Homelessness.

## Program Specific Requirements

### AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

#### Introduction

The program-specific requirements that apply to the City are those for the CDBG program.

#### Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	\$0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan	\$0
3. The amount of surplus funds from urban renewal settlements	\$0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan.	\$0
5. The amount of income from float-funded activities	\$0
<b>Total Program Income</b>	<b>\$0</b>

#### Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income.	80%
3. Overall Benefit – A consecutive period of one, two, or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	2015, 2016, 2017

#### Discussion

The program-specific requirements that apply to the City are those for the CDBG program.

City of Madera  
**Consolidated Plan**  
2015-2019

# **APPENDIX**

*Public Noticing Materials*





# Proof of Publication

(2015.5 C.C.P.)

## NOTICE OF PUBLIC HEARINGS RE: CDBG CONSOLIDATION PLAN, ACTION PLAN & FAIR HOUSING (Spanish)

STATE OF CALIFORNIA )  
 ) ss.  
County of Madera )

I am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer of the Madera Tribune, a newspaper of general circulation, published in the City of Madera, County of Madera, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Madera, State of California, under the date of November 9, 1966, Case Number 4875 that the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

JANUARY 30, 2015

I certify (or declare) under penalty of perjury that the foregoing is true and correct.



Signature

Date: January 30, 2015

Proof of Publication - The Madera Tribune, P.O. Box 269,  
Adjudged a newspaper of general circulation by court decree  
The Madera Tribune

### AVISO DE REUNION PÚBLICA DEL DEPARTAMENTO DE VIVIENDAS Y DESARROLLO URBANO (HUD) PARA LA PREPARACIÓN PLAN CONSOLIDARIO 2015/2019 PLAN DE ACCIÓN ANUAL 2015/2016 Y ACTUALIZACIÓN AL ANÁLISIS DE IMPEDIMIENTOS A LA ELECCIÓN DE VIVIENDAS DE JUSTICIA

POR ESTE MEDIO SE HACE SABER QUE la Ciudad de Madera tendrá audiencia pública para obtener los puntos de vistas de los ciudadanos, agencias públicas y otras partes interesadas en las necesidades de las viviendas de la ciudad y el desarrollo de la comunidad, así como el uso propuesto de los fondos para alcanzar los objetivos, las prioridades y acciones para dirigirse a las necesidades para el Plan Consolidario 2015/2019, el Plan de Acción 2015/2016 y el Actualización al Análisis de Impedimentos a la Elección de Viviendas de Justicia.

Los puntos de vistas (las ideas) obtenidas durante estas reuniones serán consideradas para incluirlas en los Planes que serán presentados al Concilio de la Ciudad. Las agencias sin fines de lucro se les sugiere a asistir a las reuniones públicas mencionadas arriba para ofrecer sus opiniones y recibir información. El plazo para presentar la aplicación para una parte de los fondos estimados de lo alocado a los Servicios Públicos de la Ciudad es a las 5:00 p.m. del 20 de febrero de 2015.

El Departamento de la Vivienda y Desarrollo Urbano (HUD) de los Estados Unidos administra una variedad de programas designados a proveer viviendas decentes, expandir las oportunidades económicas, y ayudar a satisfacer las necesidades del servicio público para la comunidad. Estos programas son designados principalmente para ayudar a las familias con bajos o moderados ingresos de la comunidad. HUD requiere que todas las jurisdicciones que reciben becas por medio del Programa de Becas para el Desarrollo de la Comunidad (CDBG), debe preparar un Plan de Acción anual.

El Plan de Acción es un plan por un año para tratar las necesidades de la comunidad e incluye una descripción de los programas que deben ser implementados. Para el año fiscal 2015/2016, la Ciudad de Madera espera programar el entitulado de CDBG una subvención de HUD en la cantidad de aproximadamente \$804,863, como también \$55,802 del Programa de Préstamos Giratoria de Empresas Pequeñas y \$45,396.51 fondos sin programación. HUD y la Ciudad están inciertos de la cantidad de fondos que la Ciudad recibirá de CDBG en el 2015/2016. Esta notificación de los niveles de fondos estimados se originaron de la asignación del año pasado; pero, la Ciudad anticipa ajustar la cantidad después de las negociaciones de presupuestos finales Federales y asignaciones sean anunciados. Todos los propuestos para actividades serán incrementados propiamente o disminuidos del nivel de fondos estimados para coincidir las cantidades asignadas. Además, se exigirá a los receptores de fondos CDBG de gastar sus asignaciones antes del fin del Año del Programa 2015/2016 (30 de junio del 2016). La Ciudad esta incierta acerca de la cantidad de fondos que recibirá el 2015/2016 debido a negociaciones en curso del presupuesto federal. Este aviso se origina a partir de la asignación del año pasado, sin embargo, la ciudad anticipa ajustar la cantidad después de la finalización de las negociaciones del presupuesto federal. Además, los beneficiarios de los fondos CDBG de la Ciudad estarán obligados a gastar su asignación en o antes del año del programa 2015/2016 se termina (el 30 de junio 2015).

POR ESTE MEDIO SE HACE SABER QUE la Ciudad de Madera tendrá unas reuniones públicas para desarrollar los Planes como siguen:

- |                    |   |
|--------------------|---|
| 5 de marzo de 2015 | Revisión por el Comité de Revisión del Programa CDBG de los programas y proyectos propuestos y propósito de fondos recomendados. <b>Salón de Conferencias en la Presidencia Municipal, 5:30 p.m.</b>  |
| 1 de abril de 2015 | Submitir las recomendaciones del Comité de Revisión del Programa CDBG al Concilio de la Ciudad. <b>Salón de Conferencias en la Presidencia Municipal, 6:00 p.m.</b>   |
| 2 de abril de 2015 | Planes disponible por 30 días para ser revisados por el público en las siguientes localidades:<br>Madera City Hall      Madera Public Library      Madera Housing Authority<br>205 West Fourth Street      121 North G Street      205 North G Street<br>Madera, CA 93637      Madera, CA 93637      Madera, CA 93637 |
| 5 de mayo de 2015  | Aprobación final del los Planes. <b>Salón de Conferencias en la Presidencia Municipal, 6:00 p.m.</b>  |
| 7 de mayo de 2015  | El período de 15 días de comentarios comienza   |
| 21 de mayo de 2015 | El período de 15 días de comentarios termina  |
| 22 de mayo de 2015 | Submitir los Planes a HUD.  |

Las personas interesadas en este asunto pueden presentarse y ser escuchadas en las audiencias. Las personas de bajos y moderados recursos, personas con incapacidades, personas mayores, miembros de grupos minoritarios y residentes en las áreas donde las actividades del programa de CDBG están propuestas son sugeridas a asistir. Para más información sobre el Plan de Acción 2015/2016, por favor de contactar a Jorge Antonio Rojas, (559) 661-3693, jrojas@cityofmadera.com.

El salón de reuniones tiene acceso para personas incapacitadas y podemos suministrar servicio de traducción. Solicitudes adicionales para comodidades de asistencia para los incapacitados, sordomudos, asistencia con limitaciones para escuchar o necesidad de traductores para participar en esta reunión pública, deben hacerse con 72 horas de anticipo de la reunión. Favor de llamar a la oficina de Recursos Humanos, al (559) 661-5401. Personas que tienen dificultad de oír pueden llamar al 711 o 1-800-735-2929 para TTY Servicios de Retransmisión. También se puede llamar a 1-800-855-3000, si hablan español solamente. Personas utilizando estos números pueden decir a la operadora que se puede hablar con Jorge Antonio Rojas, (559) 661-3693, de 8:00 a.m. a 5:00 p.m., lunes a viernes, o pueden utilizar el correo electrónico de Jorge Antonio Rojas (jrojas@cityofmadera.com).

January 30, 2015  
No. 1723 - Jan. 30, 2015

/s/Sonia Alvarez, City Clerk



# MADERA CONSOLIDATED PLAN AND HOUSING ELEMENT

## TWO UPCOMING OPPORTUNITIES TO GET INVOLVED!

# FOCUS GROUP MEETINGS

*Thursday, December 18th, 2014*

Madera City Hall located at 205 West 4th Street - Madera

### FOCUS GROUP #1: SERVICE PROVIDERS

Thursday, December 18th, 2014  
10 am – 12 pm

This Focus Group discussion is geared toward organizations that provide affordable housing; services to low-income households, including homeless services and housing counseling; and organizations that provide services to special needs groups, such as farmworkers, seniors, the disabled, and youth.

### FOCUS GROUP #2: REAL ESTATE AND DEVELOPMENT PROFESSIONALS

Thursday, December 18th, 2014  
2 pm – 4 pm

This Focus Group discussion is geared toward individuals in the real estate sector, including for-profit and non-profit developers.

## HELP PLAN FOR HOUSING NEEDS IN THE CITY OF MADERA!

The City of Madera is updating its Consolidated Plan, Housing Element, and Analysis of Impediments to Fair Housing. There are two upcoming opportunities for you to participate and get involved! Please join us for one of the Focus Group meetings to share your thoughts and ideas for how we can improve community development and housing opportunities and conditions in the city of Madera.

**The Consolidated Plan** is designed to help local jurisdictions assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions. The Consolidated Plan is required by the U.S. Housing and Urban Development Department and serves as the framework for a city-wide dialogue to identify community priorities.

**The Housing Element** is part of the General Plan and contains the goals, policies, and implementation programs to guide the development of housing. State law requires the City to adopt an updated Housing Element and submit it to the State for certification.

**The Analysis of Impediments to Fair Housing** is a comprehensive review of the City's laws, regulations, and administrative policies, procedures, and practices. The review involves an assessment of how these laws, regulations, policies, and procedures affect the location, availability, and accessibility of housing, and how such conditions affect fair housing choice.

**WE INVITE YOU TO JOIN US AT THE FOCUS GROUP MEETINGS, LEARN MORE ABOUT THE CONSOLIDATED PLAN AND HOUSING ELEMENT, AND PARTICIPATE IN A DISCUSSION THAT WILL HELP SHAPE OUR COMMUNITY.**

**PLEASE RSVP TO JORGE ROJAS AT [jrojas@cityofmadera.com](mailto:jrojas@cityofmadera.com) OR 559-661-3693 BY FRIDAY, DECEMBER 12TH, 2014**

For more information contact: Jorge Rojas, Program Manager - Grants, City of Madera. Ph: 559-661-3693 | E: [jrojas@cityofmadera.com](mailto:jrojas@cityofmadera.com)

Any and all persons interested in this matter may provide comments. Persons of low and moderate income, disabled and elderly persons, members of minority groups, and persons residing in areas where Community Development Block Grant Program activities are proposed, are particularly encouraged to comment. The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in the public meeting should be made at least seventy-two (72) hours before the meeting. Please call the Human Resources Office at 559-661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Services. For more information please contact Jorge Antonio Rojas, 559-661-3693.



## PLAN CONSOLIDADO Y ELEMENTO HABITACIONAL DE LA CIUDAD DE MADERA

DOS OPORTUNIDADES PARA INVOLUCRARSE

# JUNTAS DE LOS GRUPOS DE ENFOQUE

*Jueves, 18 de diciembre del año 2014*

Edificio Municipal situado en 205 West 4th Street - Madera

### GRUPO DE ENFOQUE #1:

#### LOS PROVEEDORES DE SERVICIOS

Jueves, 18 de diciembre del año 2014

10 am – 12 pm

Esta discusión está dirigida a organizaciones que proveen viviendas asequibles; servicios a los hogares de bajos ingresos, incluyendo los servicios para personas sin hogar, servicios de consejo para obtener una habitación, y las organizaciones que proveen servicios a grupos con necesidades especiales, como los trabajadores agrícolas, personas de la tercer edad, los discapacitados, y los jóvenes.

### GRUPO DE ENFOQUE #2: AGENTES DE

#### BIENES RAÍCES Y PROFESIONALES DEL

#### DESARROLLO HABITACIONAL

Jueves, 18 de diciembre del año 2014

2 pm – 4 pm

Esta discusión se orienta a los individuos en el sector del desarrollo habitacional o agentes de bienes raíces, incluyendo el desarrollo habitacional para fines de lucro y sin fines de lucro.

## ¡AYÚDANOS A INVESTIGAR LAS NECESIDADES DE LA VIVIENDA EN LA CIUDAD DE MADERA!

La Ciudad de Madera está actualizando su Plan Consolidado, el Elemento Habitacional, y el Análisis de Impedimentos para una Vivienda Justa. Hay dos oportunidades para que usted participe y se involucre. Por favor, venga a una junta de los grupos de enfoque y comparta sus ideas sobre cómo podemos mejorar el desarrollo comunitario y las condiciones y oportunidades de vivienda en la Ciudad de Madera.

**El Plan Consolidado** delinea las prioridades de la Ciudad de Madera en las áreas de vivienda, el desarrollo comunitario, y las condiciones del mercado para que la ciudad pueda tomar decisiones de inversión basadas en datos. El Plan Consolidado es requerido por el gobierno Federal y sirve como marco para un dialogo para identificar las prioridades de la comunidad.

**El Elemento Habitacional** es parte del Plan General y contiene los objetivos, políticas, y programas de implementación para guiar el desarrollo de la vivienda. La ley estatal requiere que la Ciudad adopte un Elemento Habitacional actualizado para la certificación del Estado.

**El Análisis de los Impedimentos para una Vivienda Justa** es una revisión completa de las leyes de la Ciudad, los reglamentos, las políticas administrativas, procedimientos y prácticas. La revisión implica una evaluación de cómo estas leyes, regulaciones, políticas y procedimientos afectan la ubicación, la disponibilidad, y la accesibilidad de la vivienda, y como tales condiciones afectan las oportunidades de obtener una vivienda justa.

**LE INVITAMOS A UNIRSE CON NOSOTROS EN LA DISCUSIÓN DEL GRUPO DE ENFOQUE, A APRENDER MÁS SOBRE EL PLAN CONSOLIDADO Y ELEMENTO DE VIVIENDA, Y PARTICIPAR EN EL PROCESO QUE AYUDARA A DAR FORMA A LA COMUNIDAD.**

**FAVOR DE CONFIRMAR SU ATENDENCIA ANTES DEL VIERNES, 12 DE DICIEMBRE A JORGE ROJAS: [JROJAS@CITYOFMADERA.COM](mailto:JROJAS@CITYOFMADERA.COM) O 559-661-3693**

Para obtener más información, favor de contactar a Jorge Rojas, Director de los programas subsidios, Ciudad de Madera. T: 559-661-3693 | E: [jrojas@cityofmadera.com](mailto:jrojas@cityofmadera.com)

Las personas interesadas en este asunto pueden enviar sus comentarios. Las personas de bajos y moderados recursos, personas con discapacidades y personas mayores, miembros de grupos minoritarios y personas residentes en las áreas donde las actividades del programa CDBG están propuestas, están alentados a comentar. El salón de reuniones tiene acceso para personas discapacitadas y podemos suministrar servicio de traducción. Solicitudes adicionales para acomodar deshabilitados, sordomudos, asistencia con limitaciones para escuchar o necesidad de traductores para participar en esta reunión pública, deben hacerse con 72 horas anticipadas a la reunión. Favor de llamar a la oficina de Recursos Humanos, al (559) 661-5401. Para aquellos con limitaciones auditivas pueden llamar al 711 o al 1-800-735-2929. Para más información, por favor póngase en contacto con Jorge Antonio Rojas, (559) 661-3693.



# MADERA CONSOLIDATED PLAN AND HOUSING ELEMENT UPCOMING OPPORTUNITY TO PROVIDE YOUR INPUT!

## COMMUNITY HOUSING FORUM

*Tuesday, January 20, 2015 from 5:30 PM - 7:30 PM*

Frank Bergon Senior Center located at 238 South D Street - Madera

THE CITY IS HOSTING A COMMUNITY HOUSING FORUM TO GET INPUT FROM COMMUNITY MEMBERS ON THE MAJOR HOUSING ISSUES FACING MADERA RESIDENTS. THE INPUT GATHERED WILL BE USED TO INFORM THE ANALYSIS, STRATEGIES, AND POLICIES OF THE CONSOLIDATED PLAN, HOUSING ELEMENT, AND ANALYSIS OF IMPEDIMENTS TO FAIR HOUSING.

**ALL ARE ENCOURAGED TO ATTEND!**

### HELP PLAN FOR HOUSING NEEDS IN THE CITY OF MADERA!

The City of Madera is updating its Consolidated Plan, Housing Element, and Analysis of Impediments to Fair Housing. There is an upcoming opportunity for you to participate and get involved! Please join us for the Community Housing Forum to share your thoughts and ideas for how we can improve community development and housing opportunities and conditions in the city of Madera.

**The Consolidated Plan** is designed to help local jurisdictions assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions. The Consolidated Plan is required by the U.S. Housing and Urban Development Department and serves as the framework for a city-wide dialogue to identify community priorities.

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IF YOU ARE UNABLE TO ATTEND THE COMMUNITY HOUSING FORUM, PLEASE MAKE YOUR VOICE HEARD BY TAKING OUR QUICK SURVEY ONLINE: [HTTPS://WWW.SURVEYMONKEY.COM/S/NEEDSSURVEY\\_ENG](https://www.surveymonkey.com/s/NEEDSSURVEY_ENG)

FOR MORE INFORMATION, PLEASE CONTACT JORGE ROJAS AT [jrojas@cityofmadera.com](mailto:jrojas@cityofmadera.com)  
OR 559-661-3693

Any and all persons interested in this matter may provide comments. Persons of low and moderate income, disabled and elderly persons, members of minority groups, and persons residing in areas where Community Development Block Grant Program activities are proposed, are particularly encouraged to comment. The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, signers, assistive listening devices, or translators needed to assist participation in the public meeting should be made at least seventy-two (72) hours before the meeting. Please call the Human Resources Office at 559-661-5401. Those who are hearing impaired may call 711 or 1-800-735-2929 for TTY Relay Services. For more information please contact Jorge Antonio Rojas, 559-661-3693.



## PLAN CONSOLIDADO Y ELEMENTO HABITACIONAL DE LA CIUDAD DE MADERA

UNA OPORTUNIDAD PARA INVOLUCRARSE

# FORO COMUNITARIO

*martes, 20 de enero del año 2015, 5:30 PM - 7:30 PM*

Frank Bergon Senior Center situado en 238 South D Street - Madera

LA CIUDAD ESTÁ ORGANIZANDO UN FORO DE LA VIVIENDA COMUNITARIA PARA OBTENER LA OPINIÓN DE LOS MIEMBROS DE LA COMUNIDAD SOBRE LOS PROBLEMAS DE VIVIENDA QUE ENFRENTAN LOS RESIDENTES DE LA CIUDAD DE MADERA. SUS OPINIONES SERAN UTILIZADAS PARA INFORMAR LOS ANÁLISIS, ESTRATEGIAS, Y POLÍTICAS DEL PLAN CONSOLIDADO, EL ELEMENTO HABITACIONAL, Y EL ANALYSIS DE LOS IMPEDIMENTOS PARA UNA VIVIENDA JUSTA.

**¡TODOS ESTÁN INVITADOS!**

**¡AYÚDANOS A INVESTIGAR LAS NECESIDADES DE LA VIVIENDA EN LA CIUDAD DE MADERA!**

La Ciudad de Madera está actualizando su Plan Consolidado, el Elemento Habitacional, y el Análisis de Impedimentos para una Vivienda Justa. Hay una oportunidad para que usted participe y se involucre. Por favor, venga a el foro comunitario y comparta sus ideas sobre cómo podemos mejorar el desarrollo comunitario y las condiciones y oportunidades de vivienda en la Ciudad de Madera.

**El Plan Consolidado** delinea las prioridades de la Ciudad de Madera en las áreas de vivienda, el desarrollo comunitario, y las condiciones del mercado para que la ciudad pueda tomar decisiones de inversión basadas en datos. El Plan Consolidado es requerido por el gobierno Federal y sirve como marco para un dialogo para identificar las prioridades de la comunidad.

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**El Análisis de los Impedimentos para una Vivienda Justa** es una revisión completa de las leyes de la Ciudad, los reglamentos, las políticas administrativas, procedimientos y prácticas. La revisión implica una evaluación de cómo estas leyes, regulaciones, políticas y procedimientos afectan la ubicación, la disponibilidad, y la accesibilidad de la vivienda, y como tales condiciones afectan las oportunidades de obtener una vivienda justa.

SI NO PUEDE ASISTIR A EL FORO COMUNITARIO, HAZ OÍR TU VOZ Y TOMA UNA ENCUESTA BREVE EN EL INTERNET:  
[HTTPS://WWW.SURVEYMONKEY.COM/S/PLANCONSOLIDADO](https://www.surveymonkey.com/s/planconsolidado)

PARA OBTENER MÁS INFORMACIÓN, PÓNGANSE EN CONTACTO  
CON JORGE ROJAS: [JROJAS@CITYOFMADERA.COM](mailto:jrojas@cityofmadera.com) O 559-661-3693

Las personas interesadas en este asunto pueden enviar sus comentarios. Las personas de bajos y moderados recursos, personas con discapacidades y personas mayores, miembros de grupos minoritarios y personas residentes en las áreas donde las actividades del programa CDBG están propuestas, están alentados a comentar. El salón de reuniones tiene acceso para personas discapacitadas y podemos suministrar servicio de traducción. Solicitudes adicionales para acomodar deshabilitados, sordomudos, asistencia con limitaciones para escuchar o necesidad de traductores para participar en esta reunión pública, deben hacerse con 72 horas anticipadas a la reunión. Favor de llamar a la oficina de Recursos Humanos, al (559) 661-5401. Para aquellos con limitaciones auditivas pueden llamar al 711 o al 1-800-735-2929. Para más información, por favor póngase en contacto con Jorge Antonio Rojas, (559) 661-3693.

## COMMUNITY CALENDAR



MARK SMITH/THE MADERA TRIBUNE

Dozens of residents gather inside Madera's Veterans of Foreign Wars Post 1981 for the group's first Sunday breakfast of 2015. VFW members helped cook up a full breakfast for diners, which they do the first Sunday of every month.

Sunset Ave. Contact: 232-4165.

**Madera Rescue Mission Auxiliary luncheon/meeting** — 11:30 a.m., Jan. 16, Valley West Christian Center, 101 West Adell St. Chili to be served. Lori and Jacqueline McClure to provide musical entertainment. Donations accepted. Contact: Betty Smith, 674-4969.

### Saturday, Jan. 17

**Truckers Fellowship** — 5:30 p.m., Jan. 17, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

**Chowchilla Community Awards Dinner** — 5:30 p.m., Jan. 17, Farnesi's Steakhouse, 230 E. Robertson Blvd. Dinner, awards, installation of Chowchilla Chamber of Commerce officers, drawing. \$35 per person. RSVP: 665-5603.

### Sunday, Jan. 18

**A Course in Miracles** — 1 p.m., Jan. 18, Spiritual Awareness Center, 218 S. D St. A self-help study program of spiritual psychotherapy. Contact: 661-1948.

### Tuesday, Jan. 20

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Jan. 20, at Elks Lodge, 112 W. 6th St. Buy-in is \$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

**Forum on housing needs** — 5:30 to 7:30 p.m., Jan. 20, Frank Bergon Senior Center, 238 S. D St. Forum on Madera's affordable housing and community development needs. Input wanted to update Five-Year Community Development Block Grant Consolidated Plan, the Housing Element and the Analysis of Impediments to Fair Housing. Contact: Jorge Rojas, 661-3693 or jro-

jas@cityofmadera.com.

**"Protecting Our Children" town hall meeting** — 6 p.m., Jan. 20, VFW Hall, 2026 N. Granada Drive. Sponsored by County Supervisor Rick Farinelli. Speakers Leanne Kozub, Robin Leppo, Dennis Koch, and former Congressman George Radanovich will speak on threats to children and what the community can do to help. Free to public. Contact: 662-6030.

### Friday, Jan. 23

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 23, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

### Saturday, Jan. 24

**Truckers Fellowship** — 5:30 p.m., Jan. 24, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone wel-

come. Contact: Martin Key, 675-8432.

### Tuesday, Jan. 27

**Madera Democratic Club** — 6 p.m., Jan. 27, Round Table Pizzeria, 1930 Howard Road. Contact: 674-1925.

### Friday, Jan. 30

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 30, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

### Saturday, Jan. 31

**Truckers Fellowship** — 5:30 p.m., Jan. 31, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

**Madera FFA dinner-dance** — Cocktails at 5:30 p.m., dinner at 6 p.m., Jan. 31, Peters Brothers Social Hall, 1135 S. Granada Drive. Tickets are \$40 each or \$280 for a table of eight. Guests must be 21 and older. New York steak dinner, live and silent auction, door prizes, dancing. Contact: any Madera South Ag teacher or 675-4475.

### Tuesday, Feb. 3

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Feb. 3, at Elks Lodge, 112 W. 6th St. Buy-in is \$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

### Tuesday, Feb. 17

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Feb. 17, at Elks Lodge, 112 W. 6th St. Buy-in is \$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

### Tuesday, Feb. 24

**Madera Democratic Club** — 6 p.m., Feb. 24, Round Table Pizzeria, 1930 Howard Road. Contact: 674-1925.

WENT TO THE COMMUNITY CALENDAR, SEND EMAILS TO: CLOUD@MADERATRIBUNE.NET

1-17-15

## COMMUNITY CALENDAR

### Today, Jan. 17

**Truckers Fellowship** — 5:30 p.m., Jan. 17, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-5432.

**Chowchilla Community Awards Dinner** — 5:30 p.m., Jan. 17, Farnesi's Steakhouse, 230 E. Robertson Blvd. Dinner, awards, installation of Chowchilla Chamber of Commerce officers, drawing. \$35 per person. RSVP: 665-5603.

### Sunday, Jan. 18

**A Course in Miracles** — 1 p.m., Jan. 18, Spiritual Awareness Center, 218 S. D St. A self-help study program of spiritual psychotherapy. Contact: 661-1948.

**Potenta luncheon** — 12:30 to 3 p.m., Jan. 18, Italo-American Club, 331 South D St. Chicken and sausage potenta to be served. Donation is \$13. Contact: Jeannie Rollins, 718-9817.

**Pancake breakfast** — 7:30 to 11 a.m., Jan. 18, Oddfellow Lodge, corner of Avenue 15 and Road 29. The Oddfellows and Rebekahs will host a breakfast of pancakes, eggs, ham or sausage and beverage. Cost is



COURTESY OF BOBBY KAHN

Chris Green, of US Racks and vice president of the Greater Madera County Industrial Association, accepts a plaque from the Madera High School Robotics Team in appreciation of GMCIA's ongoing support of the robotics program.

\$6 for adults and \$3 for children. Contact: Kathy Roberts, 674-2583.

**Blood drive** — 7:45 a.m. to 12:30 p.m., Jan. 18, St. Joachim's Church, 401 W. 6th St. Donors must be at least 17 years old. Contact: 673-3290.

### Tuesday, Jan. 20

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m., Tuesday, Jan. 20, at Elks Lodge, 112 W. 6th St. Buy-in is \$15,

second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 708-2739.

**Forum on housing needs** — 5:30 to 7:30 p.m., Jan. 20, Frank Bergon Senior Center, 238 S. D St. Forum on Madera's affordable housing and community development needs. Input wanted to update Five-Year Community Development Block Grant Consolidated Plan, the Housing Element and the Analysis of Impediments to Fair Housing. Contact: Jorge Rojas, 661-3693 or jo-

jas@cityofmadera.com.

**"Protecting Our Children" town hall meeting** — 6 p.m., Jan. 20, VFW Hall, 2026 N. Granada Drive. Sponsored by County Supervisor Rick Farinelli. Speakers Leanne Kozubi, Robin Leppo, Dennis Koch, and former Congressman George Radanovich will speak on threats to children and what the community can do to help. Free to public. Contact: 682-6030.

### Thursday, Jan. 22

**Madera Republican Women Federated meeting** — 11:45 a.m. check in, noon lunch, Jan. 22, Madera Municipal Golf Course, 23200 Avenue 17. Cost is \$10. Program will feature Sgt. Justin Bond, veteran and director of the nonprofit Our Heroes' Dreams. RSVP to jopenlas@gmail.com.

### Friday, Jan. 23

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 23, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

### Saturday, Jan. 24

**Truckers Fellowship** — 5:30 p.m., Jan. 24, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

### Monday, Jan. 26

**South East Garden Club** — 6 p.m., Jan. 26. The ladies of the South East Garden Club will meet at a member's home. Call for details. Contact: Maxine Barnett, 674-1695.

### Tuesday, Jan. 27

**Madera Democratic Club** — 6 p.m., Jan. 27, Round Table Pizza, 1930 Howard Road. Contact: 674-1925.

### Friday, Jan. 30

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 30, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

**Good to Go Dinner** — 4:30 to 6 p.m., Jan. 30, First Christian Church, 2300 Sunset Ave. Dinner to support Camp Fire in Madera and more than 250 boys and girls in Madera County. Includes whole barbecue tri-tip, beans and a loaf of bread for \$30. Pick up at First Christian Church. Tickets sell out. For tickets, call 673-5771.

### Saturday, Jan. 31

**Truckers Fellowship** — 5:30 p.m., Jan. 31, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

# COMMUNITY CALENDAR

1-14-15

## Today, Jan. 14

**Madera Babe Ruth General Meeting** — 6:30 p.m., Jan. 14, Round Table Pizza, 1930 Howard Road. All managers required to attend. Letters of intent for coaches due at the meeting. Contact: rcpron@comcast.net.

## Friday, Jan. 16

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 16, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

**Madera Rescue Mission Auxiliary luncheon/meeting** — 11:30 a.m., Jan. 16, Valley West Christian Center, 101 West Adell St. Chili to be served. Lori and Jacqueline McClure to provide musical entertainment. Donations accepted. Contact: Betty Smith, 674-4969.

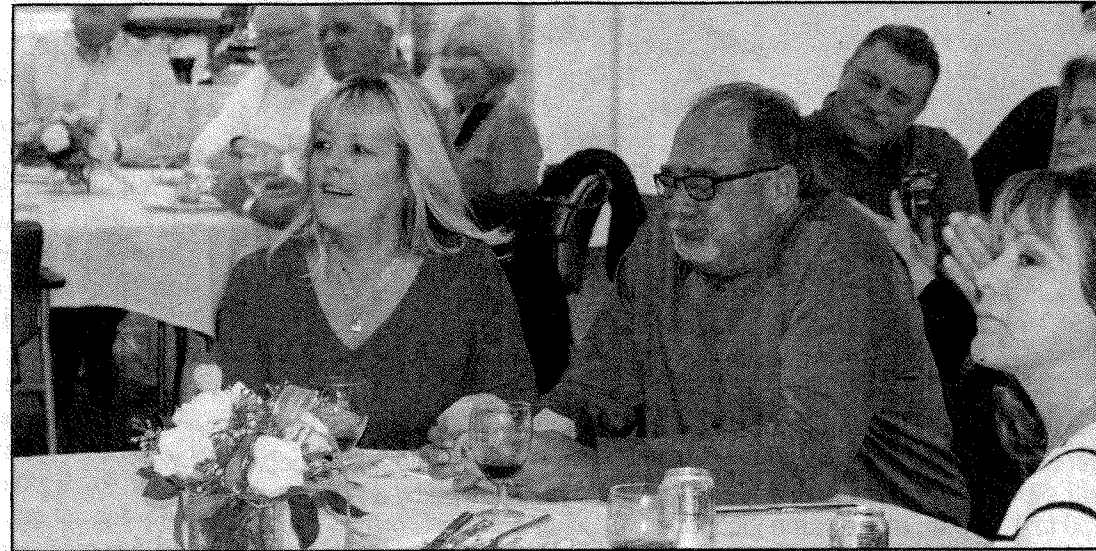
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COURTESY OF VALLEY CHILDREN'S HOSPITAL

**Skip Nugent holds back tears as Valley Children's Hospital staff surprises him with a signed jersey from professional football player Derek Carr during a luncheon Friday morning to thank Nugent for his donation of \$1 million.**

chotherapy. Contact: 661-1948.

**Polenta luncheon** — 12:30 to 3 p.m., Jan. 18, Italo-American Club, 331 South D St. Chicken and sausage polenta to be served. Donation is \$13. Contact: Jeannie Rollins, 718-9817.

**Pancake breakfast** — 7:30 to 11 a.m. Jan. 18, Oddfellow Lodge, corner of Avenue 15 and Road 29. The Oddfellows and Rebekahs will host a breakfast of pancakes, eggs, ham or sausage and beverage. Cost is \$6 for adults and \$3 for children. Contact: Kathy Roberts, 674-2583.

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**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Jan. 20, at Elks Lodge, 112 W. 6th St. Buy-in is

\$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

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## Saturday, Jan. 24

**Truckers Fellowship** — 5:30 p.m., Jan. 24, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

## Monday, Jan. 26

**South East Garden Club** — 6

p.m., Jan. 26. The ladies of the South East Garden Club will meet at a member's home. Call for details. Contact: Maxine Barnett, 674-1695.

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**Madera Democratic Club** — 6 p.m., Jan. 27, Round Table Pizza, 1930 Howard Road. Contact: 674-1925.

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## Sunday, Feb. 1

**Super Bowl Pancake Breakfast** — 8 to 11 a.m., Van Alen Hall, Madera District Fairgrounds, 1850 Cleveland Ave. Purchase tickets from a Howard 4-H Club member or at the door. \$6 Adults and \$4 children 12 and under. Takeout available. Pancakes, sausage, scrambled eggs, coffee, and juice. Contact: Joanne, 674-5385.



1-16-15

## COMMUNITY CALENDAR

### Today, Jan. 16

**TOPS (Take Off Pounds Sensibly)** — 9 to 11 a.m., Jan. 16, Madera United Methodist Church, 500 Sunset Ave. Contact: 232-4165.

**Madera Rescue Mission Auxiliary luncheon/meeting** — 11:30 a.m., Jan. 16, Valley West Christian Center, 101 West Adell St. Chili to be served. Lori and Jacqueline McClure to provide musical entertainment. Donations accepted. Contact: Betty Smith, 674-4969.

### Saturday, Jan. 17

**Truckers Fellowship** — 5:30 p.m., Jan. 17, Truckers Chapel in Pilot Travel Center, 22717 Avenue 18 1/2 off State Route 99. Bible study. Everyone welcome. Contact: Martin Key, 675-8432.

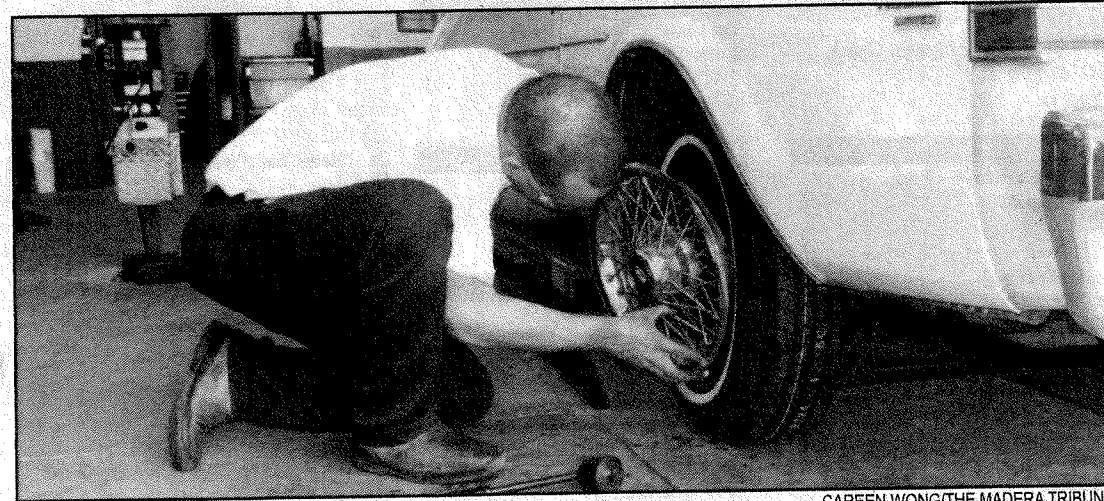
**Chowchilla Community Awards Dinner** — 5:30 p.m., Jan. 17, Farnesi's Steakhouse, 230 E. Robertson Blvd. Dinner, awards, installation of Chowchilla Chamber of Commerce officers, drawing. \$35 per person. RSVP: 665-5603.

### Sunday, Jan. 18

**A Course in Miracles** — 1 p.m., Jan. 18, Spiritual Awareness Center, 218 S. D St. A self-help study program of spiritual psychotherapy. Contact: 661-1948.

**Polenta luncheon** — 12:30 to 3 p.m., Jan. 18, Italo-American Club, 331 South D St. Chicken and sausage polenta to be served. Donation is \$13. Contact: Jeannie Rollins, 718-9817.

**Pancake breakfast** — 7:30 to 11



CAREEN WONG/THE MADERA TRIBUNE

**Sales and serviceman Jason Herman fixes a customer's tires during Les Schwab's grand opening.**

a.m. Jan. 18, Oddfellow Lodge, corner of Avenue 15 and Road 29. The Oddfellows and Rebekahs will host a breakfast of pancakes, eggs, ham or sausage and beverage. Cost is \$6 for adults and \$3 for children. Contact: Kathy Roberts, 674-2583.

**Blood drive** — 7:45 a.m. to 12:30 p.m., Jan. 18, St. Joachim's Church, 401 W. 5th St. Donors must be at least 17 years old. Contact: 673-3290.

### Tuesday, Jan. 20

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Jan. 20, at Elks Lodge, 112 W. 6th St. Buy-in is \$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

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**Good to Go Dinner** — 4:30 to 6 p.m., Jan. 30, First Christian Church, 2300 Sunset Ave. Dinner to support Camp Fire in Madera and more than 250 boys and girls in Madera County. Includes whole barbecue tri-tip, beans and a loaf of bread for \$30. Pick up at First Christian Church. Tickets sell out. For tickets, call 673-5771.

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**Coyote softball fundraiser** — 10 a.m. to 8 p.m., Jan. 31, Squeeze Inn, 703 N. Gateway Drive. Mention the Madera Coyote softball program and 10 percent of your bill will be donated to it. Contact: 479-0454.

### Sunday, Feb. 1

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**Blood drive** — 7:45 a.m. to 12:30 p.m., Jan. 18, St.



ELSA MEJIA/THE MADERA TRIBUNE

**Quady Winery employee Noel Brandl pours wine for Victor Galvan during the 2014 Wine and Chocolate Weekend. This year's event will be from 10 a.m. to 5 p.m., Feb. 14 and 15.**

Joachim's Church, 401 W. 5th St. Donors must be at least 17 years old. Contact: 673-3290.

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### Tuesday, Feb. 3

**Elks Bingo** — Doors open at 5:30 p.m., games start at 6:30 p.m. Tuesday, Feb. 3, at Elks Lodge, 112 W. 6th St. Buy-in is \$15, second pack is \$10 and \$5 for each additional pack. Contact: Harold Johnson, 706-2739.

### Monday, Feb. 9

**Relay for Life meeting** — 5:30 p.m. Feb. 9, 700 E. Yosemite Ave. Relay For Life committee and team captains' meeting. Enter at back of building. Open to the public and anyone interested in helping in this year's Relay For Life. Contact: Charlotte, 283-0704.

### Saturday, Feb. 14

**Wine and Chocolate Weekend** — 10 a.m. to 5 p.m., Feb. 14 and 15, Madera Wine Trail wineries. Tickets, \$25 in advance or else \$30, are available at participating wineries or Springhill Suites in Madera. Price includes tasting glass, which entitles the bearer to taste at any winery for free. Contact: 800-613-0709.

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**Wednesday, Jan. 14**

**Madera Babe Ruth General Meeting** — 6:30 p.m., Jan. 14, Round Table Pizza, 1930 Howard Road. All managers required to attend. Letters of intent for coaches due at the meeting. Contact: ropron@comcast.net.

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WENDY ALEXANDER/THE MADERA TRIBUNE

Christina Herrera spins the wheel during a grand opening and ribbon-cutting ceremony at Les Schwab Tire on Thursday.

29. The Oddfellows and Rebekahs will host a breakfast of pancakes, eggs, ham or sausage and beverage. Cost is \$6 for adults and \$3 for children. Contact: Kathy Roberts, 674-2583.

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**RESOLUTION NO. 2015-76**

**A RESOLUTION OF THE CITY COUNCIL, OF THE CITY OF MADERA, CALIFORNIA,  
ADOPTING THE COMMUNITY DEVELOPMENT BLOCK GRANT 2015-2019  
CONSOLIDATED PLAN AND THE 2015-2016 ACTION PLAN AND AUTHORIZING THE  
MAYOR PRO TEM TO SIGN THE CERTIFICATIONS**

**WHEREAS**, a series of public input meetings and public hearings were held to seek citizens' input into developing the Community Development Block Grant (CDBG) 2015-2019 Consolidated Plan and 2015-2016 Action Plan, and;

**WHEREAS**, the Madera City Council adopted a CDBG Consolidated Plan for the years 2015 to 2019, and;

**WHEREAS**, during a public hearing the CDBG Review and Advisory Committee (RAC) established funding recommendations with regard to the City's formula grant allocation; and,

**WHEREAS**, the City Council of the City of Madera, California, has taken the RAC's recommendations under advisement and allocated the 2015-2016 CDBG awards as provided in Attachment A.

**NOW, THEREFORE, BE IT RESOLVED** the City Council of the City of Madera, California, does hereby approve the 2015-2019 Consolidated Plan and 2015-2016 Action Plan and authorizes the Mayor Pro Tem to sign the certifications, and submit the 2015-2019 Consolidated Plan and 2015-2016 Action Plan to the U.S. Department of Housing and Urban Development.

.....

PASSED AND ADOPTED by the City Council of the City of Madera this 6<sup>th</sup> day of May, 2015 by the following vote:

AYES: Council Members Oliver, Rigby, Medellin, Robinson.

NOES: None.

ABSTENTIONS: Council Members Poythress, Holley.

ABSENT: Council Member Bomprezzi.

APPROVED:



WILLIAM OLIVER, Mayor Pro Tem

ATTEST:



SONIA ALVAREZ, City Clerk



APPROVED AS TO LEGAL FORM:



BRENT RICHARDSON, City Attorney

## Attachment A: RAC & Staff Recommendations

### City of Madera 2015/2016 Proposed Community Development Block Grant Programs and Projects

Activity Type	Maximum Allocation	Proposal	Amount Requested	RAC		Council April		Max. Remaining Funds
				March 5, 2015	Staff	1, 2015	6, 2015	
Administration	\$ 179,511	Local Administration	\$ 179,511	\$ 166,000	\$ 179,511	\$ 166,000	\$ 166,000	
		Fresno/Madera Continuum of Care	\$ 15,000	\$ 13,511	-	\$ 13,511	\$ 13,511	\$ 13,511
<b>Total Administration:</b>			<b>\$ 194,511</b>	<b>\$ 179,511</b>	<b>\$ 179,511</b>	<b>\$ 179,511</b>	<b>\$ 179,511</b>	<b>\$ -</b>

Activity Type	Maximum Allocation	Proposal	Amount Requested	RAC		Council April		Max. Remaining Funds
				March 5, 2015	Staff	1, 2015	6, 2015	
Public Services	\$ 134,633	Madera County Workforce Investment Center-Scholarships for Adults Learning and Training	\$ 64,000	\$ 22,000	-	\$ 13,000	\$ 13,000	
		City of Madera Parks & Community Services-Senior Services	\$ 134,633	\$ 106,633	\$ 134,633	\$ 111,633	\$ 111,633	
		Madera Coalition for Community Justice Madera-Resilient Madera Program	\$ 20,000	\$ 6,000	-	\$ 10,000	\$ 10,000	
		<b>Total Public Services:</b>	<b>\$ 218,633</b>	<b>\$ 134,633</b>	<b>\$ 134,633</b>	<b>\$ 134,633</b>	<b>\$ 134,633</b>	<b>\$ -</b>

Activity Type	Allocation	Proposal	Amount Requested	RAC		Council April		Max. Remaining Funds
				March 5, 2015	Staff	1, 2015	6, 2015	
Capital Projects/Public Improvements	\$ 628,808	Proposal "A": City of Madera Public Works Department	\$ 163,570	\$ 163,570	\$ 163,570	\$ 163,570	\$ 163,570	
		Proposal "B": Neighborhood Revitalization Program	\$ 400,000	\$ 400,000	\$ 400,000	\$ 400,000	\$ 400,000	
		City of Madera Parks & Community Services-ADA Improvements at Community Centers	\$ 65,238	\$ 65,238	\$ 65,238	\$ 65,238	\$ 65,238	
<b>Total Capital Projects/Public Improvements:</b>			<b>\$ 628,808</b>	<b>\$ 628,808</b>	<b>\$ 628,808</b>	<b>\$ 628,808</b>	<b>\$ -</b>	

**A RESOLUTION OF THE CITY COUNCIL, OF THE CITY OF MADERA,  
CALIFORNIA, APPROVING THE CITY OF MADERA'S COMMUNITY  
DEVELOPMENT BLOCK GRANT 2015-2020 ANALYSIS OF  
IMPEDIMENTS TO FAIR HOUSING CHOICE**

**WHEREAS**, in accordance with 24 CFR 91 et.seq. 24 CFR 570 et.seq. and the U.S. Department of Housing and Urban Development (HUD) Fair Housing Planning Guide, the City of Madera is required to conduct an Analysis of Impediments to Fair Housing Choice (AI); and,

**WHEREAS**, federal regulations also provide for periodic review, updates and amendments to the City's Consolidated Plan, Annual Action Plan and AI; and,

**WHEREAS**, city staff drafted and circulated a Request for Proposals, reviewed and ranked the proposals and selected Mintier Harnish (MH) as the most qualified firm to conduct public input, research and draft the AI; and,

**WHEREAS**, the City Council approved funds for the AI in the CDBG Administrative allocation for Fiscal Year 2014-2015; and,

**WHEREAS**, city staff published a notice of the date, times and location for public input meetings conducted by MH and email notifications of the public input meetings were forwarded to social service agencies and housing providers within our community, and numerous phone calls and follow-up emails to stakeholders were also forwarded, and MH compiled a Draft AI consisting of their findings relative to our existing conditions, impediments, assessment of our current fair housing practices and recommended actions for the next five years; and,

**WHEREAS**, city staff published a notice of the Draft AI's availability for public review and, also, identified the public comment period and the City Council's meeting dates, time and location to hold public hearings and discuss the Draft AI and to approve the Final AI by resolution; and,

**WHEREAS**, copies of the Draft AI were circulated to interested parties as requested, and the Draft AI public review and comment period ended May 1, 2015, and submitted comments were incorporated into the Final AI.

**NOW, THEREFORE, THE CITY COUNCIL, OF THE CITY OF MADERA,  
CALIFORNIA, DOES HEREBY FIND, ORDER AND RESOLVE AS FOLLOWS:**

1. The City Clerk is hereby authorized and directed to forward a copy of the Resolution to the Grant Administrator.
2. The Program Manager – Grants is hereby authorized and directed to implement the actions contained in the 2015-2020 AI.
3. This resolution is effective immediately upon adoption.

\*\*\*\*\*

PASSED AND ADOPTED by the City Council of the City of Madera this 6<sup>th</sup> day of May, 2015 by the following vote:

AYES: Council Members Poythress, Oliver, Rigby, Medellin, Holley, Robinson.

NOES: None.

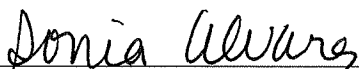
ABSTENTIONS: None.

ABSENT: Council Member Bomprezzi.

APPROVED:

  
ROBERT L. POYTHRESS, Mayor

ATTEST:

  
SONIA ALVAREZ, City Clerk



APPROVED AS TO LEGAL FORM:

  
BRENT RICHARDSON, City Attorney